

Gore calls for change, new day

ORLANDO, Fla. (AP) — To hear Al Gore tell it, voters not only will choose a president on Nov. 3 but decide the next day's weather as well.

"Picture for a moment how you would feel if you woke up on the morning of Nov. 4," Gore told crowds in appearances with Bill Clinton in Daytona Beach and Orlando.

"You had gone to bed early the night before, didn't know the outcome. And you walked out and got the newspaper off your front stoop and it was a gray day and you looked at the headline with sleep still in your eyes and it said, 'Four More Years of the Same.' Would anyone feel a burden had been lifted and that hope was going to reign supreme?"

Or "imagine a second headline," Gore said. "That you woke up on Nov. 4 and the sun was shining, the flowers were smelling sweetly, the aroma of fresh-brewed coffee was coming from the kitchen, little birds were singing outside the window and you picked up the paper and the headline said, 'A New Day — Change is Coming Our Way.'"

After listening to his running mate first deliver that line at Bethune Cookman College in Daytona Beach, Clinton declared, "It is nice to be the closing speaker at Rev. Gore's tent revival."

Three of Clinton's fellow governors were on hand for an

early afternoon Orlando rally, including Florida's Lawton Chiles.

Joining Chiles and Clinton on stage were Georgia Gov. Zell Miller and Virginia Gov. L. Douglas Wilder, who was for a brief period a Clinton rival for the Democratic nomination.

"I know Bill Clinton," Wilder told the crowd at a stop in Leesburg, Fla. "Bill Clinton is a friend of mine, and George Bush ain't no Bill Clinton."

One sign in the crowd at the Orlando rally — on a picnic grounds not too far from Disney World: "Mickey Mouse for Clinton-Gore."

Quayle makes Tacoma appearance

TACOMA (AP) — Vice President Dan Quayle, campaigning Monday in a state where Democrats hold a commanding lead in presidential polls, pledged the administration will fight for jobs in timber communities.

The vice president, making his first Washington state appearance of the 1992 campaign, echoed timber-and-environment remarks made in the state by both the Democratic ticket and President Bush.

He used, almost verbatim, a statement by Bill Clinton and Al Gore that "jobs vs. the environment is a false choice." Gore was in Seattle and the Tri-Cities over the weekend, calling for balance in the timber supply issue. Clinton talked extensively about the issue when he campaigned in Spokane and Seattle in July.

Both environmental protection and better consideration for the worker are required, Quayle told a cheering crowd of about 300 lumber mill workers.

He also reiterated comments made by Bush at a mill in Eastern Washington three weeks ago that the federal Endangered Species Act has squeezed out consideration of "the human factor" in efforts to protect the threatened northern spotted owl and other creatures.

Quayle's five-hour visit was carefully choreographed with no major public appearance. He staged a \$500-a-person fund-raiser at a posh Taco-

ma club, sipped a cup of coffee at a Denny's restaurant with a man named Lenin ("like the Russian revolutionary") Bird, attended a private roundtable discussion with sawmill owners, gave a seven-minute speech to lumber workers and conducted several TV and radio interviews.

He was not accessible to reporters. His low-key appearance did not draw a single "name" Republican officeholder or candidate. State GOP Chairman Ben Bettridge and Veda Jellen, vice chairwoman of the state Bush-Quayle committee, were the ranking party officials in the receiving line at the airport.

Quayle's press secretary, David Beckwith, smiled when asked why the vice president was bothering to visit a state that most observers assume will go Democratic, as it did four years ago, along with Oregon.

"The West Coast is tough," he conceded. "It's tough. We're going to need some serious help to get into serious contention."

Quayle told a TV interviewer, "We're here to talk to people and not to the pundits. We think the state of Washington may have a surprise for the Democrats."

The latest statewide poll, published by the *Journal American*, *Valley Daily News* and KOMO-TV, showed Clinton with a commanding lead — 46 percent to Bush's 29 and 11 percent for independent Ross Perot.

Perot buys 30-minute prime-time TV spots

DALLAS (AP) — Ross Perot promised Monday to lay out the "scope and the magnitude" of the nation's economic woes in a 30-minute commercial he said would be the first in a series.

"It's such a massive problem, you have to take it a piece at a time," said Perot, who joined the presidential race last Thursday.

He said his advertising campaign, which begins with a half-hour show Tuesday and continues with a 30-minute spot on Friday, "will be kind of like the old Superman serial ... stay tuned tomorrow and we'll go to the next phase."

Aides declined to provide details of the commercial, Perot's first since he began talking about joining the campaign last spring.

Perot said he personally put together the 30-minute ad, and added, "I wrote the script and drew the charts." He said he hopes to help the American people "understand the size, the scope and the magnitude" of the country's economic problems.

Before he dropped out of the race in July, Perot wrote a never-delivered campaign speech accompanied by 21 color charts showing the decline of the nation's growth, productivity and investment rates. His book, *United We Stand*, starts off with a chapter laying out the country's economic problems and including some of the same charts.

Perot is paying \$380,000 to run his 30-minute show on CBS before the National League playoff game in the eastern half of the country and after the game in the west.

Perot spokeswoman Sharon Holman, who announced plans Sunday for a 60-second commercial on ABC's *Monday Night Football*, said the idea was later scuttled.

Though he did not rule out short ads, Perot said on NBC's *Today* show, "You can't cover much in one minute. We need to get down in the trenches and really diagnose the problem, explain to the American people where we are, what we have to do. That's what we'll be trying to do."

Perot's economic program calls for attacking the deficit through higher taxes, lower entitlement payments and an across-the-board government spending cut.

For the time being, the ad campaign is the chief tool of the Dallas billionaire's independent drive for the White House. Aides said Perot had no public appearances lined up this week and was preparing for Sunday's debate with President Bush and Bill Clinton.

Perot's ad was produced by The 270 Group, a consortium of Dallas ad agencies and freelancers that was hastily formed to work on the campaign. Much of it was filmed in the few days since Perot's formal entry, said a source involved in the production who asked not to be named.

The 270 Group is led by Dennis McClain, president of Temerlin McClain, a \$400-million ad firm that is the largest in the Southwest.

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