

# IS IT BETTER TO BE SMART OR LUCKY?

## COLLEGE GRADS CAN BE BOTH...WITH GMAC



### BE SMART...GET \$400 OFF A NEW GM VEHICLE

Here's a smart way to get your career off to a fast start...with the GMAC College Graduate Finance Plan. As a qualifying college graduate, you can get \$400 off selected GM cars or light-duty trucks from participating GM dealers. This includes Chevrolet, Geo, Oldsmobile, Buick or GMC Truck.

And financing through GMAC is easy for qualifying grads. You have three smart financing options — conventional financing, SMARTLEASE<sup>SM</sup> by GMAC or GMAC's SMARTBUY<sup>SM</sup>. You even have the choice of deferring your first payment up to 90 days.\* Best of all, you can add your \$400 to many other rebates available.

#### It's Easy To Qualify

- You must be graduating from a two- or four-year degree program, a nursing program, or be currently enrolled in graduate school.
- Graduates are eligible from six months prior to graduation through one year after graduation until April 30, 1993.
- You must have a verifiable income or a verifiable commitment to receive income. This income must be appropriate to the amount financed.
- And, if you have a credit history, it must show no derogatory credit.

Your participating GM dealer will give you all the details and tell you about GMAC financing options that can help make you a smarter shopper.



Geo Storm GSi



Geo Tracker LSi Convertible



Oldsmobile Achieva S Sport Coupe



Buick Skylark Gran Sport

OR



### BE LUCKY...WIN ONE OF THREE GREAT GM VEHICLES

Enter the GMAC "Smart Buyer" Sweepstakes, and you could receive one of these new GM vehicles — with all the benefits of GM engineering and leadership — FREE! You'll win:

- A sporty Geo Storm GSi or the rugged Geo Tracker LSi Convertible
- The intelligent new Olds Achieva S Sport Coupe
- The sophisticated new Buick Skylark Gran Sport.

#### You Don't Have To Be Lucky To Enter — Just Smart

Just complete one of the attached entry cards including your name, home address, Social Security Number, school address and class level. Then affix a stamp and mail the card! That's all there is to it. (If both entry cards have been removed, send the above information on a 3" x 5" card to the address in the Official Rules.)

Entries for the GMAC "Smart Buyer" Sweepstakes must be received by July 3, 1992. So get smart and send your entry card right away. You could be lucky.

Get your career off to a smart start — and get on the road with a new GM car or light-duty truck today!

\* This option cannot be used with GMAC's SMARTBUY or SMARTLEASE by GMAC, when purchasing in Michigan, or on vehicles with a cash selling price of \$10,000 or less in New Jersey. Finance charges accrue from date of purchase.

#### "SMART BUYER" SWEEPSTAKES OFFICIAL RULES

##### Here's How To Enter:

1. On an Official Entry Card or plain piece of 3" x 5" paper, handprint your complete name and address, including ZIP Code, the complete name and address of your school, and your level at school (freshman, sophomore, graduate, etc.). Although not required for entry, please include your Social Security Number, age and sex (M or F).
2. Mail your entry in a hand-addressed 4 1/2" x 9 1/2" (#10) envelope to: GMAC "SMART BUYER" Sweepstakes, P.O. Box 4207, Blair, NE 68009. Each entry must be mailed separately and must be received by July 3, 1992. No responsibility is assumed for lost, late or misdirected mail. No photocopied or mechanically reproduced entries accepted.
3. Winners will be chosen in a random drawing to be held on or about July 10, 1992, by D.L. Blair, Inc., an independent judging organization, whose decisions are final. Odds of winning depend on the number of eligible entries received. Three (3) Grand Prizes will be awarded: (1) 1992 Geo Storm GSi (Approximate Retail Value \$14,390) or 1992 Geo Tracker LSi Convertible (Approximate Retail Value \$13,175); (1) 1992 Oldsmobile Achieva S Sport Coupe (Approximate Retail Value \$16,914); and (1) 1992 Buick Skylark Gran Sport (Approximate Retail Value \$18,499); options other than those standard in vehicle will be prizewinners' responsibility and expense. Winners will have no choice as to which of the three (3) Grand Prizes will be awarded to them.

#### NO PURCHASE NECESSARY

4. Sweepstakes open to residents of the contiguous 48 United States who are 18 years of age or older and are college undergraduates or graduate students as of March 5, 1992. Employees of *U. The National College Newspaper*, General Motors, General Motors dealers, their subsidiaries, affiliates, advertising and promotion agencies and the immediate families of each are not eligible. Limit one prize per student. All prizes will be awarded, and winners will be notified by mail. All federal, state and local laws and regulations apply. Void in Alaska, Hawaii, Puerto Rico and where prohibited by law. Taxes, licensing, registration and insurance fees are sole responsibility of winners. No substitution or transfer of prize permitted. Grand Prize winners will be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form within ten (10) days of notification. Noncompliance within the time allotted may result in disqualification and an alternate winner may be selected. Any prize or prize notification returned to sponsor or D.L. Blair, Inc., as undeliverable will be awarded to an alternate winner. By acceptance of a prize, winner consents to the use of his/her name and/or likeness and/or biographical data for purposes of advertising or trade without additional compensation, unless prohibited by law.
5. For names of winners, available after September 30, 1992, send a separate self-addressed, stamped (#10) envelope to: GMAC "SMART BUYER" SWEEPSTAKES, P.O. Box 4255, Blair, NE 68009.

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