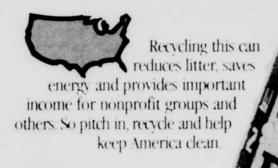
You won't believe what this can cando.



If 250,000 people recycled one can per day. we could save the energy

equivalent of 3.5 million gallons of gas a year.

You can power your TV for 3 hours with the energy saved by recycling a single can.

Today, the energ saved from

aluminum cans is enough to power the city of Boston for one full year!

Showed by an original process from the Anthouset Busch, Inc. 2 At Anheuser-Busch, we're saving precious resources and energy by recycling nearly as much aluminum as we use. In 1978, we established the Container Recovery Corporation - the world's largest recycler of aluminum cans. And since then, we've recycled over two billion pounds of aluminum-

over fourteen billion cans last year alone. And this is only one of the many steps we've taken over the last hundred years to help eliminate the solid waste and litter problems that face our nation. We believe that the world we all share is only given to us

in trust. And we're trusted to preserve it for every generation to come.

A Pledge and a Promise. Anheuser-Busch Companies.