

# Vote!

## For Your New Bookstore Board May 4th & 5th at the UO Bookstore and at the EMU



**Erika Armsbury**  
Student-at-large Position

My name is Erika Armsbury and I am running for the student-at-large position of the University of Oregon Bookstore Board. I am running because I am concerned about the accessibility of the Bookstore and whether the concerns of the entire student body are being heard. I am currently the co-director for the Women's Diversity Program, on the ASUO Executive staff and, as a delegate from the University of Oregon at the United States Student Association conference in Washington, D.C., was elected to the position of Chairwoman of the Pacific Northwest region. These roles have allowed me to outreach to a number of groups on campus and to listen to the concerns of those students whose voices often become muffled. I can bring my experience of working on women's issues and issues of people of color into the Bookstore Board to add a more well rounded, much needed perspective to it.

When you vote on May 4th and 5th, think about your vote, think about fair representation of all students, think about someone who has the experience to address these issues. Remember Erika Armsbury.



**Stu Thomas**  
Faculty Position

The U of O Bookstore Board will face some tough decisions over the next couple of years. During this time it is important that there be some continuity of membership on the Board. As one of the three non-student members I can provide that continuity, as well as a sense of fair-mindedness.

During my three years on the Board I believe I have brought to the Board a rather unique perspective. I am a faculty member who orders books. I also coordinate all the orders for my department. I am thus intimately familiar with the problems faced by both faculty and the course book staff at the store. On occasion I have utilized this experience to help both faculty and the bookstore staff resolve difficulties. I hope to continue this work over the next two years.



**Carl Swanson**  
Graduate 2 Year Position

A brand new textbook, packaged and sealed in plastic, not yet exposed to the damaging effects of reading by glazed over eyes, an overturned coffee cup or blackberry muffin crumbs and I can't get a refund or even exchange it for something more stimulating, like a hardback copy of *100 Years of Solitude*?

I read the articles of Incorporation. The bookstore is a non-profit corporation that is bound by its charter to benefit its shareholders. Every student and member of the university community is a shareholder in the Bookstore, by its own definition, is dedicated to providing quality goods and services to students and the university community.

In order to better serve the students and the university community, the Bookstore must be receptive and responsive to the needs and demands of its shareholders. I will work to ensure that the Bookstore provides the quality goods and services that we deserve and demand.

**Brian Kellogg**  
Freshman Position

As a business major I feel that my skills are ideally suited for a position on the Bookstore's Board of Directors. I have a strong knack for finances and a strong aversion to higher costs. I think books are getting too expensive. As a member of the Board of Directors I would look for ways to keep costs under control without sacrificing the services we already enjoy. I would encourage the entire University to get involved with their bookstore.



**Jason S. Ashley**  
Graduate Position-1 year

My name is Jason Ashley and I am running for the one year Graduate Student position on the U of O Bookstore board. I have actively participated in student government at the University of Oregon for many years and feel that this experience will help me make an immediate impact on the board for the 1993-94 school year. My main objective on the board next year will be to help students receive the best possible benefits, products, service, etc. that the bookstore can offer. The U of O Bookstore is recognized as one of the top, most efficient bookstores in the country and I hope my being a part of the board next year will see that continue.

**Matthew Hasek**  
Sophomore Position

Hi, my name is Matthew Hasek and I am one of the candidates running for the U of O Bookstore Board of Directors. I believe, I can serve in the best interest of students especially in the context of skyrocketing tuition costs. The Bookstore needs to address the current economy demands put on the shoulders of students by providing more accessible and low-cost academic materials. Please vote for Matthew Hasek 2 year Sophomore position.

**Chanira Reang**  
Sophomore Position

There are several goals I would like to achieve as a member of the U of O Bookstore Board. My main goal is to become a representative for the students. I want to insure students with limited budgets, such as myself, to have their needs met. I want to insure that the bookstore is environmentally conscious and has sound practices. I am willing to look for innovative ways to improve the bookstore. I would like the relationship between the bookstore and its members to be an effective one. In order to build such a relationship, responses from the bookstore and its members are necessary. Conducting surveys and open forums are helpful ways to gain responses and attitudes from students. This gives students a chance to compile a progress report for the bookstore and for its board members to respond to student concerns and ideas.



**Albert Martinez**  
Student-at-Large Position

Creative, innovative, experienced and perseverance to achieve a common good describes part of my character. My concern as a board member is to "voice" my ideas and propose possible solutions that will indeed help students overcome the impact of Ballot Measure 5 and increased tuition.

I will work in the best interest of my peers, faculty, fraternities, sororities, EMU board members, etc. My belief that it is through these active participants that the U of O Bookstore will have a larger positive impact on its members.

One of my first goals is to survey organizations and individuals in order to find out what needs have to be met: price fairness, quality service during "rush" days, etc. This input will be an important ingredient that will help achieve the corporation's goals successfully to benefit the university community.

My other idea is to propose to the board an important element that will definitely benefit students, that is, to create a scholarship fund from the surplus of working capital. Since the divisions mission statement stands for "Partnership in Education," this will definitely adhere to one of its goals—to make a "positive difference on the leaders of tomorrow."

**Mark Rhinard**  
Sophomore Position

With the costs of education reaching unbearable proportions, our bookstore should not serve as yet another headache. As a non-profit organization guided by students, faculty, and staff, our bookstore has traditionally been very good about working with the students as true partners in their education. However, due to the University's declining enrollment and our community's ailing economy, this relationship and other goals are becoming endangered. The upcoming board will be challenged to overcome these barriers that threaten the bookstore's tradition of excellence and uniqueness—this is a challenge that I will help us overcome.

As a sophomore representative to the board I have the experience to make equitable decisions and properly represent the students. I am the president of two honor societies, sit on the Freshman Seminars Advisory Board, and have a vital decision-making position on the University Day executive committee. Yes, I have leadership, philanthropic, and business experience. But more importantly, I have a willing commitment to be an open ear to the students and faculty. Together, we can make sure student opinion has a strong impact on Bookstore policy now and in the future. Vote for Mark Rhinard to be your representative.



**Zach Fruchtagarten**  
Freshman Position

My name is Zach Fruchtagarten and I am running for the Freshman position on the University of Oregon Bookstore board. If I were elected, one of my main goals would be to protect Bookstore Members nine percent discount. Costs at the University continue to increase and Bookstore members need this discount protected. I am a very

open minded person and I will listen to and try to resolve the needs of the bookstore members.

**Jennifer Bohme**  
Student-at-Large

As students of the University of Oregon, we use the U of O Bookstore for purchasing virtually anything, from bluebooks to stereos. The Bookstore holds a tradition of excellence. It has become a pivotal shopping facility for the campus community, as it is centrally located and provides us with many superior customer services.

I am in my third year as an undergraduate at the U of O, and throughout these years I have had positive and negative experiences shopping at the Bookstore. Many can relate to my frustration of standing in long lines to buy course books, or the possibility of not being able to find my books at all. We can not overlook however, the recent expansion in the services provided by the Bookstore, including the re-modeled art department, and the inclusion of a film processing department. Overall, I would say that the Bookstore has improved greatly within my college career.

As a student-at-large on the Bookstore Board of Directors, I would hope to help to further improve the Bookstore facilities for U of O students and faculty. I am interested in this position because of the opportunity it would provide me to become involved within a business which is vital to so many on campus. I feel that I would do a superior job as Board of Director member.

### Other Candidates for Positions

(Statements Not Available)

- Irene Diamond—Faculty
- Braulio Baptista—Freshman
- Doug Norlen—Graduate-1
- Jorge Goicochea—Graduate-2
- Rich Bernstein—Sophomore
- Greg Cheong—Sophomore
- Walter Gintz—Sophomore
- Andrew Howell—Sophomore
- Andy Rader—Sophomore
- Scott Carter—Student-at Large
- Todd Hilton—Student-at-Large
- Braden Kelley—Student-at-Large
- Spencer Lugash—Student-at-Large
- Todd Young—Student-at-Large

### 1993 Candidates for U of O Bookstore Board of Directors

- |                          |                    |                  |
|--------------------------|--------------------|------------------|
| <input type="checkbox"/> | Irene Diamond      | Faculty          |
| <input type="checkbox"/> | Stu Thomas         | Faculty          |
| <input type="checkbox"/> | Braulio Baptista   | Freshman         |
| <input type="checkbox"/> | Zach Fruchtagarten | Freshman         |
| <input type="checkbox"/> | Brian Kellogg      | Freshman         |
| <input type="checkbox"/> | Jason Ashley       | Graduate-1       |
| <input type="checkbox"/> | Doug Norlen        | Graduate-1       |
| <input type="checkbox"/> | Jorge Goicochea    | Graduate-2       |
| <input type="checkbox"/> | Carl Swanson       | Graduate-2       |
| <input type="checkbox"/> | Rich Bernstein     | Sophomore        |
| <input type="checkbox"/> | Greg Cheong        | Sophomore        |
| <input type="checkbox"/> | Walter Gintz       | Sophomore        |
| <input type="checkbox"/> | Matthew Hasek      | Sophomore        |
| <input type="checkbox"/> | Andrew Howell      | Sophomore        |
| <input type="checkbox"/> | Andy Rader         | Sophomore        |
| <input type="checkbox"/> | Chanira Reang      | Sophomore        |
| <input type="checkbox"/> | Mark Rhinard       | Sophomore        |
| <input type="checkbox"/> | Erika Armsbury     | Student-at-Large |
| <input type="checkbox"/> | Jennifer Bohme     | Student-at-Large |
| <input type="checkbox"/> | Scott Carter       | Student-at-Large |
| <input type="checkbox"/> | Todd Hilton        | Student-at-Large |
| <input type="checkbox"/> | Braden Kelley      | Student-at-Large |
| <input type="checkbox"/> | Spencer Lugash     | Student-at-Large |
| <input type="checkbox"/> | Albert Martinez    | Student-at-Large |
| <input type="checkbox"/> | Todd Young         | Student-at-Large |

All Current Full Time Students, Faculty & Staff are Eligible to Vote.