last year we sold 18 billion cans of beer. Through Anheuser-Busch Recycling Corporation (ABRC), we also recycled 18 billion cans. That's one can recycled for each can we produce. ■ Established in 1978, ABRC is now the largest recycler of aluminum cans in the country. Since then ABRC has recycled over 2 billion pounds of aluminum. Our rationale in founding ABRC was simple: voluntary recycling reduces litter and solid waste while conserving natural resources. ■ ABRC has made many contributions to the development of a viable recycling infrastructure. Through ABRC, we pioneered the development of a workable system of voluntary recycling centers for aluminum. This system paved the way for the operation of multi-material recycling centers. These centers made the massive growth in recycling of aluminum cans possible. By 1991, nearly two-thirds of aluminum beverage cans were recycled - saving 12 billion kilowatthours of electricity or the energy equivalent in oil of 20 million barrels, enough to supply all the power needs of Boston for one year. In addition, many voluntary organizations raise money through recycling. ABRC has paid individual recyclers and civic groups more than \$800 million for their collections. " Now and in the future. Anneuser-Busch Recycling Corporation will continue to strive to raise the visibility of recycling and make it easier for all Americans to participate.



