

"I'm tired of television's junk food diet."
 "I can relate. That's why I watch TV-53."
 "What's that?"
 "A new interactive music video television station."
 "What's so special about TV-53?"
 "You request a music video, they play it."
 "TV-53 lets the viewer do the programming?"
 "You got that right. It's your call."
 "Wow! Caviar in a sea of codfish."
 "One more thing. TV-53 is not on the cable."
 "No problem. With TV-53, who needs cable?"

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 Martha Peterson Henry Tan
 688-5542 344-3685

FITNESS PUZZLING YOU?

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 alone?

Which machines
 should I use in
 the gym?

Is running the
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 exercise?

What are
 antioxidants?

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 answers to these questions,
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Peer Health Counseling
 (inside the Student Health Center)
 for an appointment call 346-4456

GMAT to include essays this fall

By Eric Buckhalter
 Oregon Daily Emerald

College students and professionals planning to take the Graduate Management Admission Test in order to attend business school may want to take the test sooner than they planned.

Beginning October 1994 the GMAT, taken by more than 200,000 students a year, will include two scored essay exams that may create a new hurdle for students with strong quantitative skills but weaker writing skills.

The change in the GMAT, said Timothy Patrick who is the director of GMAT programs for Kaplan Educational Centers, reflects concern among business schools and corporate recruiters that some students and employee candidates have weak communication skills.

"Success in the business world requires more than good quantitative skills," Patrick said. "Business leaders must communicate goals and agendas clearly and effectively."

The essays will test specific writing skills under timed conditions.

"This will be different from writing a history paper or a corporate memo," Patrick said. "In order to excel on this part of the GMAT, students will need to organize their thoughts quickly and write with clarity and precision. These essays will

be judged according to very specific criteria."

The essays will be scored separately by a trained reader, who has studied and scored hundreds of essay examples to get an overall sense of how to score each one, said Joe Russin, manager of the local Kaplan Educational Center.

"The reader will match a student's essay to a particular type," Russin said. The essay is scored according to a scale based on how the student addressed the topic and the essay's clarity and informative content, he said.

Russin said the added GMAT essays may be "a little intimidating for those students who are hesitant about their writing skills." He said that starting in October, the completed GMAT essays will be sent by the Educational Testing Service, which administers the test, to business schools.

Russin advises those students who are hesitant about their writing skills to take the June test, which will not include the essays. The local Kaplan center, located at 720 E. 13th Ave., is offering a free GMAT practice test Saturday. Students can also sign up for classes specifically designed to prepare them for the GMAT that begin Monday.

Students will receive the results of their practice tests and discuss strategies for the GMAT during class time.

For more information about Kaplan's "TEST-DRIVE" program, contact Joe Russin at 345-4420.

Speaker uses education to fight hate and bigotry

By Susanne Steffens
 Oregon Daily Emerald

Author Kenneth Stern spoke about the importance of education about hate on campuses around the country Wednesday night at the Gumwood Room, in a speech sponsored by Hillel at the University and the Jewish Student Union.

"38 percent of adults and 53 percent of high-school students do not know of the Holocaust or can't give a right answer," Stern said. "There are 3300 colleges and campuses which don't cover, define or look at the topic of hate. People should not be allowed to graduate before knowing about hate groups and bigotry."

Stern brought up important issues like bigotry on campus, skinheads and hate groups.

"There are around 35,000 skinheads in the U.S. who use the Holocaust denial to view the world," said Stern, who is the author of several books, including *Holocaust Denial*. "It takes only one or two of them to start a violent action."

Stern looked at the issue of col-

lege newspapers, and the ads which have been sent in to editors promoting the Holocaust denial. Several high school members had shown up for the speech in order to know how to respond to the ads. Stern argued that media played a large part of the Holocaust denial, and that journalists should get better informed.

"Printing the ads will be a horribly mistake," he said.

Stern's program on campus bigotry has led to meetings with over 100 college and university presidents from around the country, and in his book *Holocaust Denial*, he discusses how some teachers use Holocaust-denying material in their courses, and how important it is for students to be aware. In his speech, Stern brought up group seminars as a suggestion in how students can become more active in fighting against bigotry and the denial of Holocaust on campuses.

Stern also looked at the arguments from deniers of the Holocaust, and how the Holocaust has become one of the most debatable issues of all time.

ET ALS

MEETING

Unwanted Sexual Behavior Task Force will meet today at 1 p.m. in EMU Cedar Rooms C and D. For more information, call 346-1133.

EMU Board House Committee will meet today at 4:30 p.m. in the EMU Board Room. The Family Center and KWVA are on the agenda. For more information, call 346-3720.

College Republicans will meet tonight at 6:30 in EMU Cedar Room D. For more information, call 343-7788.

Student Health Insurance Committee will meet today at 3 p.m. in the Student Health Center Medical Library. For more information, call 346-3702.

Amnesty International will meet tonight from 7:30 to 8:30 in EMU Cedar Room B.

Asian/Pacific American Student Union will meet to plan Heritage Month activities today at 5 p.m. in Room 225 Counseling Center. For more information, call 346-4342.

Students for Kitzhaber will meet today at 5:30 in EMU Century Room A. For more information, call 343-0188.

Overeaters Anonymous will meet today at 12:30 p.m. in Koinonia Center Parlor.

MISCELLANEOUS

Office of the Dean of Students will sponsor the Gay Bisexual Men's Coffee Hour today from 3:30 to 5 p.m. at the Koinonia Center, 1414 Kincaid St. For more information, call 346-1142.

Philosophy Club will present Amit Goswami, professor of theoretical physics, to give a speech titled "The Self-Aware Universe: A New Paradigm in Science?" tonight at 7 p.m. in the EMU Fir Room.

PIRG will have a table in the EMU Lobby today from 10 a.m. to 1 p.m. PIRG will also give a presentation for a campaign to save the environment today from 2 to 8 p.m. in EMU Century Rooms B and C.

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