

CAMPAIGN

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As part of the new initiative, the CDC also is forging new partnerships with community, business, religious and school groups to find ways of encouraging those most at risk of AIDS to change their behavior.

Shalala said all four major broadcast networks have agreed to run them, although some imposed restrictions. ABC said it will run the ads after 9 p.m. The other networks have not announced their plans.

When a reporter asked why none of the condom ads showed a gay male couple, Shalala said, "How do you know that?"

In fact, the 30-second spot with the automatic condom — which pops out of a dresser drawer, skitters along the floor past a surprised cat and dives into bed — is deliberately vague about the gender of the couple under the sheets.

"It would be nice if latex condoms were automatic. But since they're not, using them should be," an announcer intones.

A second spot features a young Hispanic couple in a steamy embrace. She unbuttons his shirt. He pulls off her earring. She kicks off a shoe. But when she asks, "Did you bring it?" her partner sheepishly admits, "I forgot it."

"Then forget it!" she snaps, reaching for the lamp.

ABC and CBS insisted on references to abstinence as an option to protect against health threats in connection with the automatic condom ad and the Latin love scene. CBS approved another spot in which AIDS counselor Diane Stokes advises peers they can wait before having sex — but not another in which she urged them to use condoms.

The ads do not mention that the 24-year-old Atlanta woman is HIV positive herself.

At the news conference, Stokes delivered an emotional appeal for frank AIDS education for America's youth, saying she

'We are dying and we are the future of America, and it is about time somebody cared about that.'

— Diane Stokes, AIDS counselor

was unaware of the disease when she got infected at age 16.

"Today I live imprisoned by HIV. It doesn't have to be that way," said Stokes. "We are dying and we are the future of America, and it is about time somebody cared about that."

Another ad suggests abstinence in a non-preachy way.

It comes in male and female versions, with an intense young person expressing to an unseen companion the desire "to spend my life with you" and to "never put you in danger. There is a time for us to be lovers. We will wait until that time comes."

Dave Ford, a spokesman for the San Francisco AIDS Foundation, said the ads were "a very good first step. ... They're very slick."

But he added, "we're concerned that none of the ads specifically targets young gay and bisexual men."

Mark Senak, deputy director of AIDS Project Los Angeles, said, "We have to be very happy we finally got ads that talk about condoms.... This is a big step in taking care of the neglect of the past."

The campaign also includes hip radio spots by rock star Anthony Kiedis of the Red Hot Chili Peppers; Jason Alexander, George on NBC-TV's *Seinfeld* show, and Martin Lawrence from Fox Television's *Martin* sitcom promoting condoms.

The ads all promote a toll-free hotline — 1-800-342-AIDS — to call for a free brochure on correct condom use and other advice.

Are you worried about succeeding in your courses this term?

Academic Learning Services offers small group tutorials at the following times:

CH 222	3:00 pm MW	MATH 095	3:00 pm UH
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GER 102	3:00 pm MW		4:00 pm MW
GER 202	4:00 pm MW		4:00 pm UH
PH 202	3:30 pm UH	MATH 112	4:00 pm MW
FR 102	4:00 pm UH		4:00 pm UH
FR 202	5:00 pm UH	MATH 241	4:00 pm UH
SPAN 101	5:00 pm MW	MATH 242	5:30 pm UH
SPAN 102	4:00 pm MW		4:30 pm UH
	5:00 pm UH	MATH 243	4:00 pm MW
SPAN 202	3:00 pm MW	MATH 251	4:00 pm UH
	4:00 pm UH	MATH 252	4:00 pm UH
		MATH 253	5:00 pm MW

*Additional groups will be opened as necessary.

If you are interested in joining one or more of these groups, see Kim Lilley at Academic Learning Services, 68 PLC. The fee is \$60 per group.

If you need assistance in courses other than those listed above, our tutorial registry can provide names and telephone numbers of qualified tutors.

For more information contact:
Academic Learning Services
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SCHEDULE OF CLASSES

Fitness	Day	Time	Locale	Fee
EHEP Low Imp. Aerobics	MW	12:00 p.m.	GerX 352	\$20
EHEP Low Imp. Aerobics	UH	12:00 p.m.	Esl 36	\$20
EHEP Low Imp. Aerobics	MW	5:15 p.m.	GerX B50	\$20
EHEP Low Imp. Aerobics	UH	5:15 p.m.	GerX B50	\$20
Power Works	MW	3:35-5 p.m.	GerX 352	\$24
Aerobics	UH	3:35 p.m.	GerX 352	\$18
Bench Aerobics	UH	3:35 p.m.	Ger 220	\$24
Abdominal Workout	UH	4:35 p.m.	GerX 352	\$18
Funk Aerobics	MW	6:35 p.m.	Ger 220	\$18
Bench Aerobics	UH	6:35 p.m.	GerX 352	\$18
Aerobics	MW	7:35 p.m.	Ger 220	\$24
Bench/Interval Aerobics	UH	7:35 p.m.	GerX 352	\$18
Aerobics/Body Sculpt	MW	8:35 p.m.	Ger 220	\$20
Bench/Body Sculpt	UH	6:35 p.m.	Esl 47	\$20
Women's Wt. Workout	UH	5:35 p.m.	Esl 77	\$20
Yoga				
Hatha Yoga	UH	5:35 p.m.	Esl 77	\$20
Dance				
Country Line Dance	H	6:30 p.m.	GerX 350	\$18
Country Line Dance	H	7:30 p.m.	GerX 350	\$18



102 Esslinger
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Class Registration

Registration: Jan. 5 & 6, 2:30-4 p.m.;
Jan. 7, 2:30-3:30 p.m.
Late Registration: Jan. 10-14,
8 a.m.-4:30 p.m.

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— Los Angeles Herald-Examiner



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