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LEADING OFF: ☆ LAW SCHOOL EDITION

This is a perfect opportunity to target your products and services to the law students & early-returned. This will be the **only Oregon Daily Emerald** issued between Aug. 13th and Sept. 18th, which ensures high readership and long shelf-life. 8,000 copies distributed.

PUBLISH DATE: **Mon., Aug. 24, 1992**

DEADLINE DATE: **Mon., Aug. 17 at 5pm**

BATTING 2nd: ☆ BACK TO THE BOOKS

Your best opportunity to capture the UO market is to advertise in this biggest and best-read edition of the year. This welcome back/orientation issue will be distributed for a full week prior to the first day of classes, when we begin publishing on a daily basis.

PUBLISH DATE: **Mon., Sept. 21, 1992**

DEADLINE DATE: **Thurs., Aug. 20 at 5pm**

BATTING 3rd: ☆ DUCK BUCK COUPONS

Students returning to campus each term look for this coupon edition and use it throughout the term. In addition to our regular circulation, we hand out 5,000 at the UO Bookstore in a single day!

PUBLISH DATE: **Fri., Oct. 2, 1992**

DEADLINE DATE: **Tues., Sept. 1 at 5pm**

CLEAN-UP: ☆ FOOTBALL PREVIEWS

In addition to our regular distribution, we will also deliver at no extra cost 1,500 extra editions to all major area motels, restaurants and high traffic areas to target home & visiting fans!

IST PUBLISH DATE: **Fri., Sept. 18, 1992**

IST DEADLINE DATE: **Mon., Sept. 14 at 5pm**

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Oregon Daily Emerald



SPORTS BRIEFS

Recruits delay enrollment

Four 1992 University football letter-of-intent signees will not enroll this fall, according to a statement by the University.

Linebacker Victor Myles of Los Angeles Southwest College will complete academic work at that school this fall. In addition, freshmen Percy Ford (Ft. Wainwright, Alaska), Matt Stepin (Salem MacKay) and Pulou Tata (Honolulu, Hawaii) will delay enrollment to concentrate on improving their academic standing.

Men's hoop opener set

The Duck men's basketball team will open its season Nov. 26 against host Alaska-Anchorage during the first round of the Great Alaska Shootout.

The Ducks and Alaska-Anchorage join Tennessee-Chattanooga and New Mexico State in one bracket while Vanderbilt, Alabama Birmingham, Dayton and Illinois comprise the other.

Vanderbilt and Alabama Birmingham open the tournament Wednesday, Nov. 25 followed by Dayton against Illinois. Tennessee-Chattanooga plays New Mexico State Thursday in the other first-round contest.

The Ducks will either play Tennessee-Chattanooga or New Mexico State Friday. Semifinal games at 6:30 and 9 p.m. Friday and the championship game at 9 p.m. Saturday will be broadcast live by ESPN.

The Ducks will host two exhibition games at McArthur Court prior to departing for Alaska. The team will host the Newcastle Falcons Tuesday, Nov. 17, at 7:35 p.m. and Athletes in Action Sunday, Nov. 22, at 8:05 p.m.

Critics ask 'whyizit whatizit?'

BARCELONA, Spain (AP) — Whatizit played to mixed reviews in its debut at the Barcelona Games' closing ceremonies.

IOC president Juan Antonio Samaranch likes the mascot of the 1996 Atlanta Olympics. A designer for the 1994 Lillehammer Games doesn't.

Others still don't know what to think about Whatizit, a computer-generated figure with oversized sneakers, stars for eyes and four-digit hands.

"Myself, I like this mascot," Samaranch said Monday. "And I like the name."

Says Petter Moshus, vice president in charge of design for the Winter Games in Lillehammer: "It doesn't move my heart. But it does look American without being Walt Disney. To be honest, I don't like it."

At Barcelona, the mascot was a canine named Cobi, preceded

by Hodori the tiger at Seoul, Sam the eagle at Los Angeles and Misha the bear at Moscow.

At an Olympics-ending news conference Monday, Samaranch was asked about Whatizit: Can it be changed if enough people don't like it?

"When Barcelona presented Cobi, they also had some negative comments," Samaranch said. "Myself, I like this mascot. Maybe there could be some changes, but I like the mascot."

At the Albertville Winter Games, the original mascot was a mountain goat. It did not receive good reviews and organizers dumped it in favor of Magique, a five-pointed star.

Mark Evans of Norcross, Ga., one of the dancers at the closing ceremony, donned the suit Sunday night and will do so again at Atlanta-Fulton County Stadium on Tuesday.

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