

# Journalism school hires three new professors

By Lisa Millegan  
Emerald Associate Editor

Three professors, including a two-time Pulitzer Prize winner, joined the University School of Journalism faculty this fall.

Jon Franklin, who won the Pulitzer Prize in 1979 and 1985, teaches in the news-editorial sequence; Tom Wheeler, who worked for 14 years at *Guitar Player* magazine teaches in the magazine sequence and Roger Lavery, who worked for 17 years in advertising firms around the country, teaches in the advertising sequence.

Franklin first won the nation's top journalistic prize for feature writing with a story about a woman who died while undergoing brain surgery. In 1985, he won the Pulitzer Prize for explanatory journalism with an article about neurochemistry.

Franklin wrote both stories

while working for *The Evening Sun* in Baltimore.

Although he knew he had been nominated for the prize in 1979, Franklin said he was shocked when he learned he had actually won.

"I was very surprised," Franklin said. "I thought the award had already been decided. (The second time) I knew the game better and I was less surprised, but you're always surprised with something like that."

Franklin chaired Oregon State University's Department of Journalism for two years before joining the University faculty. He left OSU after property tax-limiting Measure 5 forced the department's closure.

Franklin said he was not upset about losing his previous administrative role. "I wasn't happy to see that program fold because it was a good one, but I'm happy to be teaching



Tom Wheeler

again," he said.

Although the Pulitzer Prizes gave Franklin added prestige as a journalist, he said he has never regretted making the decision to leave journalism for academia.

"If I was going to stay in the newspaper business, I had to think about being an editor and I didn't want to be," he said.

Franklin said he was also discouraged with the newspaper trend toward the *USA Today* format of shorter stories with less substance. But he said the main reason he became a professor was so he could spend more time writing books.

Franklin has written four books on science topics and one on writing. Most recently, in 1987, he published *The Molecules of the Mind*.

Franklin teaches courses in reporting, literary journalism (using creative writing techniques in journalistic stories), journalism history and science writing.

Wheeler joined the University after spending 14 years at *Guitar Player* magazine.

Wheeler served as the magazine's assistant, associate and

managing editor, and eventually became its chief editor 10 years ago. He has written more than 500 articles or columns for the monthly magazine.

Wheeler's educational background is unusual for a professional journalist. He received a B.A. in political science from UCLA and a law degree from the Loyola School of Law in 1975.

Wheeler said he started freelancing for magazines in law school after learning that he didn't want to be a lawyer. In law school, he also started his first book, *The Guitar Book*, and eventually had it published by Harper & Row.

A longtime guitar player, Wheeler said he was excited when he was offered a job at *Guitar Player*.

"I've often said ... that it was the best job I ever heard of," he

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## HOUSING

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the whole thing off."

Christopher Alexander, a Berkeley architect and president of CES and T&E, said he thinks the administration's explanations for the delay have become less and less clear, and he is wondering what their agenda is.

"We feel the University may be damaged by this delay," said Alexander, also author of the University's campus master plan, written in 1970.

Williams said the University will have to tell the Chancellor by the middle of next week if the bond money will be spent by October 1992. The money could be taken and applied to another state project if not used by that time.

In a letter dated Dec. 4, 23 state and community leaders signed a letter asking University President Myles Brand to fulfill his commitment to construct additional off-campus student housing.

On Dec. 12, Sen. Dwyer, who at that time was District 42 Representative, sent Brand an eight-page letter outlining his concerns about

the delay, reasons why the new housing is still needed, and suggestions for getting the project back under way.

Dwyer stated his commitment as a strong advocate for the University in the Legislature, but said "I am nevertheless disappointed at what appears to be foot-dragging on the University's part on this important new housing bonding project."

"I appreciate this and hope that a firm commitment will be made in the near future to proceed on this scaled-down housing addition," he said at the close of the letter.

"Considering the enormous efforts which have gone into this project, it would be most unfortunate to see it abandoned at this late date."

Bartlett said he believes the stalemate can be negotiated.

"We're still confident that a win-win compromise can be established," he said. "We're looking at the long term."

"We believe that single graduate students and low income students with or without families are a niche in the market that the private sector is telling us they can't meet," he said.

## RECYCLE

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and poor student recycling habits, making the future of student recycling service uncertain.

"The budget I got didn't allow me to put the energy into student areas that was needed," said Karyn Kaplan, University Recycling coordinator.

"These areas were a total mess. They were taking away from things that were running smoothly, (specifically administrative recycling)" she said.

"We got enough money to maintain what was already in existence, but a much more comprehensive effort was needed," she said.

Student recycling works closely with University recycling. The program employs four coordinators and four employees who collect items from the EMU, the dorms, and three sorority houses.

Education is crucial to an effective, efficient recycling program. Uninformed recyclers fail to sort their recyclable materials correctly, and this leads to a loss of profits from sales, Kaplan said.

For example, a bin of computer paper, which is the most valuable paper, can be degraded to the lowest, least profitable grade if contaminated with other types of paper or garbage.

This makes a big difference

because prices fetched for recyclable goods have plummeted over the past couple of years, Kaplan said. So only the purest supplies are profitable.

One reason for this lull is a glut of recycled goods that are not being turned into products. Another problem is a lack of demand for products made from recyclable material.

"What we're hoping is that as industries start recycling more, the price for the goods will go up, and pretty soon the program will become self-sustaining," said Alexandra Foote, Student Recycling Program director.

Kaplan said the recyclable market is not expected to rebound for about five years.

of monthly payments by extending the repayment period for as long as 25 years, instead of the usual 10 years.

There are drawbacks to the program, however. The minimum interest rate for the ELCP, for example, is 9 percent, usually significantly higher than the existing student loan.

An extended repayment period also means the borrower pays more in interest costs. Also, subsidies from the federal government during times of deferment do not apply to consolidation loans.

Depending on the borrower's circumstances, loan consolidation can make a tremendous difference. Interested students should contact the appropriate agency to be advised on the pros and cons of consolidating their debts.

## LOANS

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ing bills to lenders all over the country after they graduate," said Stanley Cauldwell, Manager of Student Loan Services at First Interstate Bank of Oregon. "Consolidation keeps payments a lot simpler."

For students who graduated last spring, 1992 marks the end of most grace periods, the transitional period which usually lasts between six and nine months after graduation.

Most Oregon students who consolidate their debts do it at a national level, and usually at the end of their grace period, Cauldwell said.

Loan consolidation can also reduce the amount

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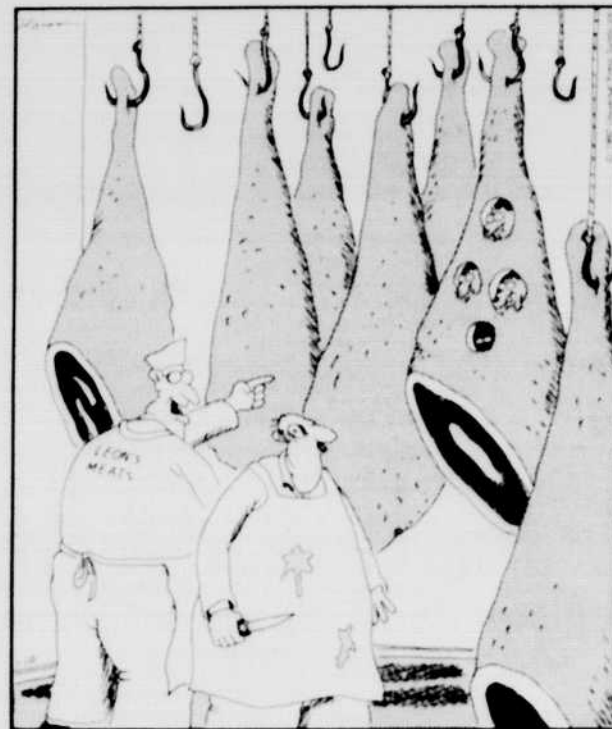
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## THE FAR SIDE

By GARY LARSON



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