

New local magazine features eclectic mix

By Ming Rodrigues
Emerald Contributor

Faced with a never-ending slew of new magazines on the market, one can't imagine yet another publication that doesn't look or read just a tad like the last one that came out.

Is the well of editorial concepts and ideas inexhaustible or not?

Pick up a copy of locally published *Emergency Horse* and decide for yourself.

Work on the free monthly magazine began this February and its first issue went out last month.

"This journal pontificates, adjudicates, gesticulates wildly, speaks its mind, and serves the interest of a tiny insular community," states its first issue.

At once sharp, witty, funny, shocking and even controversial, in essence, it could be a blast of a read for anyone who enjoys life from a different point of view or anyone who wonders if there's another dimension to life.

Think satirical features, biting humor, poetry and earthy art sidling next to such articles on male-stripping, "How hip is Portland's X-Ray Cafe," a serious look at the new Berlin after the wall, and interviews with personalities such as Allen Ginsberg.

Think of things that make you go "Hmmm," and you get the idea of what this new alternative magazine is all about.

Even its name doesn't mean anything specific. "Emergency Horse" was just a name somebody thought up, yet the magazine defines itself as "In the course of human events, *Emergency Horse* stands for nothing ... in the course of human events, *Emergency Horse* stands for everything. Precise thought. Yes. Ambiguity. Yes."

"We live in an intellectual culture that's so bent on being

EMERGENCY HORSE



Emergency Horse is a new locally published magazine that was introduced to the Willamette Valley last month.

careful about what we say that we often filter our thoughts before we voice them," said Howard Libes, editor of *Emergency Horse*.

The new magazine filters those thoughts in a different way, he said, the goal is to give people something to think about, to allow them to think for themselves and do away with the constantly enforced images that are fed to us through the media, Libes said.

"We want *Emergency Horse* to be a magazine of broad national and international focus and, being a local magazine, to show how the Willamette Valley is indicative of society and not so much on what the Willamette Valley is about," said Libes, who is a former editor of *Timberline* and until recently, assistant fiction editor for *Northwest Review*.

With a skeleton staff of 10, the magazine is looking for more writers, photographers and artists. Call 484-6851 for more information or drop by the office at 1430 Willamette St., No. 271.

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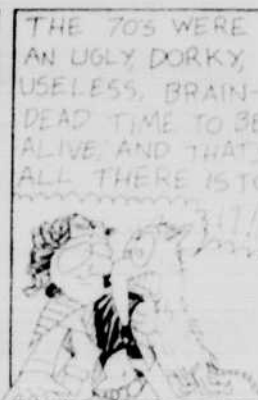
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