

When it comes to responsible drinking, students can be the best teachers.



One subject students know very well is other students. How to talk to them. What makes them tick. How to influence them. Which makes students the best teachers when it comes to another subject: responsible drinking by those students of legal age who choose to drink.

The BACCHUS program, sponsored in part by Anheuser-Busch, is a program that allows students like you to play the major role in encouraging other students of legal drinking age to think about, talk about and develop responsible drinking habits, as well as respect for state laws and campus policies regarding alcohol consumption.

In BACCHUS, you'll find plenty of peers, but no pressure.

Just plain talk in a relaxed environment.

There are over 500 BACCHUS chapters on campuses nationwide. If there isn't one on yours, consider starting one. If there is, get involved. Who knows, you could be a great teacher. And a great student.

BACCHUS is the kind of grass roots program that Anheuser-Busch supports to encourage responsible drinking by adult collegians. For more information, contact BACCHUS of the U.S., Inc., P.O. Box 100430, Denver, Colorado 80250.



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TO SAY WHEN •

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