

## VIDEOS

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television executives, the box lets viewers pick which video gets played next. By calling a 900 number and punching in a three-digit code, viewers can select one of 300 videos on a play list.

Gerald Kamp, owner of Channel 53, likes this kind of viewer participation.

"This is the ultimate step you can take in opening up the programming," Kamp said.

On the first night of the new format, Kamp saw a Garth Brooks video followed by a heavy metal one.

"I'd be willing to bet that there was a person in his for-

ties making the first call, followed by someone in his teens," Kamp said.

The on-demand, free-form format of the box allows such radical shifts from video to video. A wide variety of artists are represented on the play list, which is updated weekly. The casual viewer will find more rap and alternative music offered on the box than on mainstream outlets such as MTV.

"I like the idea that we can play a lot of music that doesn't get shown otherwise," Kamp said.

Warren Reeves, a representative of the network in Eugene for the kick-off of the new format, said the Video Jukebox Network has franchises in more than 160 markets in 29 states. Many are run on local cable systems,

while the rest are broadcast over low-power UHF stations such as Channel 53.

Reeves said most affiliates begin with a wide mix of musical styles, with new videos added in accordance to local tastes.

"Each city tends to program the box to suit itself," Reeves said.

Initially, Gerald Kamp wanted K53EA to contain all local programming. When the station went on the air earlier this year, his hope was that members of the community would produce programs. However, Kamp said there was no response from the community. "All the videos were done by us," Kamp said.

## HATE

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"I am glad to see the effort being made. It's better than being complacent," Pham said.

Wall and fellow organizer Derby Johnston agree there may be omissions in this event. They maintain that such problems arise when trying to organize any event of this nature.

"How can we know the problems of the students unless they step forward at an event like this and let us know?" Wall said.

"We just want people to come so we can identify and discuss these problems," Johnston said.

Wall said she believes bias, to some degree, is inevitable in present-day American society. She said it is the personal responsibility of individuals to reduce their own bias.

Johnston also believes that examples of prejudice and bias can be seen on campus every day. She said racial slurs and gawking at homosexuals happens too frequently on campus. She also said that sexual assault is something people cannot hide from.

"It goes back to this riddle — there are four women in a room. One is your mother. One is your daughter. One is your sister. One is your wife. Which one will be raped in her lifetime?" Johnston said.

Crimes stemming from hate may be on the rise locally. Human rights organization leaders claim to have fallen victim to vandalism and harassment by white supremacists, according to a Nov. 10 article in the *Emerald*.

Racial tensions in America also seem to be taut with the Rodney King and Reginald Denny beatings. Recent allegations of racism were leveled against the *Emerald* in posters hung across campus.

Hate Free Week began last year with a focus on violence toward gay groups. This year, the event encompasses a variety of groups that feel victimized.

The forums this year will also address a wide range of issues like safety on campus, sexual harassment and sexual relations among faculty members.

Hate Free Week is being supported by the ASUO Safety Affairs, the Standing Committee for Lesbian, Gay and Bisexual Concerns and the ASUO Women's Center.

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