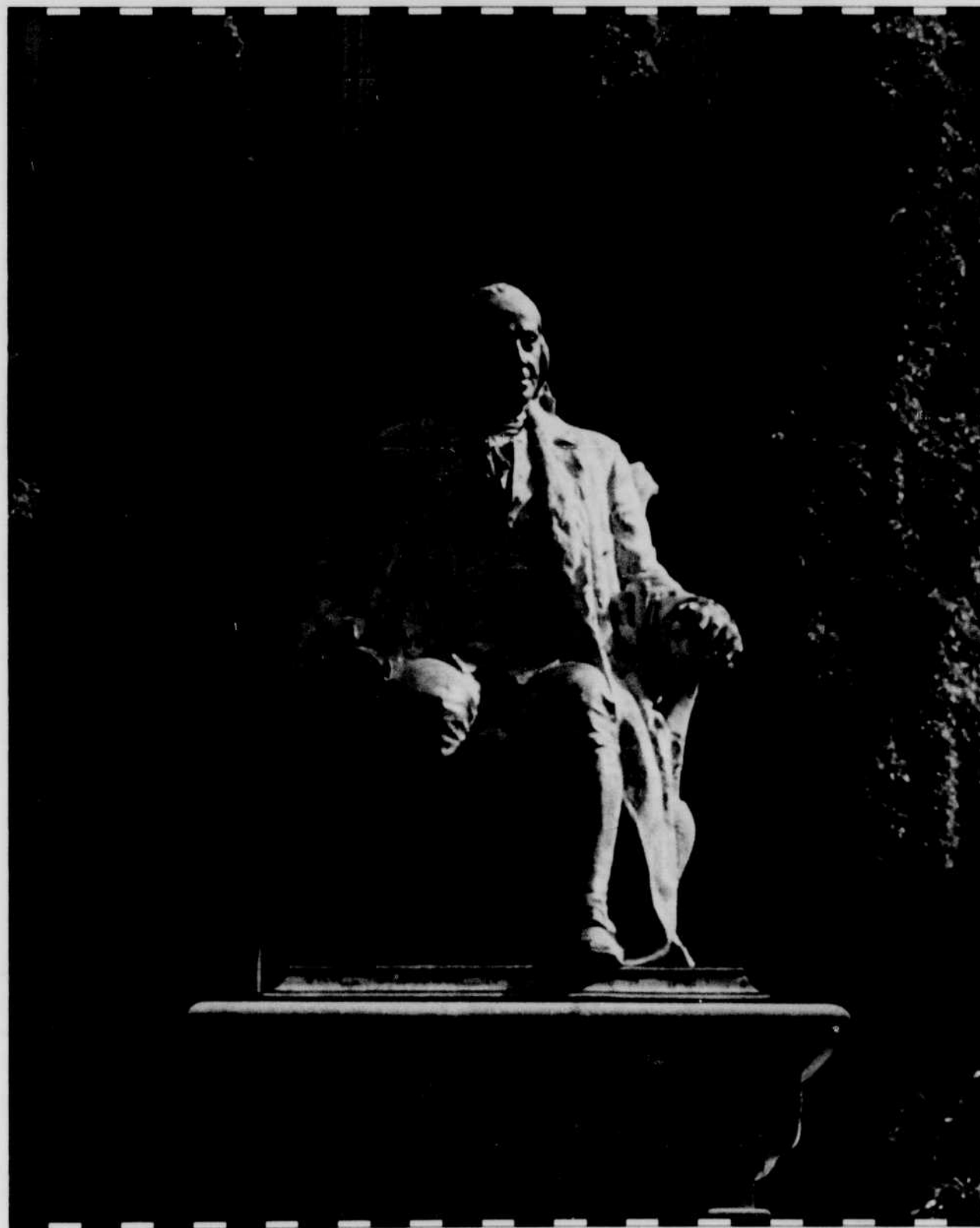




AT THIS POINT, SAVING THE ENVIRONMENT IS AN ACADEMIC MATTER.



Anheuser-Busch Companies includes the Anheuser-Busch breweries, Busch Agricultural Resources, Inc., Anheuser-Busch Recycling Corporation, Campbell Taggart, Inc., Eagle Snacks, Inc., Busch Entertainment Corporation and the St. Louis Cardinals National Baseball Club.

As more and more people inhabit the earth, the task of balancing human needs with environmental protection is becoming increasingly complex. New ways of thinking and acting are required. ■ Colleges and universities have a vital role in both research and education. In such diverse areas as hazardous waste disposal, wildlife conservation and global warming, academic research programs are having a tremendous impact. ■ Anheuser-Busch efforts to encourage voluntary recycling and thoughtful discussion of environmental issues are also reflected in a commitment to research. ■ Through the "Wharton Project" at the University of Pennsylvania, Anheuser-Busch officials worked with University experts to develop long-term strategies for dealing with solid waste and litter. This program also sponsored research into the causes of littering behavior. Ways to prevent littering and promote recycling were examined. ■ Also under the umbrella of this project, a special faculty position at the University of Pennsylvania was created to concentrate on resource recovery and management. ■ Anheuser-Busch's support of the Wharton Project and the University of Missouri Environmental Engineering program will continue to enhance academic research and education programs. The problem isn't all in our minds. But the solution begins there.



ANHEUSER-BUSCH COMPANIES