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**IN TOUCH with 13th Avenue**



Archives Photos  
The original College Side Inn, located where the University Bookstore now stands, was a soda fountain that served alcohol and had a dance floor. The Sigma Chi house (inset), rebuilt in 1929, was located at 13th Avenue and Alder Street.



**A WALK DOWN MEMORIAL LANE**

For as long as the University has been around, East 13th Avenue has served as the gateway to the campus. East 13th has always been a place where students come face to face with the rest of the community.

At times, the interaction has been violent. In 1970, after a week filled with clashes with police in anti-ROTC demonstrations, frustrated students expressed their anger by taking over East 13th.

The ROTC remained on campus, but the students were successful in solving a different problem. They built makeshift barricades to protest the traffic that was cutting through the campus. The city got the message and East 13th was closed later that fall.

But for the most part the interaction has been positive and has made East 13th the most popular avenue around campus. Since the University was established, East 13th has been a center of student activity. It has changed and grown with the University.

Today University students can walk a block off campus and get a meal, a beer or even a tattoo.

In the late 1800s, East 13th was nothing more than a path between two parcels of land, said Keith Richard, University archivist. Hilyard Shaw owned one parcel and Harrison Kincaid owned the other. Both men now have campus area streets named for them.

When the University opened for its first classes in 1876, East 13th and East 11th cut through campus, East 11th ended at Deady Hall, the school's only building at the time.

In the 1920s, East 13th started to become busy as the University grew. Taylor's, Sacred Heart General Hospital and the Kampus Barber Shop were all built where they stand today.

The original bookstore was in a small back room of the building that housed the College Side Inn, a soda fountain with a dance hall that served alcohol. The College Side Inn was approximately where the University

Bookstore is now located.

The College Side Inn, built in 1923 and nicknamed "The Side" by students, was demolished in February of 1964 after being condemned by the city. Students rallied to save the building with a "Save the Side," campaign, but they were unsuccessful.

In 1964 an Emerald article recalled the opening of the inn back in 1923. The College Side Inn originally advertised as a stag room with "a table with a removable top on which initials and numerals can be carved."

Richard said The Side was famous for what used to be called the "Coke date."

"The library closed at 9 p.m. and sororities had a 10 p.m. curfew," he said. "So everyone left the library with their dates and had a Coke before they went home."

In the 1920s there was another soda fountain called The Lemon O located where Guido's now stands. The huge, castle-like Sigma

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**STREETWISE**

**What is so great about this block?**



"That you can come down here and give your hard-earned money to people who are too lazy to get a job."

**JOHN LINDSAY**  
senior, biology



"I have no idea why it's so special. I guess because it's kick-back; it's Eugene."

**JAMIE TUMA**  
senior, sociology



"The little shops and cafes. Students like to come here and relax with friends. And of course Zeus and Frog."

**NASSER ALSHERIANI**  
senior, economics



"Well, there is a lot to see. I like to sit on the curb and relax. It's a good place to people watch."

**HEATHER WRIGHT**  
senior, political science



"I would say all the street signs that say you can't sit here."

**CONSTANTINE SPARIS**  
senior, finance



"Nothing at all. I don't like it too much. It's too crowded, and I almost get hit by bikes everytime I come here."

**DAMIAN DISORBO**  
freshman, undeclared



"The joke man, Mr. Frog, and the saxophone player."

**CELEST WHITE**  
sophomore, int. studies



"Because it's there."

**MICHELLE CAPRINI**  
senior, russian



"Well, all the kinds of people. The Avenue has good character and it's good for sales."

**FROG**  
sidewalk vendor




"Local color. It's truly the culture of the campus. It's a great cross-culture."

**SARA CARPENTER**  
senior, english

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