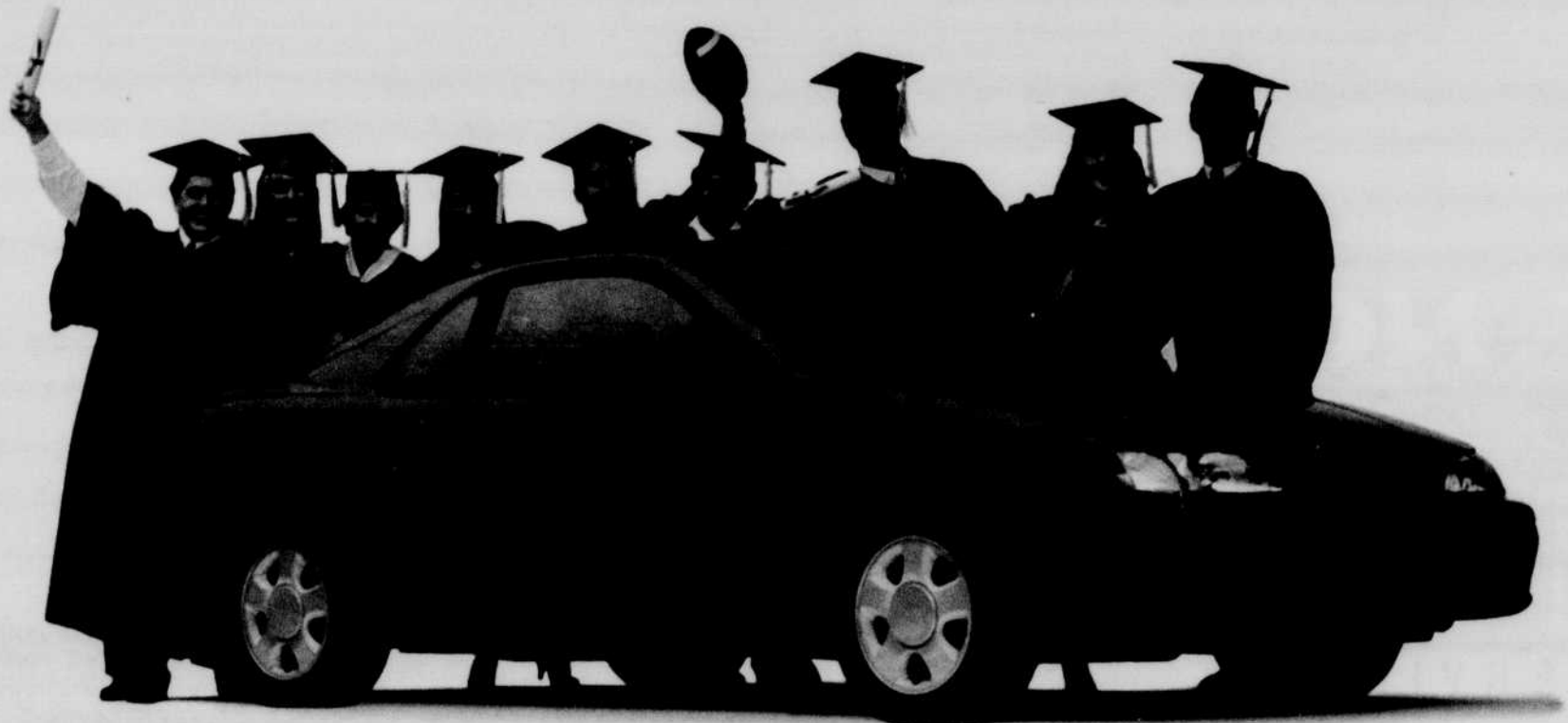


HOW MANY COLLEGE GRADUATES CAN GET INTO A TOYOTA?



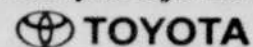
**JUST ABOUT ALL OF THEM.
AND THEY CAN SAVE UP TO \$500.**

See? College *was* worth it. Presenting the Toyota Class Of '93 Retail Financing Program.* Your degree is your key to the Toyota you've always wanted. If you're a graduate of a four-year college, graduate school or registered nursing program, Toyota has a **special finance rate** that can save you as much as **\$500** on an average loan for a Paseo.* Rates **with no money down**. And a 90-day** deferred payment. What's more, the Toyota Retail Financing Program* is available a year after and up to six months before you actually graduate. And you can finance any new Toyota — the Paseo shown here, or a Corolla, Tercel, 4x4, whatever moves you. Should you want to lease your new Toyota, an attractive leasing program is also available. For complete information and qualification requirements, as well as the location of your nearest Toyota dealer, just call 1-800-5-COLLEGE. The car or truck of your dreams, and financing you won't lose sleep over. Bet you can *really* get into that.

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*Available only through Toyota Motor Credit Corporation. Savings based on a comparison between TMCC national average standard finance rate and the national average College Graduate Finance rate. Assumes a 60-month contract and MSRP excluding tax, license, freight, and regionally required equipment. **Finance charges accrue from the contract date. Deferred payment not available in New Jersey on vehicles with a cash selling price of less than \$10,000, nor on leasing. ©1992 Toyota Motor Sales, U.S.A., Inc.