

Students present award to dean

By Jen Ellison
Oregon Daily Emerald

A team of University students presented its first-place business competition award to College of Business Administration Dean James Reinmuth Thursday.

The award was from the 29th annual International Collegiate Business Policy Competition. Last month's Las Vegas competition was a computer-simulated game that required students to make administrative decisions that affect their companies during a five- to seven-year period.

The game is a strategic management competition designed to give students the opportunity to strengthen their analytical and presentation skills. Students are judged on their sales forecasting, production and capacity planning and financial projection decisions.

The team is a group of five business students — David Eblen, marketing; Daniel McKenzie, accounting; Tricia Andrew, finance; Borge Endresen, finance; and Jerry Rygg, finance.

Competing against last year's winner, the University of Nevada at Las Vegas, the University team captured first place, showing the most steady company growth of the five-team group.

The team also received recognition for Best

Business Plan.

The competition gave the team valuable experience it wouldn't have received at the University in a classroom, said Jon Multon, business graduate teaching fellow and faculty adviser to the team.

"It gave the students a view of business the University can't give them, and they learned a lot of social skills," Multon said. "We got a lot of experience on how to deal with people that went way beyond the business aspect."

The team made three presentations to the judges, who were executives at VISA, the RCA Corporation and Aerojet Inc. Their feedback was invaluable, Multon said.

"The team got feedback we couldn't give them in a University setting," Multon said. "We got real business people telling us whether how we did something will work in a real business setting or not."

The team members agreed they received invaluable experience at the competition.

"It's a lot more competitive and professional," Andrew said. "You have to gear your work to be a lot more professional and thorough."

Andrew's teammate Rygg said he learned a lot about teamwork.

"We learned the importance of working with other people," Rygg said.

C.A.R.E. Week to teach about rape

By Jen Ellison
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To C.A.R.E. is to create a rape-free environment. This week it's time to C.A.R.E.

C.A.R.E. Week will be filled with activities and displays aimed at educating the public about the causes and effects of rape.

One part of C.A.R.E. Week is The Wall of Awareness, which will be set up outside of the Fountain Court Cafe in the EMU. The wall is a large sheet of paper for everyone and anyone to write anything they want about sexual assault.

Last year the wall was filled and had to be replaced three times because of the large response it received, said Jeanne Block, the instructor for the C.A.R.E. class.

In the basement of the EMU there will be a collage of advertisements that use women. This

mural is designed to show how women are depicted in the media.

"Women's bodies are so often used to sell products that have nothing to do with women," Block said.

Students are encouraged to bring ads that use women to sell products to the Women's Resource Center in the EMU to add to the mural.

Throughout the week educational displays on sexual assault awareness will be located in the University Bookstore, University Inn lobby, Services for Student Athletes office, Carson and Hamilton dining areas and in Willamette Hall.

The C.A.R.E. class will also have a booth in the ASUO Street Faire Wednesday through Friday where it will distribute literature teaching people how they can make a difference and help stop rape, said Deborah Stotler, a student in the class.

C.A.R.E. Week will end with the Take Back the Night rally and march, starting at 7:30 p.m. Friday from the lawn between the Museum of Art and Prince Lucien Campbell Hall.

All of the activities during C.A.R.E. Week are either created by the C.A.R.E. class or the class is helping run them.

Taught every term from the educational policy and management department, the C.A.R.E. class is designed to help 30 students learn about the impacts of sexual assault on society and on rape survivors.

All of the students are required to do a project to educate the public about sexual assault.

In the past the class did individual projects all over campus, Block said. Last year the class decided to concentrate its energies into one week that can educate the whole campus. This year will be the second time the University has had a C.A.R.E. week.

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