

U.S. - JAPAN BUSINESS SEMINAR

Monday, April 6

Business Careers and the Japanese Challenge

Sam Coleman, Anthropology
EMU Fir Room 7 - 8:15 p.m.

The American Cultural Barriers for Japanese Companies

John Kageyama, Former Pres. America Kotobuki Electronics
EMU Fir Room 8:15 - 9 p.m.

Tuesday, April 7

Exploring the Economic Systems of Japan & America

Robert Smith, Fulbright Lecturer to Japan
EMU Fir Room 7 - 9 p.m.

Wednesday, April 8

International Protocol: Do's and Don't of Doing Business in Japan

Marketing A Product in Japan
Dean Gadda, Trade Development Officer - OEDD
EMU Fir Room 7 - 9 p.m.

Marketing a Product in America

Yoichi Yokokawa, Senior Trade Official for JETRO
EMU Fir Room 8:15 - 9 p.m.

Thursday, April 9

Business Success Stories from Japan and America

Panel Members:

Dr. Inoue, VP of Tech. & Planning Dev., Kyocera USA
Don Gibbins, Pres. Columbia Laboratories
Martin Hetrich, Managing Director of Van Port Manufacturing
Facilitator: James Reinmuth, Dean of UO School of Business
100 Willamette 7 - 9 p.m.

Free to students with UO ID

Graphic by Jeff Paslay

\$5 per day, \$15 for Mon. - Thurs.

Speaker explores rise of neo-Nazism

By Colleen Pohlig
Emerald Reporter

Neo-Nazism does not belong to a certain time in history, and Hitler's vision of all-white idealism is inspiring people all over the world, said a widely published journalist who kicked off the interdisciplinary graduate student conference on fascism last Thursday.

Journalist and author Elinor Langer, in her speech "Some Reflections on Neo-Nazism," shared her research on Nazism and its present evolution of neo-Nazism to about 100 people in the EMU.

Langer, who is currently working on a book about the killing of Ethiopian Mulugeta Seraw by Portland skinheads two years ago, said despite the Nazi era being over and Hitler being discredited, neo-Nazism has taken its place worldwide.

"Neo-Nazism rose from infamy to legitimacy by exposure and repetition," Langer said.

Langer said the evolution of neo-Nazism from the original Nazism has happened very

quickly.

"We are witnessing a real phenomenon," Langer said. "This neo-Nazism is moving very quickly, evolving from a violent element within the punk music scene to a movement into the streets, right into electoral politics, all within the space of a few years."

The relationship of the evolving movement to Nazism is that of a force increasingly discovering its own purposes through identification with the history and experience of the original movement, Langer said.

Langer also spoke about the relationship between the movement and its leaders.

"This is not a case of leaders creating followers," she said. "It is a case of spontaneous groupings emerging here and there to which a leader can contribute some degree of coherence or prestige. The leader's relationship remains more symbiotic than causal."

Langer said the real force behind neo-Nazism is neither its history nor its ideas that have been preserved after the



Elinor Langer

defeat of Nazism, but rather "its relationship to the real discontent — racial, economic, political and spiritual — in the world today."

The conference, titled "Fascism(s): roots/extensions/replays," brought together local and national speakers to explore the ways that fascism extends beyond the 1930s and 1940s in Germany and Italy.

The conference, held Thursday through Saturday, was the University's first interdisciplinary graduate student conference, and was organized by graduate students in the German, English and comparative literature departments.

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tee president.

"This seminar is a neutral, unbiased, non-bashing environment," he said. "This is information only. What are the issues? How do you do business?"

While this is a business seminar, the panels and speakers should be of interest to a broad audience.

Tonight, anthropology Professor Sam Coleman will present an overview of politics, education, tradition and family in Japanese and American culture.

Following Coleman is John Kageyama, former president of America Kotobuki Electronics, Inc. Kageyama will speak on the cultural barriers he encountered in conducting business successfully in the United

States.

Tuesday's speaker is University Economics Professor Robert Smith, who will outline the Japanese economic system and the Japanese perspectives of an economic entity and policy, compared with the American economic system.

The Wednesday and Thursday speakers bring a narrower business focus.

The week ends with a Karaoke reception and dinner from 6:30 to 10:30 p.m. in the Gerlinger Lounge. The cost is \$10.

Conference organizers said they hope everyone who attends part or all of the seminar will attend Friday's festivities.

"We would like to see students from all walks of life come and intermingle," said

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