



The National College Newspaper

AN AMERICAN COLLEGIATE NETWORK, INC. PUBLICATION

LIFE AND ART



Trouble in Paradise

It's an annual rite of passage for college students across the country, the pilgrimage to exotic destinations for Spring Break. But a wild week of fun and games can turn into more than Spring Breakers bargained for when plans go awry. *Page 10*

DOLLARS AND SENSE

In search of a clue

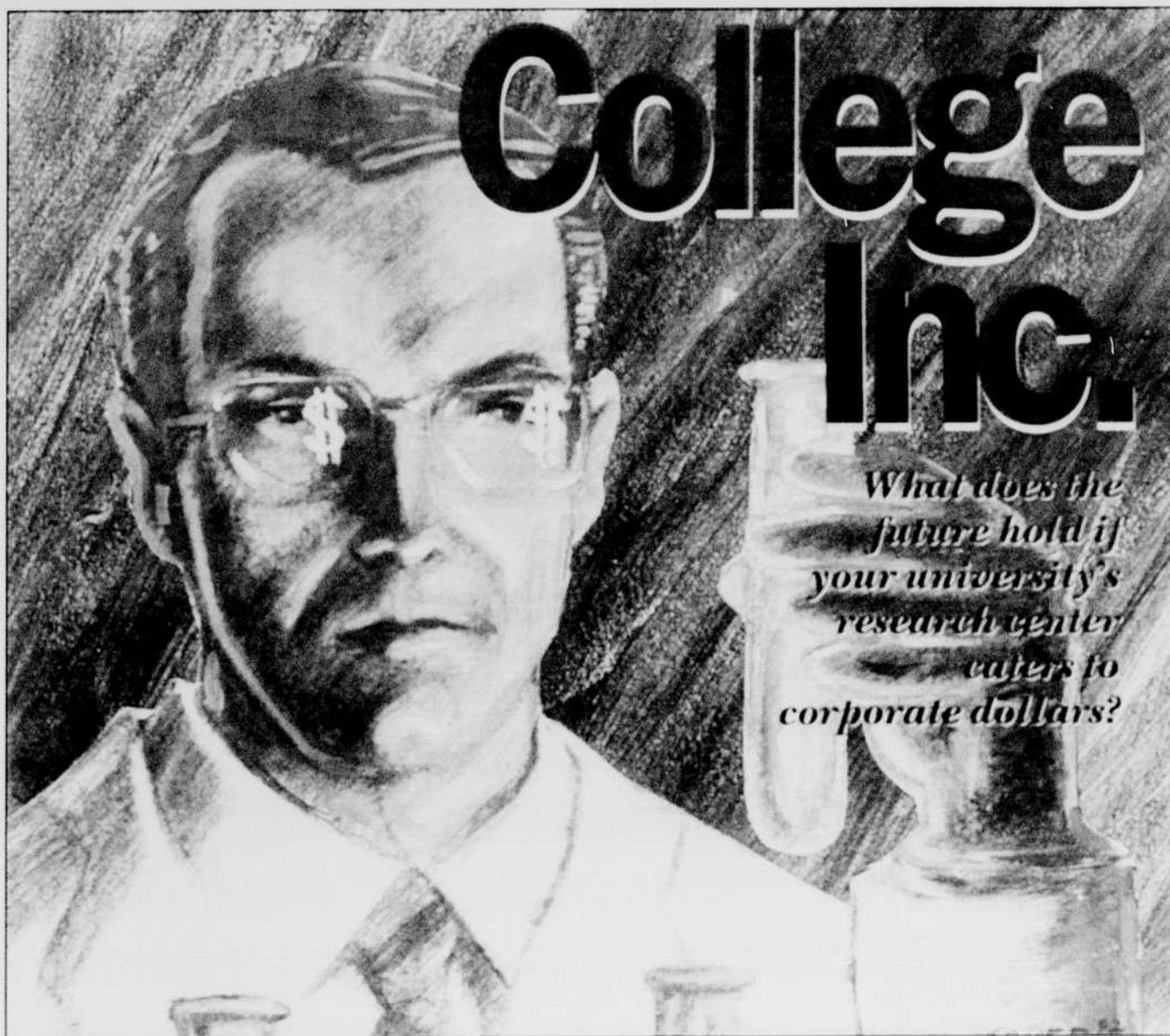
In what half century did the Civil War occur? What are the capitals of China and Canada? Believe it or not, some college students can't answer these basic questions. *Page 12*

THE STUDENT BODY



It's big time, baaaby!

March Madness is back. Coaches and players say just making it to the Final Four is the pinnacle of their careers. And if the fans at Duke have anything to say about it, their Blue Devils will return again. *Page 22*



KERRY SOPER, UTAH STATE/SMAN, UTAH STATE U.

Corporate funding alters the face of academia

By KRISTI MCDOWELL

The Lumberjack, Northern Arizona U.

In 1989, Scheffer C.G. Tseng, a researcher at a Harvard-affiliated eye clinic was testing an experimental medicine on patients. But Tseng also held 530,000 shares in a company established to promote the drug. And before he released data showing the medication was ineffective, he cashed in his stock.

The incident sent shock waves throughout the world of research. Big business had begun to invest big dollars in research. And the potential for big trouble surfaced.

Corporate Cash in the Lab

Research has long been the driving force of colleges and universities, a multi-billion dollar industry supplying the lifeblood to undergraduate education and services. All told, universities and colleges received more than \$16 billion for research in 1990.

And now businesses have joined the spending spree. Industries and corporations injected \$1.14 billion into research and development in the nation's schools in 1990, more than double the total five years before. Buoyed by guaranteed tax write-offs, corporations have begun to make university laboratories their own private scientific

See RESEARCH, Page 27