

BUY A T-SHIRT OR THE PIG GETS IT.

Actually, the poor fellow is better known as the *boar* whose snout appears on the Weinhard's Ale label.

The same boar that's become a symbol, an icon, a lovable pet.

And if T-shirts

aren't purchased soon, said boar might end up as a plate of ribs, forcing us to completely redo the ale label.

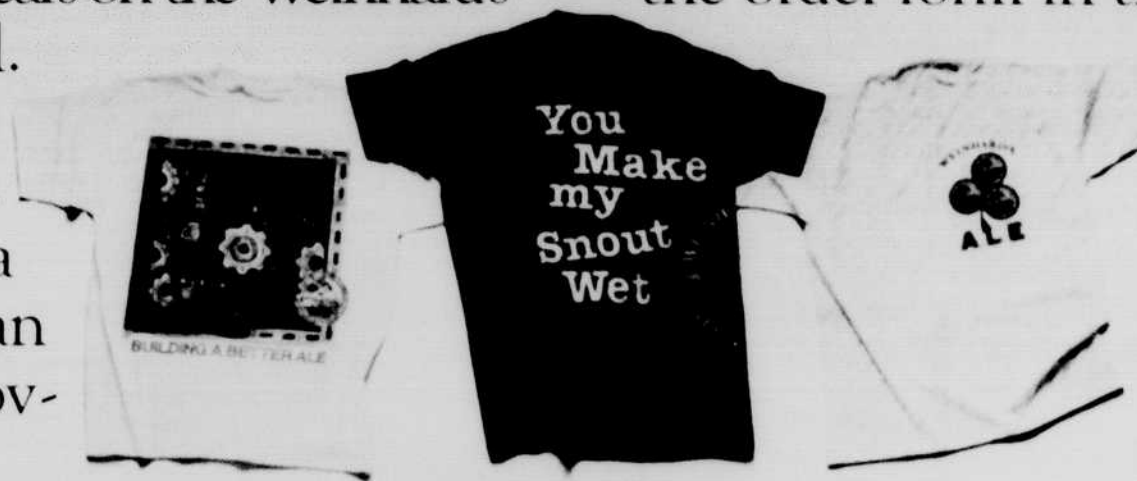
So if you have a heart and you're the type who likes to hang out with a Weinhard's Ale now and then, we hope you'll fork over the dough and purchase one or more of our remarkably cool T-shirts featured in this ad (they *are* the official hanging out apparel this season).

You can get 'em by calling, toll-free, 1-800-BLUE BOAR

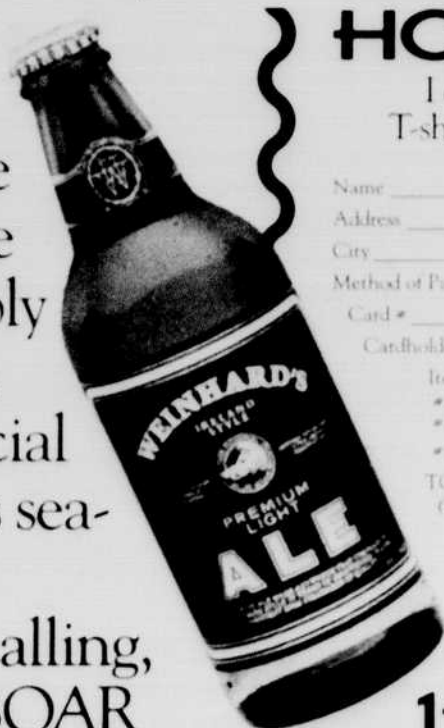
and ordering with your credit card, or you can simply fill out the order form in this ad and

send it to us with a check, money order or credit card number. It's that easy. Check

out the shirts. Pick up your phone or put pen to paper. And help save our Blue Boar from becoming a blue plate special. Thank you.



It's in your hands. Purchase these all-cotton, genuine Blue Boar Brand T-shirts and the pig will live out his life happily digging for truffles. Available in XL to fit everybody. (Shown left to right, "Better Ale", "Wet Snout", "Shamrock")



HOLD YOUR FIRE

I do have a heart and I'm willing to buy a T-shirt or two or three in order to save the pig.

Fill out completely

Name _____
 Address _____
 City _____ State _____ Zip _____
 Method of Payment: Check/Money Order Visa MasterCard
 Card # _____ Exp. Date _____

Item	Name	Quantity
#1	"Better Ale" XL	_____
#2	"Wet Snout" XL	_____
#3	"Shamrock" XL	_____

TOTAL PRICE \$ _____
 (\$15.00 for one, \$12.50 each for any two, \$10.00 each for any three or more)
 SHIPPING AND HANDLING \$ 3.00
 GRAND TOTAL \$ _____

(Pretty good when you consider they'd cost \$20.00 each in the store!)
 Complete this form, make your check payable to BLUE BOAR GEAR and send both to Blue Boar Gear, 1035 N.W. 14th Ave., Portland, OR 97209

Or order by phone, toll-free:

1-800 BLUE BOAR

Offer good while supplies last. Void where prohibited. Must be of legal drinking age. Please allow 4-6 weeks for delivery.

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