

COACHES

Continued from Page 9

athletic superiority.

Was that T-shirt as offensive as the Oregon State fraternity's T-shirt, or was it acceptable because it was less direct and made better use of a double-entendre?

And what about those "Give the Dog a Bone" T-shirts that were so popular at the Oregon-Washington football game last fall?

Maybe we should just eliminate all of the college nicknames that could be used on T-shirts as a double-entendre. No more South Carolina "Gamecocks," no more USC "Trojans," and, of course, no more Oregon State "Beavers."

Although it seems a certain level of insensitivity is still tolerated on T-shirts and souvenirs, when it comes to NCAA basketball coaches, the tolerance level toward insensitivity seems to be at an all-time low.

Former California coach Lou Campanelli was apparently too insensitive to his players after their loss to Arizona State Feb. 7. Cal athletic director Bob Backrath happened to hear Campanelli's postgame tirade through the locker room doors and fired Campanelli the next day, citing Campanelli's personal attacks on

his players as reason for his dismissal.

The leading candidate to replace Campanelli is Washington State coach Kelvin Sampson.

Now, I admit I didn't hear Campanelli's speech to his team after its Arizona State loss, but whatever he said couldn't have been much worse than the scathing, hour-long harangue Sampson gave the Cougar players after their loss to Oregon last week.

I almost feel compelled to call Backrath and warn him that Sampson also has the tendency to yell at his players after a loss. Perhaps I can save Backrath the embarrassment of having to fire two coaches in one year because of their lack of sensitivity.

Did I miss something? Since when has sensitivity become an essential requirement for a college coach? If current Indiana coach Bobby Knight, one of the most successful coaches of all time, were available to coach the Golden Bears, would Backrath refuse to consider Knight because he has been known to be insensitive to the feelings of his players, the referees, his fellow coaches and the entire island of Puerto Rico?

Of course not. Although it may have been nice to think the athletic director was supporting the players over the coach for a change, Backrath fired Campanelli because he was underachieving

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with a group of players expected to contend for the Pacific-10 Conference.

When it comes to coaches, there will always be a direct relationship between a coach's winning percentage and the amount of insensitivity tolerated. I guarantee that business will return to normal at California, and Backrath will tolerate post-game tirades for at least as long as the new Bears' coach continues to win.

If Campanelli had amassed a career record like Bobby Knight's, he would never have been fired — Knight wouldn't get fired even if he showed up at Corvallis' Gill Coliseum wearing a "Hoosiers eat Beavers" T-shirt.

Erick Studenicka is a sports reporter for the Emerald.

PLAYERS

Continued from Page 9

zona State. But when the Duck coaching staff checked the rooms a half-hour later, the three were gone.

They were sent back to Eugene Friday afternoon, missing Oregon's loss to Arizona Saturday.

"I'd like to be expending my energy trying to improve our program, but if you make a rule, than you need to enforce it," Green said. "Young people will be young people, but a team has to work together. This is one of those internal problems we don't need. We've got enough external things to worry about with our schedule."

This weekend's suspensions make it the second time in two weeks Oregon players have been suspended by Green. Bob Fife was kicked off the team two weeks ago for missing practices and a game.

Reece and Collier have been disciplined before by Green. Reece was sent to the locker room in the middle of a game against Washington State earlier this season, and Collier, a usual starter, was forced to sit out the entire second half against Oregon State this season.

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