BUY ATSHIRTOR THE PIG GETS IT.

Actually, the poor fellow is better known as the *boar* whose snout appears on the Weinhard's

Ale label.
The same boar that's become a symbol, an icon, a lovable pet.

And if T-shirts digging for truffles. As

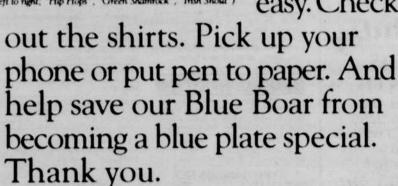
aren't purchased soon, said boar might end up as a plate of ribs, forcing us to completely redo the ale label.

So if you have a heart and you're the type who likes to hang out with a Weinhard's Ale now and then, we hope you'll fork over the dough and purchase one or more of our remarkably cool T-shirts featured in this ad (they are the official hanging out apparel this season).

You can get 'em by calling, toll-free, 1-800-BLUE BOAR

and ordering with your credit card, or you can simply fill out the order form in this ad and

send it to us with a check, money order or credit card number. It's that easy. Check





i's in your hands. Purchase these all-cotton, genuine Blue Boar Brand T-shirts and the pig will live out his life happily igging for truffles. Available in XL to fit everybody. (Shown left to right, "Hip Hops", "Green Shamrock", "Irish Snout

INHARD

HOLD YOUR FIRE

I do have a heart and I'm willing to buy a T-shirt or two or three in order to save the pig.

	Fill out completely		
Name			
Address			
City	State	Zip	
Method of Payment;	Check/Money Order	Visa	MasterCa
Card •		Exp.	Date
Cardholder Signatur			
Item	Name	Quantity	
•1	"Hip Hops" XL		
•2	"Green Shamrock" XL		
•3	"Irish Snout" XL		
TOTAL PRICE (\$12.50 each)			5
SHIPPING AND HANDLING			\$ 3.00
GRAND (Pretty &	TOTAL ood when you consider they'd cost \$	20.00 each in the st	\$ some!)
Comp	lete this form, make your check p both to Blue Boar Gear, P.O. Bor	ayable to BLUE BC 4542, Portland, O	AR GEAR and R 97208-4542
0	r order by phone, toll-fr	ee, 1-800-258	3262:

1-800 BLUE BOAR