

JOBS

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Smith says.

Genetic enhancing and alteration are also areas that will be growing.

Smith also says there will be plenty of jobs available for people who can create new materials.

Communication is another field people will be able to find jobs.

"Communication careers in journalism and in the electronic media will be available for college graduates," Smith says. "With the rise of importance of computers and their role in information exchange, this is an area that will continue to grow and develop."

Another general area in which Smith sees future job growth is the arts.

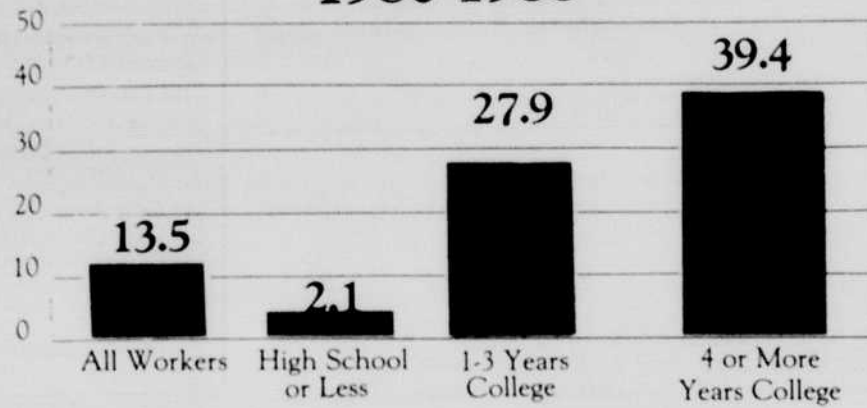
"There is an increasing attention to arts as an expression of a growing appreciation of culture," Smith says. "People are becoming more interested in other people's cultures."

The growing service sector of the economy is another good place to look for a job, Smith says.

"There are jobs available for college graduates in sales, sales management and retail sales management," Smith says. "That particular set of industries tends to use college campuses as their primary recruiting source. College graduates make approximately \$22,000 to \$25,000 a year in an entry level position."

Where are all these jobs going to

Growth in the Labor Force 1980-1988



This graph from the 1990 spring issue of Occupational Outlook Quarterly shows the labor force growth (in percent) by education level. These results are expected to be very similar in the 1990s.

be?

Smith says that most of the jobs would be in areas known as "population centers." The geographic area that would continue to offer new job possibilities would be the Sunbelt. Another area of growth will be the Pacific Northwest.

"The Pacific Northwest will be an increasingly attractive location for emigration either for retirement or because of the beauty of the region," he says.

And the best majors for getting these jobs? Smith says there was no one major that would be the most

helpful in finding a job in the future.

"Employers are looking for individuals with a well-rounded education," Smith says. "Employers are looking for employees who can approach a problem from several different angles. I think an emphasis on a technical major should be mixed with a liberal arts orientation."

Although there are plenty of good jobs available, in an economy that is experiencing a recession, college graduates need to start looking earlier than they would normally and stay positive and persistent.

—Brenna Hansen

Workshops part of plan

Career Planning and Placement Service has reacted to the proposed Ballot Measure 5 cuts to close the College of Education with a workshop called, "How to Find a Job in Education." The Feb. 21 workshop will be held from 3:30 to 5 p.m. in Room 237 Hendricks. The workshop will help education students to develop job search strategies and prepare resumes. However, this is only one example of the many programs CPPS offers.

On a regular basis each term, CPPS offers free workshops in resume writing, interviewing and job search strategies. All workshops are held at 3:30 p.m. in Room 100 Hendricks.

- Feb. 21—Interview Options
- Feb. 26—Interview Skills
- March 4—Job Search Strategies
- March 5—Resume Writing

The Student Employment Program is currently offering an orientation workshop for students who want to be in a computerized referral system used to match employers' needs with students' skills and interests. Call 346-3214 for more information.

—Laura Price

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What do you enjoy doing?

How do you write an effective resume?

How do you get that coveted interview? What do you do once you get it?

How do you change careers?

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13th & Kincaid 346-4331 M-F 7:30-6 Sat 10:00-6