

People & The Oregon Coast

Happens spring term at Oregon Institute of Marine Biology. Learn skills to solve environmental problems. Earn credit in biology, geography, political science and landscape architecture.

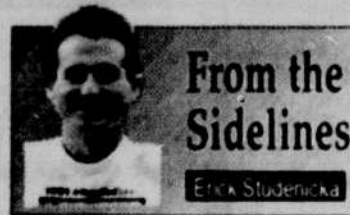
Call 346-4862 for application and details.

Students of All Ages
Drop-In From 11 a.m. to 9 p.m. and Enjoy Our
SNACKS • LUNCH • DINNER
A FULL GAME ROOM
FOR YOUR PLEASURE

Guido's open daily
 13th & Alder 343-0681



Equality forces tough decisions



Title IX of the Education Amendment of 1972, which prohibited sexual discrimination in educational programs and activities, ushered in a new era of equality among men's and women's intercollegiate athletic programs.

Title IX's impact on the Oregon athletic program is evident today. The University has an equal number of intercollegiate teams, seven, for men and women. Although the total number of scholarships for men outnumbers women because of the disproportionate number of players on the football team, in the sports played by both men and women (basketball, track, golf and tennis), the scholarship totals either favor women or are equal.

Even though Title IX established surface equality between the men's and women's programs, the question of whether women's sports are taken as seriously as men's sports on campus remains a valid question.

Should the athletic department place the same emphasis and priority on having success-

ful women's programs as it does on having successful men's programs? Should the coach of a women's athletic team be judged in terms of wins and losses like the coach of a men's team, or should the women play "for fun" and their coach's record go ignored?

Athletic director Rich Brooks said there is no question that Oregon tries to be successful in every sport, whether it be a men's or women's program.

"We try to give every student-athlete as good as experience as is possible, which includes academics as well as on-field or on-court experiences," Brooks said. "Whatever sport it is we sponsor, we want everything to be as good as possible."

Associate athletic director Barbara Walker said the expectations for men's and women's teams at the University are equal.

"We expect all of our coaches to run a quality, competitive program," Walker said. "All of our programs are under the same pressure to win."

Whether the women are taken as seriously as the men will be seen in the question of whether women's basketball coach Elwin Heiny is rehired after this season.

The Oregon women are off to a 0-9 start in the conference, despite having several quality players. Earlier in the season, the Ducks looked as if they would be competitive within the conference, as they nearly defeated Vanderbilt, one of the top teams in the country. Since the conference season began however, Oregon has been in a tailspin, the most recent blow being a loss to Oregon State at home.

Last year, Don Monson guided the Oregon men's basketball team to a 2-16 conference record. Boosters and fans clamored for Monson's dismissal, and Monson was fired. The reasoning behind the dismissal was that if Monson couldn't do any better after nine years, it was time to let someone else have a shot. In addition, atten-

dance figures and general interest in the team were dropping dramatically.

Heiny's predicament this year is similar. In contrast to other programs such as Stanford, where the women outdraw the men, interest in women's basketball at Oregon is declining, with average attendance dipping below 1000 per game. After 17 years, Heiny cannot argue these are not the players he recruited or that he has not had sufficient time to establish a winning program.

Walker said that Oregon coaches are evaluated on more than just their win-loss record.

"We also look at the academic success of the team, whether or not the coach has abided by NCAA rules, and whether the coach has made it through the season on budget," Walker said. "All of the variables are taken into account in a coach's evaluation."

Heiny, like every coach and athletic staff member except the football and basketball coach, has a one-year contract. Brooks said that coaches are usually evaluated after their playing or recruiting season is complete.

I agree with Brooks and Walker's assertions that the women's teams should be equal to those of the men. Title IX not only guaranteed women an equal right to participate and receive an athletic scholarship, but it also implied that women's sports were as important as men's.

It would be so easy to rehire Heiny. He has recorded over 300 career victories. He has a lifetime .679 winning percentage.

But if the athletic department truly believes women's sports should receive the same priority as the men, and women's coaches should be judged on the same standards as the men's coaches, athletic director Rich Brooks will have a busy summer sorting through resumes for the women's basketball coaching vacancy.

Erick Studenicka is a sports reporter for the Emerald.

\$5 OFF CONVERSE
 It's what's inside that counts.
 with coupon
LAZAR'S BAZAR
 57 W. Broadway & 957 Willamette
 Downtown Mall

FREE CONVERSE
 shoelaces with every pair of shoes

HOUSE OF RECORDS
 BUY & SELL NEW & USED CD'S, LP'S & CASSETTES
 13th AVENUE EUGENE, OREGON 97401

TERIYAKI ALLEY
EAT SMART
Fast Healthy Food at Great Prices
 TAKE OUT AVAILABLE
 CLOSE TO CAMPUS
 (across from Dairy Queen)
 13th & Hilyard
1306 Hilyard
345-9555

WUNDERLAND GAMES MORE WITH NOVELTY
5¢ VIDEO GAMES
 5th STREET PUBLIC MARKET
 DOWNTOWN EUGENE
683-8464

VIDEO ADVENTURE
 VALLEY RIVER PLAZA
 NEAR THE CORNER
 1011 Valley River Way • 344-2822
 TRY IT - YOU'LL LOVE IT!

Winter Photo Deals!

Opticolor Film 135/24•100ASA 1.99	One Day 4" Reprints 29¢^{ea}	1-Hr Photo 2 nd Set 4" Prints 99¢	Overnight 2 nd Set 3" Prints 99¢	Opticolor Film 135/24•100ASA 1.99
Mon	Tues	Weds	Thurs	Fri

Your Bookstore Guarantees

UNIVERSITY OF OREGON BOOKSTORE

SELF SERVICE COPIES
ALL DAY EVERY DAY
3¢
The Copy Shop
 Open Mon-Fri 8-7 Sat 10-4
 Between Patterson & Ferry - Right on 13th
485-6253