

But first, a word from our Pub



Whaddya mean, 'Back to U.' — it's still summer! Whether you're a freshman or a seasoned campus veteran, welcome to *U. The National College Magazine* — the only national monthly magazine written entirely by and for college students.

U. is starting its sixth year on campuses and we're really pumped!

U. has a new look and format designed by Managing Editor Mark Charnock (James Madison U. '88) and Associate Editors Jeff Newton (Eastern Kentucky U. '91) and Ty Wenger (Ohio State U. '91).

With this issue, college students on more than 320 campuses in all 50 states and Washington, D.C., — with total enrollment of more than 4.2 million — are receiving *U.*, including 53 new campuses in 21 states.

Circulation is up to 1.5 million and may go even higher this year as more campuses become members of *U.*'s American Collegiate Network. Operations & Distribution Director Annalee Ryan (UCLA '85) has worn out her phone, and Circulation Manager Gilbert Hernandez (U. of California, Irvine, '87) says his new PC is getting cranky... but we're rollin'.

This is the largest issue of *U.* ever published — 40 pages of news, features, campus updates, entertainment, sports, film and music reviews, plus big money-saving offers from companies, including Pier 1 Imports and Hewlett-Packard.

NEW EDITORS ON FELLOWSHIP

This is the first of nine issues that will be edited by *U.*'s 1992-93 Editors on Fellowship, who were selected in a national competition of the best student journalists and editors from American Collegiate Network campuses. For the first time, all of the editors are women.

Kristi McDowell was editor in chief of Northern Arizona U.'s *The Lumberjack*, which won a National Pacemaker Award under her leadership.

Jackie Spinner was editor of the 27,000-circulation *Daily Egyptian* at Southern

Illinois U., president of her college chapter of the Society of Professional Journalists and was chosen as the top senior at the university.

Kelley Tuthill was top editor of *The Observer* at U. of Notre Dame and has worked as a reporter for *The New York Times*, *South Bend Tribune* and the *Mariner Newspapers*.

Molly Williams served as managing editor, editorial editor, administrative news editor and copy editor of *The Review* at the U. of Delaware.

U. WANTS YOU.

We rely on YOU to keep *U.* fresh, funny, relevant and interesting. Call us on our 24-hour U. VIEWS line (800-662-5511) and let us know your opinions, what's happening on your campus and what you think of *U.* Or send us a card or letter.

WANTED: COLOR PHOTOS

New contest. Big Prizes. See page 17 for details.

COMING UP IN U.

Here's a preview of features and contests to look for in *U.*

October — Bush vs. Clinton... women in politics... 12 *U.* Scholarship winners announced... and more. *On campuses Oct. 5.*

November — Winter sports... Hunt for the Heisman... *U.* College Journalist of the Year winners announced. *On campuses Nov. 2.*

December — Winter entertainment... holiday gift wish list. *On campuses Nov. 30.*

January/February — Spring Break... *U.* Pick the Oscars contest... 1993-94 *U.* Editor on Fellowship applications. *On campuses Jan. 25.*

March — Careers... Marketable majors... job wardrobe and transportation values. *On campuses Feb. 22.*

April — Environment/ Earth Day... *U.* Scholarship Award applications. *On campuses March 22.*

May — Summer entertainment... College Year in Review photo section and Photography Scholarship Awards finalists... Oscar contest winners announced. *On campuses April 26.*

June — Freshman Survival Guide.

Give us a call and let us know what else you'd like to see in *U.*

Step Maria Sweetland

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