

HURRY!



Sept. 23 to Oct. 4

Win the best out of 2 tries with this coupon!

You can't lose with Oregon Daily Emerald Classified Advertising!

HURRY!

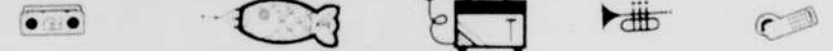
SPIN-N-WIN WITH ODE CLASSIFIED ADVERTISING SEPT. 23 - OCT. 4

Win great discounts on classified advertising Sept. 23 to Oct. 4!! Come to Room 300, EMU between 9-5 to place your ad. Then spin the classified wheel and receive whatever discount comes up! It's free... and it's fun! Private party ads only please. Call 346-4343 for more information!



RECEIVE 10% ADDITIONAL SAVINGS ON YOUR 5x5=SOLD AD WITH THIS COUPON! One coupon per ad per customer please!

NEED QUICK CASH?... WE CAN HELP!



Advertise any item/items under \$500 in the ODE Classifieds for 5 days at regular rates. If the item doesn't sell within the week, call us and we'll run your ad for another 5 days FREE! Single party ads only please. No refunds. No credits.

Place ads at: Room 300, EMU & UO Bookstore



Or call 346-4343



WELCOME FRESHMAN!

If you are new to the University of Oregon, stop by the Oregon Daily Emerald Classified Office, Room 300, EMU and receive a

"NEW DUCK" BUCK coupon for 1 FREE CLASSIFIED AD!

The coupon is good through Fall Term, so use it now, or save it for a special occasion!

Quantity is limited, so hurry!

Daily Emerald

Mailing Address: Room 300, EMU P.O. Box 3159 Eugene, OR 97403

Classified Advertising

To place, cancel or correct your ad call 346-4343 9 a.m. - 5 p.m. daily

CLASSIFIED POLICIES

Copy Acceptance

The ODE reserves the right to revise, reclassify, censor, reject or cancel any ad at any time.

General Policy

Please check your ad! Report errors immediately by calling 346-4343. We cannot be responsible for more than one day's incorrect insertion if you do not notify us of the error by 1 p.m. on the day of the first insertion. The ODE cannot be liable for an amount greater than the amount paid for such advertising. No cash refunds will be given.

POINT SIZES

6-POINT (light) approx. 5 words/line avail.

6-POINT (bold) approx. 4 words/line avail.

12-POINT approx. 2 words/line avail.

18-POINT approx. 1 word/line avail.

24-POINT 6 spaces/line avail.

RETAIL RATES

LINE (3 line minimum)

| Point | 1 day | 3 days | 5 days | 10+ days |
|-------|--------|--------|--------|----------|
| 6 pt | \$1.80 | \$1.40 | \$1.10 | \$.95 |
| 12 pt | \$3.60 | \$2.80 | \$2.20 | \$1.90 |
| 18 pt | \$5.40 | \$4.20 | \$3.30 | \$2.85 |
| 24 pt | \$7.20 | \$5.60 | \$4.40 | \$3.80 |

cost per line

DISPLAY (1 inch minimum)

| 1 day | 3 day | 5+ days |
|--------|--------|---------|
| \$7.50 | \$7.00 | \$6.50 |

cost per column inch

DEADLINES

Line Ads: 1 p.m., one business day prior to insertion.

Display Ads: 1 p.m., two business days prior to insertion.



BOXED AD: \$2.00 per ad/monthly

GREEK LETTERS (per line)

6pt \$1.50

12pt 3.00

18pt 4.50

24pt 6.00

THIS SECTION MUST BE COMPLETED

(This information is for ODE use only)

Phone # _____ (must be given) Today's Date _____

Name _____ Time placed: _____

Address _____ Zip _____

CLASSIFICATIONS AVAILABLE

- 100 Birthday Greetings
- 105 Personals
- 110 Lost & Found
- 115 Typing Services
- 120 Tutoring
- 125 Instruction
- 130 For Sale Misc.
- 135 Buy or Trade
- 140 Pets
- 145 Cars
- 150 Motorcycles/Scooters
- 155 Bicycles
- 160 Auto Repairs
- 165 Computers/Electronics
- 170 Sound Systems
- 175 Instruments
- 180 Resale Clothing
- 185 Books
- 190 Ski Equipment
- 195 Travel
- 200 Rides & Riders
- 205 Opportunities
- 210 Help Wanted
- 215 Work Study Positions
- 220 Houses for Rent
- 225 Apts/Duplexes
- 230 Townhouses/Condos
- 235 Sublets
- 240 Quads
- 245 Rooms
- 250 Dorm Contracts
- 255 Roommates wanted
- 260 Real Estate
- 265 Garage/Moving Sales
- 270 Child Care
- 275 Elections
- 280 Meetings
- 285 Club Sports
- 290 Campus Events
- 295 Arts & Entertainment
- 300 Food & Drink
- 305 Health & Fitness
- 310 Massage & Body Work
- 315 Counseling
- 320 Services

Classification Requested:

Requested: _____

Day Ad Starts:

Starts: _____

BOX? Yes ----- No ----- GREEK LETTERS? Yes ----- No -----

Total # of days to run ad:

to run ad: _____

List Dates:(if not consecutive) _____

PLEASE WRITE AD EXACTLY AS YOU WANT IT TO APPEAR!

Large empty box for writing the advertisement text.

ODE CANNOT BE HELD RESPONSIBLE FOR ILLEGIBLE HANDWRITING!

Rates/Billing Amounts: (for office use only)

Ad placed at: _____ Total # of lines: _____ Subtotal: _____
 BKS MD ODE _____ Box charge?: _____
 Paid by: _____ Greek Charge?: _____
 cash/check cc po _____ TOTAL COST: _____

Fill out if paying with Credit Card/PO:
 MC or VISA Expiration date _____
 Acct. #: _____
 Receipt: Yes No PO # _____