

## DAILY DINNER SPECIALS UNDER \$5

Your choice: • Seafood • Chicken • Beef  
Includes soup, rice and tea

Dinner Hours: 5pm-10pm Mon-Sun



**Tom's Tea House**  
AUTHENTIC CHINESE CUISINE  
788 W. 7th Eugene 343-7658

## LETTER PERFECT Graphics

• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •  
• TYPESETTING • PASTE-UP • LAYOUT • DESIGN • CONSULTATION • CAMERA •

SUITE 300 ERB MEMORIAL UNION 346-4381 9:00-5:00 M-F

**Classifieds**  
**346-4343**

## Death cigarettes alight in Oregon

□ Company president says he uses truthful advertising to show smoking as deadly and debilitating

By Lisa Bellis  
Emerald Contributor

The cigarette package is black with a white skull and crossbones. The brand name is simple — Death.

In addition to the required U.S. Surgeon General's warning, the package has "Manufacturer's Advice: Cigarettes are addictive and debilitating. If you don't smoke, don't start. If you smoke, quit."

The cigarettes are on sale in Eugene, Salem and Portland. They took the Southern California test market by storm and are currently creating a furor in London, England. They recently broke into the Japanese market.

The president of Death Tobacco, Charles Southwood, sees himself as a dedicated anti-smoking crusader who said he believes that tobacco companies promote cigarette smoking as life-enhancing when in reality it is deadly and debilitating.

"The only way to counter the false advertising of the American tobacco companies is to advertise truthfully," Southwood said. "And the only way to get the money to do that is to sell cigarettes."

California-born Southwood, 54, was a University student from 1958-62, studying, as he said, "a little bit of everything."

He owns a ranch near Grants Pass and was involved with Cascade Sulfur, a mining company in Southern Oregon. Southwood said he was an actor in the 1970s, making spaghetti westerns and other B movies in France and Italy.

His wife, Anick, is a graduate teaching fellow at the University.

Southwood's son, Christopher, 26, is a University graduate in charge of Oregon distribution of Death cigarettes.

The consuming public is receiving the cigarettes well and sales are expanding into other markets, Southwood said.

"I know that everyone won't stop smoking," he said. "But we will eventually dissuade many people."



Photo by Jeff Paslay  
Death cigarettes, a brand promoted by a former University student and anti-smoking crusader, are now sold in Eugene.

Tony Biglan, a local research scientist, said he disagrees with Southwood. He says that "the whole thing is a load of crap."

"He is just another merchant of death," Biglan said. "These cigarettes are not necessarily going to appeal to the 20-30 age group (the group with which Southwood says they are most popular)."

"They are going to appeal to rebellious teenagers. And most people start smoking when they are teenagers," he said.

"If Southwood took a salary of \$30,000 a year and turned all the rest of the profits over to smoking prevention — maybe then I would believe him," Biglan said.

Advertising professor Ann Keding agrees.

"He has a nice rationale for becoming rich," she said. "If his principles and values truly went against it, he wouldn't be able to do it."

Keding believes Southwood is using a sort of reverse psychology.

"It's the idea of the forbidden fruit," she said.

Turn to DEATH, Page 9

## UNIVERSITY COUNSELING CENTER

## 1992 WINTER GROUPS & WORKSHOPS

### GROUPS

#### ACOA

These groups provide an opportunity for students who grew up in a dysfunctional family to explore and work through issues regarding intimacy and interpersonal relationships.

Tuesday 5:00-6:30  
Wednesday 5:15-6:45  
Thursday 2:00-3:30

#### ANGER CONTROL GROUP

For people who have difficulty controlling and expressing their anger.

Monday 1:30-3:00

#### DEVELOPING INTIMATE LESBIAN RELATIONSHIPS

This group will explore ways to form and nurture relationships that are mutually satisfying. For single lesbians or those in the first year of a relationship.

Monday 2:00-3:30

#### DYSFUNCTIONAL FAMILIES

A group for those who grew up in families with multiple problems which affect current relationships and day-to-day functioning.

Monday 2:30-4:00

#### EATING DISORDERS

For women who find themselves compulsively caught up in the cycle of extreme overeating and then purging, severe dieting or excessive exercise for the purpose of losing weight.

Wednesday 3:30-5:00

### GROUPS

#### GAY MEN: RELATIONSHIPS & INTIMACY

This is an interpersonal therapy group for gay men who wish to learn more about themselves in the area of relationships and intimacy.

Monday 4:30-6:00

#### GOOD GRIEF!

Support and therapy group for lesbian and bisexual women who have recently broken up with a lover.

TBA

#### LOSS SUPPORT GROUP

A group for those who have a family member who has committed suicide.

Tuesday 12:00-1:30

#### MEN'S SEXUAL IDENTITY GROUP

For men who are considering or recently exploring a gay or bisexual life style.

Tuesday 4:00-5:30

#### OLDER THAN AVERAGE

For those who find their life experiences and current concerns place them in a different generation from most of their classmates.

Friday 3:30-5:00

#### PERSONAL ISSUES GROUP

Group to help members deal with personal issues which are interfering with relationships or personal goals.

Thursday 2:00-3:30

### GROUPS

#### RAPE SURVIVORS GROUP

A group for survivors of rape and sexual assault experiences.

Monday 3:00-4:30

#### RECOVERY

A group for students who would like support in their efforts to refrain from substances.

Wednesday 4:00-5:30

#### SEXUAL ABUSE SURVIVORS

An opportunity for survivors to explore feelings, fears, and attitudes including issues of self-esteem, intimacy, ownership of self, and relatedness to others.

Thursday 3:30-5:00

#### UNHAPPY RELATIONSHIPS

For those people who are tired of relationships that leave them feeling empty, ashamed, insecure, over-responsible. Get support for developing new patterns in relationships.

Wednesday 3:30-5:00

#### WOMEN'S SUPPORT GROUP

For women wanting to explore a variety of issues in a supportive and caring environment.

Thursday 3:30-5:00

### DROP IN SERIES

#### LESBIAN LIFE DROP-IN SERIES

An informal group designed to provide an opportunity to share common experiences and learn from one another how to prosper as lesbian women. Format will include presentations, discussions, socializing, and other treats! No screening or commitment is required; group will run all year and all lesbian women are welcome. Pick up a schedule of topics at the Counseling Center front desk or the Women's Center.

Wednesday 3:00-5:30

### WORKSHOPS

#### EATING AWARENESS WORKSHOP

This will be an 8 week educational group to help people develop healthier attitudes and feelings toward food and weight. Topics covered will include body image, self-esteem, anger and assertion, perfectionism, and strategies for coping with stress.

Monday 4:00-5:30

#### LIFESKILLS WORKSHOP

This series will address self-esteem and stress management topics, including an overview of stress management and self esteem; exploring your Self and your relationships; communication, assertion and negotiation; cognitive body awareness; sensual and sexual self awareness; and empowering the Self. Drop-ins welcome!

Monday 3:00-5:00

Stop by the Center or call 346-3227. Groups and workshops are available only to University students and are provided at no charge. All Groups and Workshops meet at the Counseling Center, located on the second floor of Student Health Building, unless noted otherwise.