

The Apple StyleWriter is an ink-jet printer that delivers laser-quality printing (360 dots per inch). It's not much larger than an average text book, and it weighs only five pounds.

how to save money

Students everywhere are using Macintosh computers to do great things. In this newspaper, you've had the chance to meet a few of them.

You've also seen some of the ways that Macintosh can help you do great things.

Now we'd like you to read about something else that may appeal to you: saving money.

Here's the deal: We've paired some of the most popular Macintosh computers with some of the most popular Apple printers. Buy one of

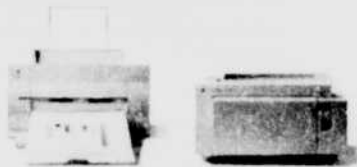
these combinations, and save big bucks. Got it? Good. Now get going. This offer is available only for a limited time. See your authorized Apple campus reseller today for details.

Because the time to do great things is now.

Macintosh Classic



Save when you buy an affordable Macintosh Classic computer with either an Apple StyleWriter or an Apple Personal LaserWriter LS printer.*

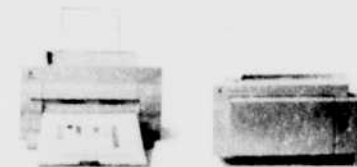


Apple StyleWriter Apple Personal LaserWriter LS

Macintosh LC



Save even more when you buy a Macintosh LC computer—our most affordable color system—with either an Apple StyleWriter or an Apple Personal LaserWriter LS printer.**



Apple StyleWriter Apple Personal LaserWriter LS

Macintosh IIx



Save the most when you buy a high-performance Macintosh IIx computer with either an Apple Personal LaserWriter LS or an Apple Personal LaserWriter NT printer.**



Apple Personal LaserWriter LS Apple Personal LaserWriter NT

*Only applies to a Macintosh Classic with a built-in hard disk.
**Monitor sold separately.



If you're doing something great with a Macintosh computer, we'd love to hear about it. Tell us about your dream, what you do, what you're most proud of, and why you use a Macintosh. Write to:

Apple Student Marketing
Apple Computer, Inc.
20525 Mariani Avenue, MS 30HE
Cupertino, CA 95014

Photographs by John Greenough, Paul Marston, and Jack McDonald (operator). "People Who Use Macintosh" stories. Screen design by Thom Krueger. This brochure was designed, written, and produced by Apple Computer, Inc. design department.
The cover features were written, designed, and edited using Macintosh computers. Text was written using Claris MacWrite II, Microsoft Word, and PageMaker. Windows word processing software. Page layouts and design were created using QuickDraw, a desktop publishing program. Apple PhotoDraw was used to manipulate some of the photographs. And Apple II software: CA-Corset Graphics and Desktop by Desktop Systems were used to create diagrams and illustrations. An Apple LaserWriter printer was used to proof text and graphics. Final camera work was done using a LaserLine image setter.
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