

Even the coldest of times can be fashionably fun



It might seem that what one wears has no place on the slopes, as folks swoosh about intensely driven to take advantage of newly fallen powder, but just as people take note on the streets, people take note on the hills.

As it has been for the past few seasons, the buzz word for fashion-conscious ski bums is color!

Gone, however, are the days of obnoxious day-glow pinks and greens and yellows, as these are replaced with bold schemes of teals and purples and reds.

"I was amazed at the new color schemes we got in this year," said Dianna Ramirez, Herman's Sporting Goods employee, referring to the replace-

ments of the gone neon.

The Columbia line of sportswear has created a vast array of terrific jackets and parkas combining practicality with ingenuity and a dash of colorific combinations.

Ranging in price from \$150 to \$200, the company's "Whirlbird", "Bugaboo" and "Powder Keg" styles of parkas have nylon shells with color-contrasting zip-

out liners that can be worn separately. The color schemes range from bold shades of royal purple, cherry red and hot magenta to more earthy tones of hunter green, navaho brown and natural.

Skis and accessories, too, have become coordinated in similar colors to ensure complete

Turn to SKI WEAR, Page 8B

GEAR

Continued from Page 3B

Their other fabric is called Ultrex, which is breathable and "highly water resistant," Kane said. This jacket runs about \$110 and comes in various colors.

The company also makes shoe covers, hats, and fleece-lined hoods.

'We've taken a waterproof fabric and vented it so it has flow-through ventilation'

— Rene Kane

Burley Design Co-Op, Inc.

Another local company is Jackson & Gibbens, whose products can be found in various bike shops around Eugene. This company makes its clothing from a coated, tightly woven nylon, which is more waterproof and durable than other coated nylon fabrics, yet it remains super lightweight.

Both their pants and jackets are cut to fit cyclists. The cloth-

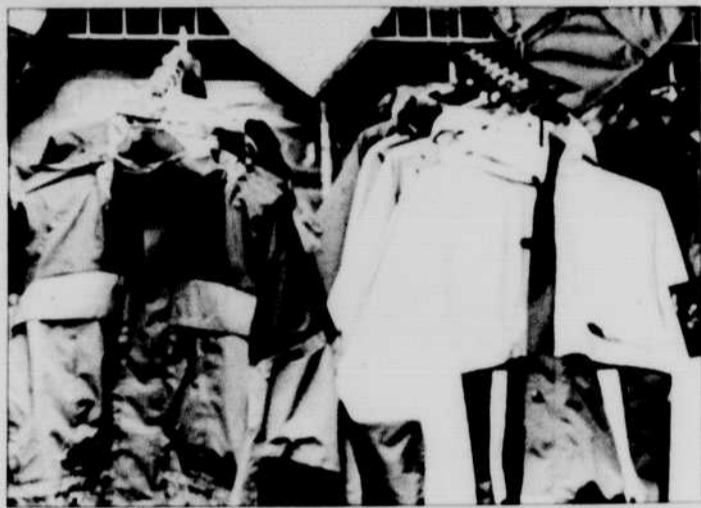


Photo by Sean Poston

Raingear is not limited to the basic yellow slickers anymore.

ing comes in a highly reflective blue, so it's suitable for riding at night, and the cost of the items ranges from \$24.95 to \$39.95. For more information about their line, call 1-800-452-3938 or 485-2673.

If you're looking to stay warm, dry and dressed up, the local departments stores carry long raincoats, slickers, and patterned umbrellas. At the campus Kaufman's, 840 E. 13th Ave., you can find sleek, black slickers made of vinyl for

about \$20. Slickers lined with cotton flannel will run \$30, and the longer coats cost a bit more at about \$100.

On top of all this, the University bookstore carries rain gear in school colors. Their duck-handled umbrellas come in large and small and run \$19.95 and \$13.95, respectively. They also sell various ponchos in gold and green.

—Christina Komeshian

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