

BUY A T-SHIRT OR THE PIG GETS IT.

Actually, the poor fellow is better known as the *boar* whose snout appears on the Weinhard's Ale label.

The same boar that's become a symbol, an icon, a lovable pet.

And if T-shirts

aren't purchased soon, said boar might end up as a plate of ribs, forcing us to completely redo the ale label.

So if you have a heart and you're the type who likes to hang out with a Weinhard's Ale now and then, we hope you'll fork over the dough and purchase one or more of our remarkably cool T-shirts featured in this ad (they *are* the official hanging out apparel this season).

You can get 'em by calling, toll-free, 1-800-BLUE BOAR

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and ordering with your credit card, or you can simply fill out the order form in this ad and



It's in your hands. Purchase these all-cotton, genuine Blue Boar Brand T-shirts and the pig will live out his life happily digging for truffles. Available in XL to fit everybody. (Shown left to right: "Hip Hops", "Green Shamrock", "Irish Snout")

send it to us with a check, money order or credit card number. It's that easy. Check

out the shirts. Pick up your phone or put pen to paper. And help save our Blue Boar from becoming a blue plate special. Thank you.

HOLD YOUR FIRE

I do have a heart and I'm willing to buy a T-shirt or two or three in order to save the pig.

Fill out completely

Name _____
Address _____
City _____ State _____ Zip _____
Method of Payment: Check/Money Order Visa MasterCard
Card # _____ Exp. Date _____

Cardholder Signature _____

Item	Name	Quantity
#1	"Hip Hops" XL	_____
#2	"Green Shamrock" XL	_____
#3	"Irish Snout" XL	_____

TOTAL PRICE (\$12.50 each) \$ _____

SHIPPING AND HANDLING \$ 3.00

GRAND TOTAL \$ _____

(Pretty good when you consider they'd cost \$20.00 each in the store!)

Complete this form, make your check payable to BLUE BOAR GEAR and send both to Blue Boar Gear, P.O. Box 4542, Portland, OR 97208-4542

Or order by phone, toll-free, 1-800-258 3262:

1-800 BLUE BOAR

Offer good while supplies last. Void where prohibited. Must be of legal drinking age. Please allow 4-6 weeks for delivery.

