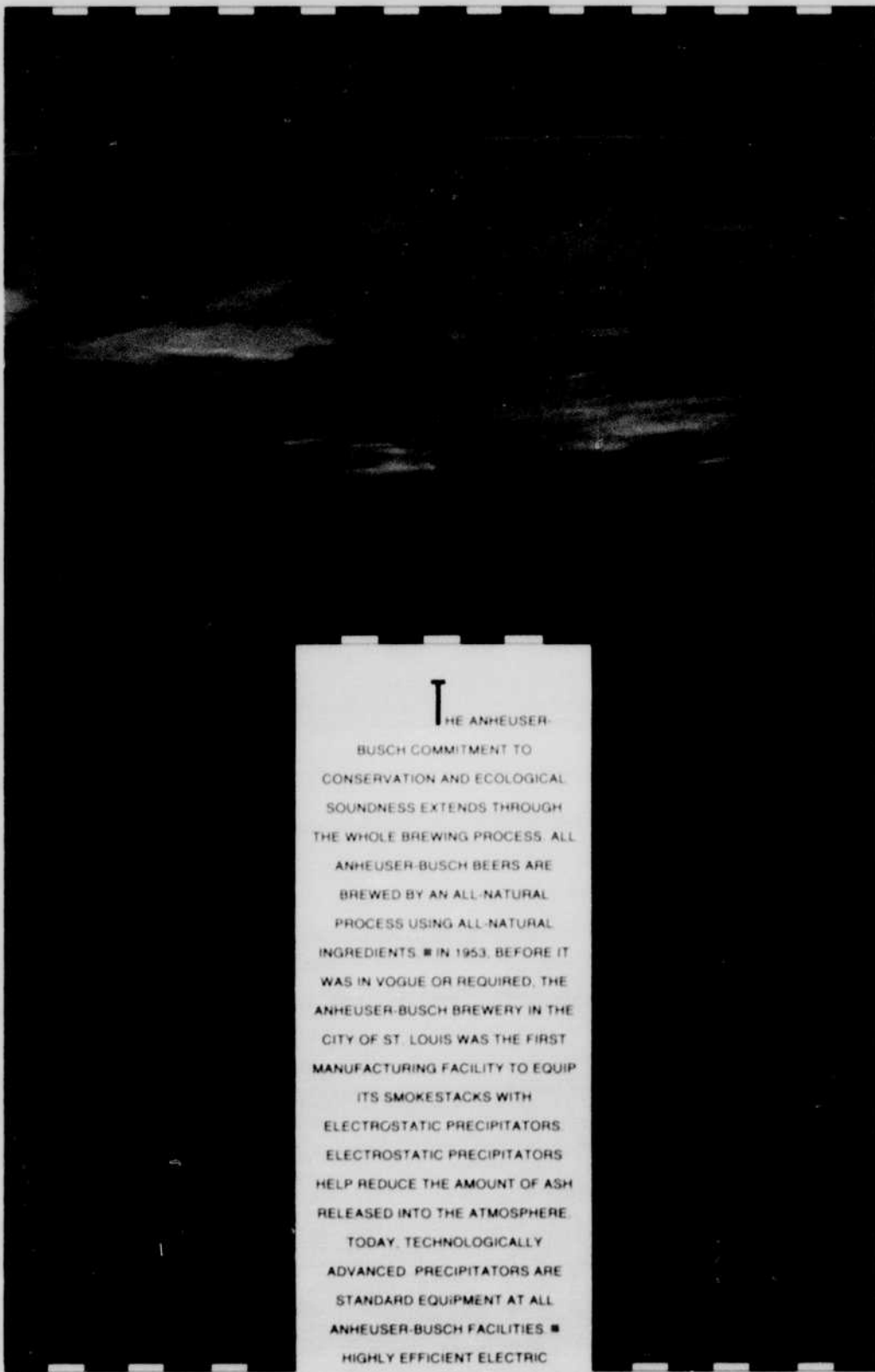


Through almost a hundred years of brewing, we at Anheuser-Busch have developed an unparalleled expertise in conserving the resources we use. ■ Adolphus Busch, the founder of Anheuser-Busch, was a noted farmer and conservationist. He first took steps in the late 1800's to find uses for the spent grains that are a by-product of the brewing process. ■ Today Anheuser-Busch breweries and production facilities across the country are still committed to ecologically sound use and recycling of all the ingredients we use. Many of the people overseeing our operations have degrees in environmental engineering. ■ Protein-rich spent grains, hops, yeast and other by-products are reclaimed and sold as animal feed. Pioneered by Adolphus Busch, the use of brewing by-products for animal feed now accounts for about 4% of dairy cattle feed production in the United States. ■ Land Application Recycling is another exciting, ecologically sound way to handle brewing by-products. In this award-winning process, nutrient rich by-products in brewing wastewater are applied directly to nearby land providing a natural fertilizer for turf or hay crops. Because it's liquid, the demand for irrigation water is also reduced and the amount of water sent to municipal waste treatment is reduced by 80%. ■ We pledge to continue to work on better ways to produce, use and recycle all our ingredients.



THE ANHEUSER-BUSCH COMMITMENT TO CONSERVATION AND ECOLOGICAL SOUNDNESS EXTENDS THROUGH THE WHOLE BREWING PROCESS. ALL ANHEUSER-BUSCH BEERS ARE BREWED BY AN ALL-NATURAL PROCESS USING ALL-NATURAL INGREDIENTS. ■ IN 1953, BEFORE IT WAS IN VOGUE OR REQUIRED, THE ANHEUSER-BUSCH BREWERY IN THE CITY OF ST. LOUIS WAS THE FIRST MANUFACTURING FACILITY TO EQUIP ITS SMOKESTACKS WITH ELECTROSTATIC PRECIPITATORS. ELECTROSTATIC PRECIPITATORS HELP REDUCE THE AMOUNT OF ASH RELEASED INTO THE ATMOSPHERE. TODAY, TECHNOLOGICALLY ADVANCED PRECIPITATORS ARE STANDARD EQUIPMENT AT ALL ANHEUSER-BUSCH FACILITIES. ■ HIGHLY EFFICIENT ELECTRIC MOTORS — A HUGE CAPITAL INVESTMENT — CONSERVE ENERGY AT ALL ANHEUSER-BUSCH BREWERIES.

Photo: e Louis Benza



ANHEUSER-BUSCH COMPANIES