

Cast Your Vote! for Your '92 Bookstore Board

UNIVERSITY
OF OREGON

BOOK
STORE

May 5th & 6th at the UO Bookstore and at the EMU

CANDIDATE STATEMENTS

Mark Latimer - Candidate for Faculty-At-Large Position

I am running for the faculty position on the U of O Bookstore Board because of my ability to be responsive to students' needs and concerns. Working in the Dean of Students Office allows me to stay in touch with a wide variety of students and to be accessible for individuals to talk with me. I will listen to your concerns and address issues directly for the benefit of all students.

In these tough financial times it is important for the bookstore to keep prices down while maintaining quality service. If elected, I will work to ensure that the bookstore will continue to provide the quality of service students deserve.

Although I have not previously served on the board, I believe that this is an asset. I can bring a fresh point of view and an open mind to the board. Fresh ideas and a different point of view are important to any organization in order to avoid stagnation.

Vote to have your voice heard. Vote for Mark Latimer.

Fran Miller —Candidate for Faculty-At-Large Position

I would like to continue to serve on the UO Bookstore Board of Directors for two more years. As a director, I will support policies that will maintain the high quality of the Bookstore staff and management. Working as a team, they strive to provide the best services and products at low prices to all members of the bookstore—the staff, faculty, and students of the University of Oregon.



Robert Gwozdz—Candidate for Classified Staff/Management Position

There is a certain feeling that can be found throughout the greater Eugene area. It is one of those intangible things that help to define our city and make it the wonderful place it is to live. It is a spirit that could best be defined as service. To make things happen our community depends to a great extent on volunteers to serve in special capacities. The Bookstore board position happens to be that type of service. By placing myself as candidate I feel that I may be able to add to the community spirit.

I am on staff here at the university. I work out of the Physical Plant. I am one of those seldom seen workers who tries to keep you warm in winter, cool in summer and your air fresh and clean. I am also a U of O grad, class of 89. I am a member of the St. Paul elementary school board and serve on the finance and budget committee. I feel that I would bring to the bookstore board a familiarity with most aspects of the campus community, a working knowledge of finance and budgets and recent experience of the needs of students.

Jody Watts—Candidate for Classified Staff/Management Position

I have worked for the University of Oregon as Purchasing Manager for University Housing for seven years. As your classified/management service representative with a wide variety of experience, I believe I can effectively represent the interests and respond to the needs of the University community. I feel a service oriented bookstore is vital to the support of the University community.



Kael Kelly—Candidate for Graduate Student Position

As an M.B.A. student with four years of work experience, I am very familiar with how a business like the bookstore operates. Two of my four years in the work force were spent in retail sales and management. I spent another year working with retail buyers and managers as a manufacturer's representative.

The most important thing I learned in business is that meeting the needs of the customer is critical. The customer must lie at the heart of each business decision. The bookstore's customer is you, the student, and your voice must be heard. The student body is diversifying, and the needs of students are changing. The Board of Directors of the bookstore must respond to these changes.

As a board member, I will commit myself to promoting open dialogue between students, the Board of Directors, and bookstore management. This means scheduling public forums with the board on a regular basis, and whenever an issue that critically impact students arises. Focus groups are another avenue for the board to listen to students' needs.

I have the experience and energy necessary to effectively work with bookstore management and students.



Craig Morrison—Candidate for Graduate Student Position

If elected, I promise to: 1) Listen. 2) Help satisfy the needs of members. 3) Help fix it, if it's broken. 4) Not fix it, if it isn't. Business/Management Experience: Vice President, Operations for a Portland start-up company manufacturing and marketing food products for children. General Manager, Vice President and Board Member for a 90-year old Salem retail/wholesale corporation with annual sales of \$5.0 million. Foreign Currency

Trader for the third largest commercial bank in Chicago. Leadership Experience: Captain, United States Marine Corps serving as a platoon commander for 55 Marines and as the fiscal, logistics and supply officer for units in Japan, South Korea, the Philippines and Southern California. Undergraduate Education: B.S., 1981, United States Naval Academy, Annapolis, Maryland. VOTE FOR EXPERIENCE

Traci Milliren—Candidate for Sophomore Position

It's finals week before spring break. You go to the bookstore to return that textbook you paid \$50 for just two months ago. After waiting in the endless line, it's finally your turn to go up to the counter. You're all psyched to get some

The effects of Ballot Measure 5 are being felt by the Bookstore. My goal will be to see that the board's decisions contribute to the Bookstore's efficiency. I will work to see that the board is responsive to the current needs of the students and faculty. The bottom line for the Bookstore is to keep costs down so that the course books and materials remain as affordable as possible. If elected I will do everything in my power to achieve these goals.



Third, I will encourage more recycled paper products. This would include items such as greeting cards, notebooks, computer paper and textbooks made out of recycled paper.

I will strive to accomplish each of these goals. Students do have a voice that can influence Bookstore operations and decisions. Now it's time for action and time for change.

Seth Walker—Candidate for Sophomore Position

Hard times have fallen on this university. Measure 5, easily one of the most destructive measures ever to hit this campus, is making its impact felt everywhere. One of the most vulnerable striking points of Measure 5 is the U of O Bookstore. The bookstore, used by the majority of U of O students, is on the brink of operating at a loss for the first time in many years. Obviously strong student leadership is needed now - that is why I believe I can help.

Did you know that the Bookstore only advertises in the Oregon Daily Emerald? Being a non-profit organization, the bookstore is limited in its advertising, but through strong advertising and promotion of our store I believe the bookstore can still continue to succeed. My experience and ideas begin here. I have vast experience in decision making positions, organization of public philanthropies, and I have a strong work ethic. I know I could make my impact felt if I were elected to the U of O Bookstore Board. I pledge to help maintain an equilibrium between bookstore operating costs and bookstore prices. I pledge to be a strong student representative to you.



Sarah Dodge—Candidate for Student-At-Large Position

The Book Store Board holds an unique position on this campus; they are a student, faculty, and staff voice in the policy and governance decisions of a private non-profit organization that figures prominently in students' lives—our book store. Students must be able to afford their text books and supplies. As the student-at-large board member, I bring with me three years of experience at the University of Oregon. I have served on the state board of OSPIRG, a non-profit environmental organization as well as sitting on the EMU board. In addition, I currently hold an one year IFC position, which has given me a broad perspective of the challenges facing students and the university in the coming years. Further, I have practical experience in dealing with a non-profit organization. I believe that low cost books and supplies with the highest possible sell back rates are essential for students to maintain access to the University in times of escalating tuition. I believe that student opinions regarding book store issues such as products, policy, and employment, need to be voiced. As a student voice on the board, I will represent students and their interests.

Travis Green—Candidate for Student-At-Large Position

The University Bookstore Board is organized for students to express their concerns and ideas to shape the Bookstore into an environment that facilitates the needs of our campus community. In these times of our tuition rising and our nations economy falling the Bookstore should be competitively priced with any other retailer in our area, and substantial under priced for students. To keep prices controlled and reasonable, we must increase revenue through targeting individuals through our local community. Since the Bookstore is a nonprofit organization, a increase in revenue means a decrease in price to us, the students. Controlling cost is not the only way to help students, student employment at the Bookstore should not just be a majority, but a defined 90%.

I am a very active student leader. I currently am seated on the EMU Board of Directors as the chair of the budget committee. I am a member of the ASUO 1992 elections board, and sit on the Campus Planning Committee. More importantly, I am concerned with keeping the University Student Bookstore prices realistic, increasing student employment opportunities, and maintaining progressive and flexible environment that can easily respond to the needs of the students.

Matt Haddad—Candidate for Student-At-Large

Dear students and faculty, I would like to mention the uniqueness of the UofO's bookstore. This bookstore is one of approximately 35 of its kind in the United States operated as non-profit organization. This means that the bookstore operates for you, the students and faculty. Your interest with this board of directors is significant. Due to the universities declining enrollment and our communities ailing economy lowering sales and revenues, low prices and great service are endangered.

This board will be challenged to overcome these barriers that threaten it's tradition of excellence and uniqueness. I will self evaluate product lines and services and guarantee interaction with students, staff, and faculty to gain your input. With my understanding of these current problems and willingness and devotuness to be an open ear and representative of the students and faculty I can make a difference.

My ability to make equitable decisions are strong and have been demonstrated in both job and social settings. I have volunteered time to the university and to special interest groups. My main goal for the '92-'94 board of directors is to continue giving bookstore members lower prices and better services for years to come.



Other Candidates for Positions

(Statements Not Available)

Paul Budlong—Candidate for Graduate Student
Ray Churba—Candidate for Graduate Student
Alexey Pachenko—Candidate for Graduate Student
Cole Chase—Candidate for Sophomore Student
Jason Cowley—Candidate for Sophomore Student
Josh Schweitz—Candidate for Sophomore Student
Raymond Lee—Candidate for Student-At-Large