

Timber executive says issues misunderstood

Owl protected, but people are not considered by concerned environmentalists

By Don Peters
Emerald Associate Editor

Bill Shields, vice president of Willamette Industries, told a University business administration class Friday the public perception of the Oregon timber industry has changed over the past decade.

"The industry has changed because the public view of us has changed," he said. "(The public) sees us as an embarrassment because we use a natural resource."

Shields, a 1959 University graduate, said industry advancements, such as recycling and improved technology, have been overshadowed by environmentalists and the spotted owl.

"It's unfortunate that we're making decisions on a piecemeal basis, and who squawks the loudest," he said. "We're not developing a plan to use timber as a strategic resource."

"We, as a nation, have decid-

ed we're rich enough to not have to develop sustainable, renewable resources."

The spotted owl, Shields said, is a "tool of the environmentalists" which proponents of an old growth logging ban readily use.

'It's unfortunate that those who show the biggest concern for the environment ignore the question of where wood products will come from.'

— Bill Shields

"The spotted owl is not the issue," he said. "The issue is whether we cut old trees or we don't. We have to decide if man fits into the equation. Right now, man does not."

"We're (making decisions) strictly on whether an animal is threatened."

Shields said there was a permanent base of 2.2 million acres, or 3,347 square miles, of protected old growth timber in Oregon.

"Oregon has a tremendous stake in the timber industry," he said. "Of every dollar in the state, 38 cents comes from for-

substitutes. Shields said the new products are usually more harmful to the environment.

"Substitutes are usually non-renewable and non-recyclable," he said. "We are trying to use less logs through recycling and technology."

Environmentalists fighting for more protected timber land have had a negative impact on the timber industry, as a dwindling supply of raw logs makes companies leery of investing in new technology.

"Companies aren't sure they can recoup investments," Shields said. "It's hard to make investments if you don't know if you'll have the logs."

"It's unfortunate that those who show the biggest concern for the environment ignore the question of where wood products will come from. We live by headlines and quick fixes and don't understand the consequences of living beyond our means."

However, Shields admitted



Bill Shields

the problems in the timber industry are "not all the environmentalists fault."

"We've made mistakes," he said. "But we're doing things today which we weren't doing 10 years ago. I'm proud of our record."

Newman Center holds prayers for Mideast peace, film

MEETINGS

EMU House Committee will meet to discuss the condition and upkeep of EMU restrooms today at 5 p.m. in the EMU Board Room.

Students for Creative Anachronism will meet in Agate Building No. 1 at 7 p.m. Call 485-8608 or 683-1117 for more information.

Et als

Survival Center Recycling Group will meet at 5:30 p.m. in Suite 1. Call 346-4356 for more information.

KRMA is holding a general interest meeting at 6 p.m. in 204 Condon. Call 342-7080 for more information.

SPEAKERS & WORKSHOPS

Dr. Paula Rayman, candidate for the director of the University's Center for the Study of Women in Society, will give a lecture, "Resiliency Amid Adversity: Population, Aging and Women's Lives," at 3:30 in the EMU Gumwood Room. Call 346-5015 for more information.

The Office of Research and Sponsored Projects is putting on a Human subjects workshop from 10:30 a.m. to noon in the EMU Maple Room.

A workshop titled "Preparing for the Medical College Admissions Test" will given in

164 Oregon Hall at 3:30 p.m. The workshop, sponsored by the Academic Advising & Student Services, will include information on spring and fall testing dates, new MCAT features and score use. Call 346-3211 for information.

MISCELLANEOUS

A rally for affordable tuition will be held in front of Johnson Hall at noon. Call ASUO, 346-3724 or University Democrats, 346-3712, for more information.

OSPIRG is sponsoring an **information table and general interest meeting sign-up** in the EMU Lobby from 9 a.m. to 3 p.m.

A CD-ROM tutorial on the ERIC database will be held for anyone interested in using the database to find information in the education field. The tutorial will be held in the Knight Library reference department at 4 p.m. Call 346-2368 for more information.

Renter's hot line training sponsored by OSPIRG will be held from 7 to 8 p.m. in EMU Cedar Room A. Call 346-4377 for more information.

A prayer meeting for peace in the Middle East will be held in the Newman Center Chapel, 1850 Emerald, at 7:30 p.m. Call 343-7021 for more information.

The Mission will be shown at the Newman Center tonight at 7

est products. We have a natural appetite for wood products, and our timber should be treated rationally."

Shields said timber companies — especially Willamette Industries — have been trying to increase recycling programs. But as far as developing wood

INTERVIEWS

Bidding for interviews with the following firms is available today through Friday. Visit 244 Hendricks for more information.

U.S. Department of Energy, Office of the Inspector General; U S West
Great West Life Insurance Co. State Farm Insurance
First Interstate Bank of Oregon
Kraft General Foods
Hewlett Packard

Deadline for submitting Et als to the Emerald front desk,

EMU Suite 300, is noon the day before publication. Et als run the day of the event unless the event takes place before noon; items run only once.

Items for events charging admission or a donation will not run. Events running closest to the University will be given priority. The Emerald reserves the right to edit Et als for grammar and style.

941 OAK STREET

Steven J

ACROSS FROM THE OVERPARK

FALL & WINTER
MEN'S CLEARANCE SALE

POLO RALPH LAUREN
SPORTSWEAR
25% OFF
ENTIRE FALL STOCK

**SALE STARTS
TODAY!**

Don't Miss This Storewide
Sale on All Our Famous Brands

| | | | |
|--------------------|------------------|-------|-----------------|
| SUITS | Reg. to \$600.00 | | from \$347.00 |
| SUITS | Reg. to \$475.00 | | from 227.00 |
| SPORT COATS | Reg. to \$275.00 | | from 127.00 |
| SPORT COATS | Reg. to \$375.00 | | from 187.00 |
| DRESS SHIRTS | Reg. to \$90.00 | | now 2/for 60.00 |
| SPORT SHIRTS | Reg. to \$80.00 | | now 29.00 |
| SWEATERS | Reg. to \$150.00 | | now 59.00 |
| SWEATERS | Reg. to \$115.00 | | now 39.00 |
| TOP COATS | Reg. to \$600.00 | | from 249.00 |
| SLACKS | Reg. to \$175.00 | | now 89.00 |
| SLACKS | Reg. to \$125.00 | | now 59.00 |
| TIES | Reg. to \$55.00 | | now 24.00 |

941 OAK STREET

Steven J

ACROSS FROM THE OVERPARK

DO YOU KNOW SOMEONE WITH A BIRTHDAY THIS MONTH?

