

SPORTS

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spring.

"It will allow students an additional topic of study, and it should attract some people to the University," Kahle said.

Important social issues, as well as product marketing issues, are to be examined by the new center, she said.

"The sporting industry is a microcosm of the rest of society, and with this center we will be able to examine problems of society like excessive greed and gender equity," Kahle said.

The center is still in the formulating stages, but the school could invite speakers to campus this term, and a symposium could be held as soon as next year, Ritchey said. Although the center will offer an emphasis of study for students, he did not believe that a major or minor in sports marketing will be offered soon by the business school.

The money from the endowment will be invested by the University. The annual interest from this investment — along with a matching amount of money from the state — will be

used to develop curriculum materials, hire research and teaching assistants, and used toward expenses of conducting conferences, workshops and symposiums on sports marketing issues.

Administrators are pleased by Warsaw's involvement with the project, since he also has promised to raise an equal amount of money from friends and colleagues in the sports industry.

"It's somewhat unusual for a donor to be this active in a donation," said Ann Baker Mack, director of Development Communications of the Oregon Foundation. "Not only is James Warsaw giving his own money, but he is raising money and he is helping shape the center."

Warsaw is the former president of Sports Specialties, the largest licensed sports cap producer in the world. The company was started by Warsaw's father in the Great Depression, and was recently bought by the Beaverton-based Nike.

Warsaw previously gave \$100,000 to the University in honor of a professor he admired at college.

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IFC

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is very unfortunate. Preston added a lot to the committee."

Cannon said in his statement that he is partly resigning because of his recent appointment to the newly formed City of Eugene Public Safety Advisory Committee. The citizen's group will review police disciplinary practices and prevention programs.

Timing, said Cannon, was equally important in his decision. "The IFC will be holding hearings and making budget decisions beginning next Tuesday, and I don't think it's fair for me to participate in those decisions and not be around to live with the results," said Cannon.

According to Liu, Cannon regarded IFC politics with growing animosity as he entered winter term.

Cannon was especially concerned with the IFC's difficulty in shaking its poor public image from last year when IFC members ousted their chairman over political disputes, the committee's current chairman said.

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Information Table	Tue & Wed, Jan 11-12, 10 am-3 pm, EMU
Recruitment Presentations	"How to Qualify" Tues., Jan 11, 12:20-1:30 pm EMU Cedar A&B, "Peace Corps Projects in Africa" Tues., Jan 11, 7-9pm EMU Cedar A&B,
Peace Corps Director speaks on campus	Peace Corps Director Carol Bellamy Wed., Jan 12, 4-5pm, EMU Fir Rm
Interviews	Interviews for Fall/Winter '94 openings will be held Jan 26-27 To schedule an appointment, call Anna Aguilar at 346-6026. (Note: You must bring a completed application to the interview.)

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