

BUY A T-SHIRT OR THE PIG GETS IT.

Actually, the poor fellow is better known as the *boar* whose snout appears on the Weinhard's Ale label.

The same boar that's become a symbol, an icon, a lovable pet.

And if T-shirts aren't purchased soon, said boar might end up as a plate of ribs, forcing us to completely redo the ale label.

So if you have a heart and you're the type who likes to hang out with a Weinhard's Ale now and then, we hope you'll fork over the dough and purchase one or more of our remarkably cool T-shirts featured in this ad (they *are* the official hanging out apparel this season).

You can get 'em by calling, toll-free, 1-800-BLUE BOAR

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and ordering with your credit card, or you can simply fill out the order form in this ad and



It's in your hands. Purchase these all-cotton, genuine Blue Boar Brand T-shirts and the pig will live out his life happily digging for truffles. Available in XL to fit everybody. (Shown left to right, "Hip Hops", "Green Shamrock", "Irish Snout")

send it to us with a check, money order or credit card number. It's that easy. Check

out the shirts. Pick up your phone or put pen to paper. And help save our Blue Boar from becoming a blue plate special. Thank you.

HOLD YOUR FIRE

I do have a heart and I'm willing to buy a T-shirt or two or three in order to save the pig.

Fill out completely.

Name _____
Address _____
City _____ State _____ Zip _____
Method of Payment: Check/Money Order Visa MasterCard
Card # _____ Exp. Date _____

Cardholder Signature _____

Item	Name	Quantity
#1	"Hip Hops" XL	_____
#2	"Green Shamrock" XL	_____
#3	"Irish Snout" XL	_____
TOTAL PRICE (\$12.50 each)		\$ _____
SHIPPING AND HANDLING		\$ 3.00
GRAND TOTAL		\$ _____

(Pretty good when you consider they'd cost \$20.00 each in the store!)

Complete this form, make your check payable to BLUE BOAR GEAR and send both to Blue Boar Gear, P.O. Box 4542, Portland, OR 97208-4542

Or order by phone, toll-free, 1-800-258 3262:

1-800 BLUE BOAR

Offer good while supplies last. Void where prohibited. Must be of legal drinking age. Please allow 4-6 weeks for delivery.

