

## HISTORY

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munications and film into the school, its horizons may be extended even further.

"The school's focus in the beginning was so narrow,"

to our society, the school has adjusted to tackle changes and meet new expectations.

"We'd like to provide a more comprehensive, mass communication education environment or set of offerings for the university com-

*'We'd like to provide a more comprehensive mass communication education environment or set of offerings for the university community.'*

—Journalism Dean Arnold Ismach

Bivins says. "The focus has broadened extremely, to the point that we're very soon no longer going to be just a school of journalism, but also of mass communication."

As technology has evolved and higher education has become more vital

munity," journalism Dean Arnold Ismach says. "We'd like to stay alive and vital in the sense of keeping up with changes in the field and in the world, so that we don't look backward but continue looking forward."

—Susan Head

## Staff

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## School of Journalism Requirements

### Journalism General Studies Requirements

6 literature  
3 history  
3 economics  
3 additional blocks (if admitted prior to Fall 1990)  
97.5 hours Arts and Sciences classes

### To Apply for Full Admission

C- or better in each core class \*  
201 Mass Media 203 Writing Media  
202 Info. Gathering 204 Vis. Comm.\*  
Language Skills Diagnostic Test  
90 credit hours  
2.50 University GPA (petition for admission)  
OR 3.25 University GPA and 3.0 in 4 core classes\*

### Journalism Requirements for Graduation

Sequences (fulfill at least one):  
Advertising (choose three) 441, 442, 443, 444, 449  
Broadcasting 331, 432, 433, 434  
Magazine 370, 471, 474  
News-editorial 361, 462, 464  
Upper-Division Core (at least two)  
394 Journ. Pub. Opinion  
485 Mass Media Law  
487 History of Mass Media  
36 hours journalism with 27 at UO  
2.5 UO GPA 2.5 journalism GPA\*  
135 non-journalism hours  
24 upper-division journalism hours  
2 journalism writing classes

### UO Group Requirements

3 arts and letters (cluster)\*  
3 arts and letters (stand-alones)  
3 social science (cluster)\*  
3 social science (stand-alones) 3 science (cluster)\*  
3 science (stand-alones)

\*prior to Fall 1990, three courses in each of the three areas (including two clusters from different areas) and three additional courses were required

### Additional University Requirements

WR 121, 122 or other  
Health 199, 211 or 250  
Non-Euro-American/Race-Gender\*  
125 graded hours (45 at UO)  
62 upper-division hours  
BA: 2 yrs foreign language or equiv.  
BA: 36 hours lang. and literature\*  
BS: approved math courses\*\*\*  
BS: 36 hours science or soc. science  
Residency: 45 of last 60  
186 total credits

\* Fall 1990 or later

\*\* Fall 1987 or later

\*\*\* Fall 1985 or later

Note: These requirements can be confusing. To ensure graduation at the desired time, it is best to see a journalism adviser or peer adviser regularly.

—Sari Trevarthen

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