

College receives \$50,000

By Sarah Clark
Emerald Reporter

The Weyerhaeuser Co. Foundation recently donated \$50,000 to the College of Business Administration to establish a lecture series in the name of a late business school graduate and Weyerhaeuser executive.

The William C. Shields Distinguished Lectureship series, which will begin during the 1993-94 school year, will address issues of concern to the Pacific Northwest forest products industry, said Carole Daly, business college assistant dean for external affairs.

"That can run the gamut from economical issues to supply or even to new products," Daly said. "It's somewhat unlimited as far as the topics — as long as they relate to the forest products industry."

Daly said the CBA could

invite people such as the new Secretary of the Interior to talk at the University about timber issues and to give the Clinton administration's views on the subject.

The talks would be open to the public, Daly said. Whether the talks will be free is too early to tell, she said.

"Obviously, if the endowment covered the costs of having the speaker, we wouldn't charge anything," she said.

The grant was named for the late William Shields, who graduated from the CBA in 1959. Shields worked for more than 20 years in sales, management and executive positions with Willamette Industries before becoming executive vice president for wood products at Weyerhaeuser in April 1991. He died in April 1992.

Weyerhaeuser contacted the CBA to honor Shields, which resulted in the endowment.

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