

# How To Get The Right Job To Start Your Career.

**Finally. A complete kit to help you conduct an organized, efficient and *successful* job search.**

If you are nearing college graduation, the reality of entering the working world has probably begun to sink in: The economy is tight and jobs are scarce. You don't know the market, what jobs are available or where to look. You want to do more than simply depend on classified ads and college placement services.

## **The Directions Kit has answers for your job search questions.**

This new kit can help you get organized for an efficient job search that can put you in the right job for the beginning of your career. You'll learn how to establish personal networks, how to tap the hidden job market and how to present yourself for the best impression. The kit includes:

- The book **Marketing Yourself, The Ultimate Job Seeker's Guide**, by Dorothy Leeds.
- **Directions, How To Get The Right Job**, workbook and study guide by Jo Ann Smith and William Manning, Ph.D. Smith is an employment consultant in private

practice with experience in sales, marketing and advertising. Manning has 20 years experience as a business management professor.

- Time and information management components for organizing your job search.
- Personality profile and job matrix to help you match your personality to the right job.
- Computer diskettes (Macintosh and DOS 3.5 formats) with resume, cover letter and thank you letter templates.

**It may be the best \$49 investment you make in your career lifetime.**

To order the Directions Kit return the order form below with \$49.00 plus \$3.95 for shipping and handling. You'll receive the kit in about two weeks. Your satisfaction is guaranteed.

Your first job is often the building block of your entire career. Order today to help ensure that your career gets off to the right start. It may be the best \$49 investment you can make in your career lifetime!

**YES! I want to conduct an organized, efficient and successful job search. Send me the Directions Kit right away!**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

**Enclose \$49.00 plus \$3.95 shipping and handling:**

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For faster delivery call Directions at (503)222-9601. Your satisfaction is guaranteed!**