

UNIVERSITY

Lundquist donates record sum: \$10 million

Endowment: Business school receives largest gift in University history

By Jim Davis
Oregon Daily Emerald

University officials unveiled a \$10 million donation to the College of Business Administration Thursday, the largest gift of its kind in University history.

The college will be renamed the Charles H. Lundquist College of Business. The change will be made in honor of the Southern California developer and 1942 Oregon alumnus who made the donation.

"The University of Oregon is only as good as its graduates," said President Myles Brand at the morning press conference, "and Chuck Lundquist makes us look awfully good."



Lundquist

The gift, which was first reported last week by television station KEZI, will help the College of Business Administration to address the needs of Oregon and West Coast businesses, with special emphasis on start-up firms and existing small companies.

"The business school needs to focus on small companies," Charles Lundquist told a crowd that included the mayors of Eugene and Springfield and newly appointed interim University president Dave Frohnmayer. "This country was founded on small businesses."

He said that large companies, or "mega-corporations," are downsizing every day, but new, smaller businesses are being formed and are growing rapidly.

"When I owned my own business," Lundquist said, "I made more decisions in one day than I did in a whole month of working at a corporation."

Speaking on success in life, Lundquist said students can truly benefit from a University education.

"One has to be a risk-taker," Lundquist said. "But an awful lot can be learned at the university level, and not in the college of hard knocks or by trial and error."

"There are far more opportunities in the 1990s than there ever were in the

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Craig Sims talks to kids about how to stay away from drugs and gang activity. The Omega Psi Phi fraternity donates its time to help students at Whiteaker Elementary School stay on the right track.

Fraternity's message may help area kids

Community: Omega Psi Phi tells kids how to stay out of gangs

By Daniel West
Oregon Daily Emerald

Members of Omega Psi Phi fraternity visited Whiteaker Elementary School Wednesday to discuss the dangers of gang affiliation. They go twice a month to Whiteaker to talk to the children about drugs, racism and crime.

They go to Whiteaker for a reason. "This is the poorest school in the state. Many of these children are from single parent homes. Many of them have already experienced some connection with gangs, drugs or crime," said Ray Livingston, an Omega Psi Phi member.

The fraternity members

asked the students what they knew about gangs and gang activities. The children said that gangs were involved in drugs and killing people.

One student said that his older brother was involved in a gang and had been shot four times. Other students said that they already had been confronted by gangs and had been asked to get involved in drug trafficking.

One fraternity member told the kids about a friend of his who had joined a gang.

"He spent more time in jail than being a gang member," Richard Hines-Norwood said. "When he leaves the house to this day he can't feel safe because people want to kill him. You don't want to be like that every day of your life. Our experiences are given to

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Omega Psi Phi's Richard Hines-Norwood spends time with Whiteaker Elementary School fourth grader Josh Beal at one of the fraternity's semimonthly meetings with the students.

Speaker calls for change in greek system

Stereotypes: Former professor says greeks must improve image

By Abe Estimada
For the Oregon Daily Emerald

Fraternities and sororities must take more aggressive steps in fighting racism, rape, substance abuse and homophobia, said Dr. William Keim, a former Oregon State professor, to an audience of 200 in Room 180 PLC Wednesday night.

Keim's lecture, titled "Demythologizing the

Animal House," also called upon greeks to make greater commitments to academics and to community service in order to fight negative stereotypes of the greek system. The lecture was sponsored by Greeks Advocating the Mature Management of Alcohol.

Keim, a member of Delta Upsilon fraternity, acknowledged that fraternities and sororities are mistakenly labeled by non-greeks as being racist, sexist and homophobic. Greeks can fight these stereotypes by inviting and accepting students regardless of their race, creed, color or sexual ori-

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GOOD MORNING

ST. LOUIS (AP) — Let it be meatless was the tune Paul McCartney and wife Linda were singing as they touted a new line of vegetarian frozen foods.

St. Louis is one of several Midwestern cities where "Linda McCartney's Home Style Cooking" foods are being tested. They are expected to be available elsewhere by fall.

At a news conference Wednesday, Linda McCartney



introduced the foods, saying: "I'm doing this for the animals and the environment."

She hopes her products will surprise people who think that vegetarian food is bland and something only hippies eat.