

VOTE

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ularity, and a shift in party identification results.

This shift takes place regardless of the president's party affiliation and is based on the public's perception that the administration directs the economy, Jacob said.

"For instance," Jacobs said, "during the 1980 campaign, inflation was extremely high — around 12.5 percent — and unemployment was at seven percent. Based on that economic performance, many Democrats who had voted previously for Carter shifted to vote for Reagan."

The second hypothesis suggests that Americans perceive Republicans and Democrats as having strengths in different areas.

Republican presidents are more concerned about high

inflation and often will accept the trade-off of increased unemployment in order to keep inflation rates down, Haynes said.

Democratic presidents, on the other hand, seem more concerned about unemployment and are willing to trade higher inflation for more jobs.

Today, unemployment stands at 7.5 percent, higher than average for the past 38 years.

"Voters are unhappy with Bush's performance because unemployment has been high for such a long time," Jacobs said.

If the incumbent president were a Democrat, the two professors said, today's unemployment would be less central an issue in the campaign; remedying unemployment is traditionally the Democrats' forte, they said.

MAYOR

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Burrows said she'd like to include University students and faculty on her task force for the economic agenda. The student interns who worked with her in the Oregon Legislature demonstrated innovation and self-motivation, she said.

"Their commitment has just been 100 percent," she said. "I'd like to channel that to the city level."

Burrows said the city often employs consulting firms for projects when qualified University experts could be contacted.

"There's a rich source of talent at the University," Burrows said. "I think it's just drawing them out that we need to explore more."

Bascom said unless ties between the University and the city are maintained, an "ivory tower" will develop.

Her parents, both professors, raised Bascom in Manhattan, Kan., where they taught at Kansas State University. The university and town existed separately, she said, and opportunities to pool resources were lost.

Bascom said she'll apply what she observed in Manhattan to draw the Eugene business and University communities closer together.

"You have to continue to keep that dialogue going," Bascom said.

Both Bascom and Burrows pledge to become strong advocates for the University.

"I feel a special responsibility (to the University)," Burrows said, "not just because my children went to school here, but because I represented it in the state Legislature for 14 years."

Both believe Eugene needs a strong downtown business and retail district.

Burrows said a vital downtown "is like the soul of the city." She said the private sector should take the lead in development.

Burrows said she advocates selling Eugene's downtown property and loaning money to new and existing businesses to spur growth. The sale of city property would also raise needed capital, she said.

Bascom approaches rejuvenating the downtown area differently. She said retail growth follows the development of banking, housing and places like the Hult Center.

Bascom said she's "very possessive of Hult" because she worked on three ballot measures to build it.

"We must keep the Hult Center open and healthy," Bascom said. "It's the one bright spot in the city."

Bascom said an important reason for renewing downtown is decreasing traffic.

"What you're trying to do is make a compact center of your downtown area so people don't have to use their cars," Bascom said.

Bascom and Burrows both support establishing a free shuttle bus linking the University and downtown areas.

TUESDAY

SPAGHETTI



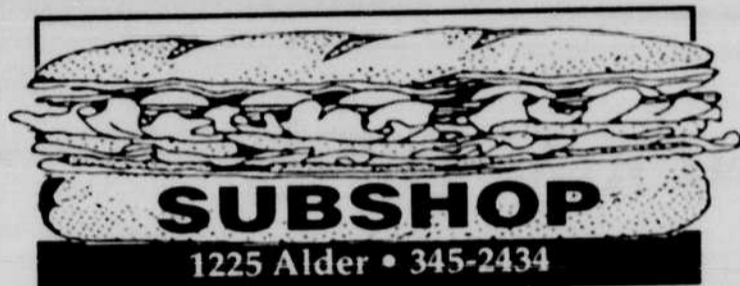
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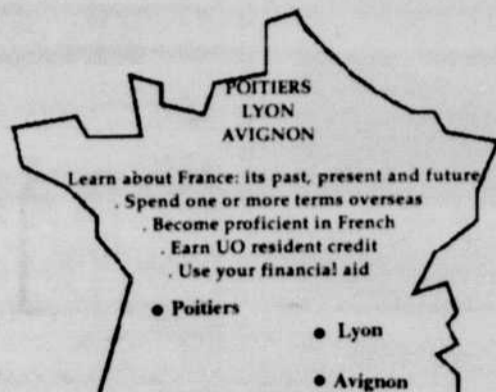
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INFORMATION MEETING

Thursday, November 5, 1992
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EMU, Century Room F

For information about other opportunities for study abroad around the world, please come to our General Information Meeting on Wednesday November 4, 1992, from 3.30-5.00 pm in the Ben Linder Room (EMU), or contact the Office of International Education and Exchange, 330 Oregon Hall (346-3207).

The following are among those who have endorsed Cynthia Wooten for the State House of Representatives, District 41.

GENERAL ELECTION ENDORSEMENTS

- Associated Students University of Oregon
- Association of Oregon Faculties
- Building Trades
- Confederation of School Administrators
- Electrical Industry Resources
- Eugene Education Association
- Eugene Fire Fighters Association
- Graduate Teaching Fellows Federation
- Hippos Business Association
- Human Service Association of Oregon
- International Brotherhood of Electrical Workers
- Joint Council of Teachers' 437
- Lane County AFSCME
- Lane County Labor Council
- Lane PAC
- Oregon AFL-CIO
- Oregon AFSCME
- Oregon Council of Senior Citizens
- Oregon Counseling Association
- Oregon Daily Emerald
- Oregon Education Association
- Oregon Fair Share
- Oregon Federation of Democratic Women
- Oregon Federation of Teachers, Education & Health Professionals
- Oregon Forest Directors Association
- Oregon Growth Management PAC
- Oregon League of Conservation Voters
- Oregon NARAL
- Oregon National Organization of Women
- Oregon Optometrists Association
- Oregon Peaceworks
- Oregon Public Employees Union
- Oregon School Administrators (CARE)
- Oregon School Board Members (CARE)
- Oregon School Employees Association
- Oregon State Industrial Union Council
- Oregon Trial Lawyers
- Oregon Women's Political Caucus
- Right to Privacy PAC
- Serra Club, Oregon Chapter
- Springfield Education Association
- The Springfield News
- United Steelworkers of America
- United Transportation Union
- What's Happening
- Women's Investment Network PAC

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Cynthia
WOOTEN
DISTRICT 41
Democrat for State Representative



Vote as if the future depends on it. Because it does.

VOTE TUESDAY, NOVEMBER 3!

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