

# BUT IT'S A START.

The mysterious, miraculous creatures of the land, sky and sea are among the earth's priceless, and irreplaceable, treasures. ■ Many of them are in mortal danger. Their habitats are being lost to development or threatened by pollution. Some have been hunted to the brink of extinction. ■ At Anheuser-Busch, our beliefs can be summed up in the words of noted African environmentalist Baba Dioum, "We will conserve only what we love. We will love only what we understand. We will understand only what we are taught." ■ We're proud of the role that Busch Gardens and Sea World, both Anheuser-Busch Companies, play in educating millions of people about the diverse species that inhabit our planet. Each year Sea World sends over 600,000 children through its education program, while Busch Gardens holds "Zoo Camps" for young people from all over the country. ■ Sea World has been the leader in building public awareness and appreciation for dolphins and whales. Altogether Sea World cares for 469 species of marine wildlife. For many people, a visit to Sea World is the only opportunity they will ever have to interact closely with the fascinating creatures of the sea. ■ The Busch Gardens parks shelter more than 3,300 birds, mammals and reptiles. Among them are 29 animals currently considered endangered species. ■ We are committed to sharing as many of these creatures as we can with people of all ages. Because unfortunately, out of sight could mean out of existence.

**B**YOND BUILDING AWARENESS, ANHEUSER-BUSCH HAS TAKEN MANY CONCRETE STEPS TO PROTECT WILDLIFE, BEGINNING IN 1947 WITH A DONATION TO HELP THE STATE OF MISSOURI PURCHASE A 7,000-ACRE TRACT OF LAND AS A WILDLIFE PRESERVE. ■ AMONG OTHER ACTIVITIES, ANHEUSER-BUSCH IS A MAJOR SUPPORTER OF DUCKS UNLIMITED, ROCKY MOUNTAIN ELK FOUNDATION, THE FERRY BLUFF EAGLE SANCTUARY IN WISCONSIN AND THE IZAAK WALTON LEAGUE'S OUTDOOR ETHICS PROGRAM WHICH IS BROUGHT TO THOUSANDS OF OUTDOORSMEN EVERY YEAR. ■ BOTH BUSCH GARDENS AND SEA WORLD ARE NATIONALLY RECOGNIZED FOR THEIR BREEDING AND RESEARCH PROGRAMS FOR OVER 40 ENDANGERED SPECIES. ■ SEA WORLD PARK PERSONNEL AID IN RESCUES OF HUNDREDS OF BEACHED AND STRANDED ANIMALS. IN 1991 SEA WORLD RESCUED AND RETURNED TO THE WILD MORE ANIMALS THAN THEY'VE ACQUIRED OVER THE LAST 25 YEARS. ■ THE WORLD BIRD SANCTUARY REINTRODUCES TO THE WILD CAPTIVE-BRED ENDANGERED SPECIES, SUCH AS PEREGRINE FALCONS, BY PROVIDING APPROPRIATE NESTING AREAS. ONE AREA IS ON THE GROUNDS OF OUR ANHEUSER-BUSCH ST. LOUIS BREWERY.



ANHEUSER-BUSCH COMPANIES