

Hey, you with the camera, *U.* pays cash, prizes for photos

U. needs lots of color photos of campus events and everyday activities... and we'll pay you for every one published.

U. PHOTO CONTEST

Plus, we're offering four \$1,000 scholarships and runner-up prizes for the best ones submitted in four categories.

We're looking for photos of the faces and facets of college life on and off campus, from the normal to the outrageous, from funny to serious. Landscapes (while inspiring) and nudes (always interesting) are not needed.

Photos can be of almost anything or anyone — lost freshmen, moving day (on or off campus), orientation, dorm life, all-night

cramming, bed heads, campus protests, political or pep rallies, spring break, intercollegiate and intramural sports, concerts, shopping, cooking, studying, working out, latest campus fashions and fads, lying out, eating out, pigging out... you name it.

Send us your photo entries on color print film, labeled on the back with your name, school, address, phone number

(both home and school), and detailed info on who, when, why, what and where the photo was taken. Include names and phone numbers of the people in the picture if possible. Entries are non-returnable.

For each photo entry published in *U.* (as many as 50 an issue), you'll be paid \$25, and your name and campus will be credited under the photo, giving you national recognition.

The May 1993 issue of *U.* will feature a special College Year in Review section showcasing student photo entries.

Every entry received automatically will be entered in *U.*'s College Photo contest. Four first-place winners will receive \$1,000 scholarships. Photos will be judged in four categories: news, campus life/lifestyles, sports and entertainment. Second and third place winners also will receive prizes.

Send your entries to *U. THE NATIONAL COLLEGE MAGAZINE PHOTO CONTEST*, 1800 Century Park East, Suite 820, Los Angeles, CA, 90067-1503.

U. wants the best: Editors apply now

U. is accepting applications for four top editors to serve as editors on fellowship for the 1993-94 publishing year, starting next June.

Applicants must have at least two years of student newspaper experience, with one year as an editor or section editor, and senior status or a bachelor's degree as of July 1993. Qualified students should send a self-addressed, stamped envelope to Ty Wenger, associate editor, 1800 Century Park East, Suite 820, Los Angeles, CA, 90067. Or call (310) 551-1381 for more information.

U. IS ACCEPTING CLASSIFIED ADVERTISING!

Starting with the October issue, *U.* is accepting classified advertising and career and education directory advertising. (We didn't have room in this issue!)

Classified ad pages have been redesigned to better showcase and sell your product, service or career and education program.

Advantages of Advertising in *U.*

- Highest circulation: 1.5 million
- Highest readership
- Broadest campus coverage — all 50 states.
- Highest response rates — three times the national average.
- Low CPM

CLASSIFIED LINE AD RATES:

Standard type — \$19.25 per word;
bold or jumbo type — \$22.50 per word. 12 word minimum.

CLASSIFIED DISPLAY RATES:

\$975 per column inch (column width is 2-1/4"), one inch minimum. Camera-ready artwork required. Payment must accompany all orders. MasterCard/Visa accepted.

For information about CLASSIFIED and CAREER AND EDUCATION DIRECTORY ads, call Alexy Coughlin at (310) 551-1381.

“New Gyne-Lotrimin disposable applicators make it even easier to cure a vaginal yeast infection.”



7 Disposable Applicators

Only Gyne-Lotrimin® offers a woman seven individually wrapped plastic applicators so she can use a new one each night of her vaginal yeast infection cure. She doesn't have to wash it, and she knows that it is clean. And because Gyne-Lotrimin disposable applicators are made of smooth plastic, they are so easy to use.

Fast Cure for a Yeast Infection

Full-prescription strength Gyne-Lotrimin gives women a fast cure. It begins to work quickly to help bring a vaginal yeast infection under control. If this is the first time you have

had vaginal itch and discomfort, consult your doctor. If you have had a doctor diagnose a vaginal yeast infection before, use as directed.



Now a Fast Cure is an Easy Cure.