

# EDITORIAL

## University saves us from evil alcohol ads

Have no fear, students. Curl up in cozy comfort and safety, secure in the knowledge that the University administration is hard at work, protecting you from the evils that surround you on campus... evils that can get in the way of your schoolwork, ruin your carpet and, unless taken with a lot of liquids, leave you with a serious Saturday morning headache.

The evil is alcohol, and the administration has taken a stand. The most recent offensive: going through each and every issue of the fall term Schedule of Classes and ripping out a full-page advertisement for Scandal's, a nightclub near Autzen Stadium that (gasp!) serves that evil of evils, alcohol.

**Hours of labor were spent tearing the ads out of thousands of schedules ...**

This is only the second term that the schedule of classes has included any advertising. Fall term's ad section is a 24-page supplement — uh, make that 22 pages — that appears in the middle of the schedule, highlighting a number of campus-area businesses and a handful of on-campus programs such as the Microcomputer Support Center, the Student Health Center, and campus radio, KWVA 88.1 FM.

Oops! Not KWVA, because that station's ad had the misfortune to be on the opposite side of the page that displayed the scandalous Scandal's ad — and thus was ripped out right along with it (perhaps the administration was really trying to protect us from Phat Trax and Skunkworks. Hmm...)

Anyway, the Scandal's ad was "inconsistent with our longtime drug and alcohol policy," in the words of Jim Buch, director of enrollment services. Since the majority of University students are underage, the administration apparently feels that it is inappropriate for alcohol ads to appear in a University publication.

Uh-oh. Take a quick look at page eight of the ad section. An advertisement for The Kiva proudly mentions that the natural food store offers "Imported and Domestic Wine & Beer."

Tsk, tsk. Looks like the administration will be having to confiscate all class schedules. Cough 'em up, guys.

The idea of putting advertisements in the class schedule was intended to help reduce printing costs. But some of those savings have been wasted now, in the administration's efforts to protect us. Hours of labor were spent tearing the ads out of thousands of schedules, Scandal's and KWVA's money will (of course) have to be refunded, and Scandal's owner Kit Chan has even hinted at a possible lawsuit. Apparently, the bar has a three-term contract with the University; a contract which has almost surely been breached.

But the administration's act of paternal concern does have one positive side. By removing the ad, the administration will be able to keep students from drinking too much, and underage students from drinking at all.

Sure it will. See you at Mug Night.



## LETTERS

### Untruth

Define for us please the difference between a "negative ad" and factual truth. To date, and for the remainder of this issue-based campaign, I challenge you to find one inconsistency or untruth presented by Craig Berkman. Good luck.

Your editorial (ODE, April 29) begs for clarification. You remarked that 42 percent of those recently polled lean toward Smith; some 40 percent remain completely undecided. You also leave unclear your definition of pornography, or haven't you had ample time to review *T&A Times*? I imagine most of your readers would agree that it is pornographic, aside from the fact that when *The Oregonian* checked into some of the advertisers, it uncovered a prostitution ring.

Your editorial concluded that Mr. Smith "has no control over the guide's content." Maybe not the content per se, but he does decide whether to print it. Mr. Smith conveniently dropped his company's contract with the tabloid when he "made a decision it was something (he) didn't want to have... not worth the grief..." (*The Oregonian*, Feb. 16). At the time, it was a politically calculated step aimed at stopping short the obvious appearance of impropriety caused by huge gains (\$250,000) for the *T&A Times* contract.

Incidentally, the latest edition contained an ad endorsing Smith without a disclaimer describing who paid for it, a clear violation of Oregon election law (ORS 260.522, sec. 1).

Craig Berkman is clearly concerned about the direction our state is heading. If Republicans are serious about taking back the governor's chair, they'll put Berkman on the November ticket.

**John Bunce  
chairman,  
Berkman for Governor**

### Growth

On May 17, 1994 Lane County voters will be given the opportunity to approve a real estate transfer tax at a rate of 0.35 percent. This would result in a fee of \$280 on the sale of \$80,000 home. It is, in essence, a tax on

growth, and is paid by homeowners and businesses, whether they live in Lane County or elsewhere, and only when property is bought or sold. As population increases, more homes are built, and the need for services such as public safety and human services also increases.

There is a direct link between growth and the demand for government services. Some of these services, such as building inspections, have a growth factor built into permit fees. Others, such as public safety and human services, do not. The transfer tax would rectify that imbalance.

Should the transfer tax fail, the county will be forced to make cuts in both budgets. Law enforcement in rural areas will be particularly affected. In addition, the effect of human services budget cuts will be manifested by the loss of stability of those served by our human services network. The result will be more people thrown to the streets, and an increased demand for public safety services.

I urge Lane County voters to support the transfer tax and the vital government services it will fund.

**Ron Chase  
Eugene**

### Choice

"Students for Choice Conducts Workshop"... Sentient, self-aware, choice; it's what makes us human — women and men. God made us that way (that isn't a statement for debate, it's a statement of faith — a faith you may not choose.) It is God's choice, God's attention toward you that keeps you breathing. If God were not conscious of you for one instant, you would die. God's choice holds everything together — from the smallest sub-atomic particle to the most massive planetary orbit.

Yes, I make choices — some wrong and some right. God made it that way. I may choose

again, rethink my choice, and choose a better way.

Mother Teresa made a choice to love (with her actions toward them) a people of whom the society of Calcutta, India has made refuse. This 83-year-old woman addressed the National Prayer Breakfast. The President and Ms. Clinton and the Vice President and Ms. Gore shared the platform with this colossal woman who barely stood above the podium.

These are some of her words of choice: "But I feel the greatest destroyer of peace today is abortion, because Jesus said, 'If you receive a little child you receive me.' So every abortion is the denial of receiving Jesus. It is a war against the child; the direct killing of the innocent child, murder by the mother herself. And if we accept that a mother can kill her own child, how can we tell other people not to kill one another? ...Any county that accepts abortion is not teaching its people to love one another but to use any violence to get what they want." (*Discovering Life*, Vol. 25, No. 4, 1994).

So it's a choice; God's choice toward us and our choices toward others. When your choice, however, stops the heartbeat of another choice it isn't freedom; it's tyranny.

**Ed Childers  
Baptist Student Union**

### Rob sux, Nix rox

Robbie Baby, quit listening to your professors, grow up and read your history! Your recitation of Richard Nixon's activities (*ODE*, April 28) pales in comparison to Lyndon Johnson's and John Kennedy's.

And while you're at it, take a creative writing course — you sound as though you spend too much time watching TV!

**Dean McGregor  
Portland**

## Oregon Daily Emerald

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