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Chocolate, always a big seller at Valentine's Day, has been mythically known to make one feel as if in love.

Chocoholics delight on Feb. 14

A round this time of year, chocolate becomes prevalent as a gift-exchanging item.

Usually, the giver gives the givee a nice simple, heart-shaped box filled with palatepleasing sweets in return for an innocent "Thanks Hon." This transaction takes place time after time, year after year, Feb. 14th after Feb. 14th, but do givers know the myths that accompany the act of giving chocolate?

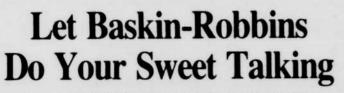
One such tale floating around is the idea that the taste bud tantalizer, called chocolate,

has been known to make one feel as if "in love." On a similar note, another myth says that chocolate inflames passion, and that it actually stimulates the same section of the brain that is stimulated during sexual intercourse.

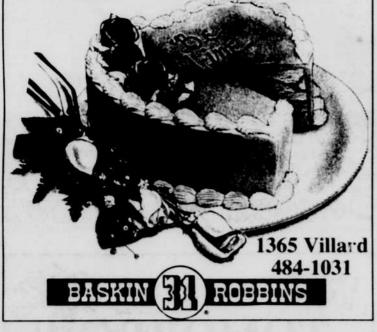
Don't tell me no one has heard of this.

This myth could explain why the Euphoria Chocolate Co. has people lined up outside the door of the store and around the block, waiting with number in hand so they may purchase their favorite array of chocolates.

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How can you help but fall in love with the rich, sweet taste of a Baskin-Robbins Valentine Cake? We start with a layer of moist, delicious cake and top it off with our luscious, creamy ice cream, so, do your sweet talking with a Valentine Cake from Baskin-Robbins.







GUYS Continued from Page 3B · Blatant sexual interest Correct use of the above will make for a romantic and appropriate gift. If you are a woman, and a certain guy gives you that "magic feeling," act on it this Valentine's Day. Don't be a Scud. Buy your boyfriend a gift. Buy your date a gift. Buy that cute guy in psych class a gift. Because, whether they'll tell you or not, guys like Valentine's Day, romance ... and gifts. - James Vlahos



Sweetheart

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Tuesday, February 12, 1991

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