

You won't believe what this can can do.



Recycling this can reduces litter, saves energy and provides important income for nonprofit groups and others. So pitch in, recycle and help keep America clean.



You can power your TV for 3 hours with the energy saved by recycling a single can.



If 250,000 people recycled one can per day, we could save the energy equivalent of 3.5 million gallons of gas a year.



Today, the energy saved from recycling aluminum cans is enough to power the city of Boston for one full year!

At Anheuser-Busch, we're saving precious resources and energy by recycling nearly as much aluminum as we use. In 1978, we established the Container Recovery Corporation - the world's largest recycler of aluminum cans. And since then, we've recycled over two billion pounds of aluminum-

over fourteen billion cans last year alone. And this is only one of the many steps we've taken over the last hundred years to help eliminate the solid waste and litter problems that face our nation. We believe that the world we all share is only given to us in trust. And we're trusted to preserve it for every generation to come.



A Pledge and a Promise. Anheuser-Busch Companies.