

ARTS

1929 film by students reopening

S•H•O•W•T•I•M•E

Film: *Ed's Co-Ed* opens April 30 at the Willamette Street Theater, 1045 Willamette St. Showtimes are 6:30 and 8:30 p.m. Tickets, available at the theater, are \$15 and include champagne and refreshments. It will re-run on May 1 and 2 at 7 and 8:45 p.m. Tickets will cost \$5.50 general public and \$5 students and senior citizens.



Archive photo

Ed's Co-Ed depicts campus life, and Fenton Hall, in 1929.

In the spring of 1929, a group of University students came up with what they thought would be a great idea — to shoot a romantic comedy on campus.

Three hundred screen tests and three months of hard work later, *Ed's Co-Ed* was completed. It premiered to much publicity in a midnight matinee at the downtown McDonald Theater.

As the first full-length, silent motion picture to be produced by college students in the nation, *Ed's Co-Ed* ran for 18 months, not only in Oregon, but in Washington and Idaho as well.

Next week, 62 years later, that important fraction of University history will be relived for students of the '90s. *Ed's Co-Ed* will reopen, featuring a soundtrack with music from that era, at the Willamette Street Theater.

"This is not just a chance to catch a piece of filmmaking history, this is actually a unique, cinematic movie and very entertaining in its own right," said Steve Bove, gener-

al manager of the Willamette Street Theater, which is co-sponsoring the film's showing along with the Committee for the Performing Arts. "It definitely has the style of the lost art of the silent film genre."

"It's a very credible, sophisticated film with quality photography," said University archivist Keith Richard, who originated the revival of *Ed's Co-Ed*.

"It's a great movie for our University students to get a feel of what campus life was all about then for their predecessors," said Art Maddox, the musician who composed the movie's new soundtrack. "It's an educational film."

"I think everyone will relate to it. People experienced about the same things then as we do now — life hasn't changed very much. The only difference is

that it's 62 years down the road."

Ed's Co-Ed is a simple love story that revolves around the life of a country-boy named Edward, who, at the opening of the story, is working at his father's lumber mill. One day he meets Joanne, the girl of his dreams.

Coaxed by his cousin, Edward sets off to attend the same college as Joanne. What ensues are the adventures he encounters in his pursuit of life and love.

What is interesting in the film is that scenes of the campus in 1990 were added so viewers can see how the campus has changed. The movie is also for sale on video cassette from the archive for \$34.95.

By Ming Rodrigues
Emerald Entertainment Reporter

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CALL FOR ENTRIES

PHOTOGRAPHY CONTEST



EXPLANATION

April 22 - May 25

The UO Bookstore is sponsoring a photo contest with this theme:

"THE BEST OF TIMES"

Show us the best times you have with your friends by photographing what you do when you are all together. Whether it is Spring Break or a night out on the town, we want to see what you do for fun!

Great Prizes will be offered, and your entry photos will be displayed in the store.

The winners will be personally notified, and their names posted in the lobby of the Bookstore, as well as announced in the *Oregon Daily Emerald* on May 31, 1991.

Have lots of fun with this and Good Luck!

PRIZES

There will be exciting prizes awarded to four lucky winners: our People's Choice prize winner will be chosen by you the people!

First Prize
A JVC Compact Disc Player (Value \$300)

Second Prize
\$200 in cash

Third Prize
Olympus Infinity Twin Camera (Value \$180)

People's Choice
Free processing for 52 rolls of film (enough for each week of the year).

RULES

- Two entries per person
- All photos must have been taken since Mar. 1, 1990.
- No professional (a person whose principal living is made by taking pictures) may enter
- Size of photo (total print or matte size):
Maximum: 11 x 14
Minimum: 5 x 7
- Color prints only
- Judging will be done by Qualex, Inc., the UO Journalism Dept., and local professionals outside of the UO Bookstore. The judges will not be aware of who submitted any entry.

DEADLINES

The duration of the Photo Contest will be:

April 22 - May 25

- All photo entries must be received at the photo department of the UO Bookstore (near the back of the main floor) no later than **May 25**
- On the back of your entries you must print very clearly:
 - Your name
 - Your address
 - The title of your print
 - The type of camera lens and film used (if possible)
- "People's Choice" voting will take place within the store May 11 - 25
- Prints must be picked up by June 8, 1991.

UO BOOKSTORE