

THE STUDENT BODY

COLUMN

Backpacks: a tale of two straps

By Mitch Martin
■ The Daily Iowan
U. of Iowa

The other day, I was wandering around campus desperately searching for something to do to avoid my homework. I spied this friend of mine and said hello, but he simply stood there staring at me like there was a cockroach leg dangling from between my teeth. (There wasn't.)

"You know, you look like a real geek with those things," he said, giving the two shoulder straps I had jauntily thrown across my shoulders a condescending tug. Now I don't mind being called a geek, but when someone starts making fun of my backpack, he's gone too far.

Contrary to popular opinion, people who wear only one backpack strap are in no way more cultivated, suave or in any way superior to those of us who wear both. One-strappers walk around steeped in their own smugness, awash in the mistaken idea that wearing but one strap of your backpack is really hip or something. Little do they suspect that they are nowhere near the cutting edge of academic accessories.

In general, my fashion sense is maybe one notch above Cher's, but you don't have to be named Sergio to figure out the basic principle behind coolness.

One-strappers are by far the majority on campus. They think this is, therefore, the way to be. But this is not simply about popularity, ladies and gentlemen. This is about plain old common sense. The university, as it stands, is a chiropractic gold mine. It may seem wise to walk around like a palm tree in a hurricane for some misbegotten sense of outh. But we lucky few who don't bow down to social convention will not have to worry about self-inflicted scoliosis in our old age. Also, we have two free hands with which to make obscene

See STRAPS, Page 23



PHOTO: BARLEY, THE DAILY IOWAN

DIET

Aaachoo!

Students with food allergies and intolerances adjust to restricted menus.

Page 16

New media contracts shake up athletics

By Todd Vinyard and Bob Yarbrough
■ The Daily Mississippian
U. of Mississippi

The war for millions of dollars in available television revenue is sparking pitched battles between major athletic conferences, a war which is redrawing traditional collegiate battle lines and forging new alliances across the country.

Existing and established conferences are scrambling to add new members, and coalitions of independent schools are talking of banding together in attempts to present lucrative offers to television networks. The most recent deal inked between ABC, ESPN and the College Football Association totalled \$300 million.

However, the future of the CFA, which represents 64 member schools, is in question after the Federal Trade Commission in September charged the organization with violating federal antitrust laws.

An administrative law judge began hearings Nov. 13 to find if a violation occurred. The hearings are the beginning of a process which could drag on for two years before a final decision concerning the CFA's right to negotiate is pronounced.

Although a definitive ruling has not been made, questions about the CFA's stability has fueled the competition between the nation's major athletic conferences.

The Southeastern Conference, which includes the U. of Mississippi, scored in the fight when the U. of Arkansas and the U. of South Carolina joined, vaulting the SEC into an enviable position, said Ole Miss Athletic Director Warner Alford.

See ATHLETICS, Page 17



GEORGE BROOKS III, THE DAILY TAR HEEL, U. OF NORTH CAROLINA

PRESEASON PICKS

Roundball roundup

College sports editors pick their top basketball teams and players for the 1990-91 season.

Page 16

ATHLETICS

No freshmen allowed

Schools and conferences discuss the possibility of excluding freshmen from competition.

Page 17

COLLEGE BASKETBALL 1990

1. Nevada, Las Vegas (380)	11. Georgia Tech (174)
2. Georgetown (313)	12. Louisiana State (163)
3. Arkansas (303)	13. Missouri (147)
4. North Carolina (287)	14. Michigan (119)
5. Duke (280)	15. Michigan State (112)
6. Arizona (259)	16. Connecticut (100)
7. Indiana (251)	17. Louisville (92)
8. Syracuse (242)	18. Ohio State (86)
9. Oklahoma (201)	19. Kansas (83)
10. UCLA (182)	20. Pittsburgh (60)

Runnin' Rebels top U. picks

The U. of Nevada, Las Vegas, returns to the top of U. The National College Newspaper's college basketball preseason picks this year, although they have been banned from 1990-91 postseason competition. The July 20 NCAA ruling stemmed from a 1977 case involving UNLV Coach Jerry Tarkmanian who was charged with illegal recruiting practices. UNLV outscored Duke U. last April to win the NCAA national championship after topping U.'s poll last November.

Twenty-one college sports editors submitted their picks, and the top 20 teams were selected from 63, based on a rating system giving 20 points to each No. 1 team and 1 point to each No. 20 team. The editors also selected players for first and second All-America teams. The first team includes Georgetown forward Alonzo Mourning, UNLV forward Larry Johnson, Georgia Tech guard Kenny Anderson, UNLV guard Stacey Augmon and LSU center Shaquille O'Neil.

Second team members are Syracuse forward Billy Owens, Missouri forward Doug Smith, Arkansas guards Todd Day and Lee Mayberry, and Duke center Christian Laettner.



ROBERT ANDERSON, THE YELLIN' REBEL, U. OF NEVADA, LAS VEGAS

Forward Larry Johnson was voted the nation's outstanding basketball player of 1989. Johnson hopes to repeat this year with UNLV.

Contributing sports editors: John Cade, *The Reflector*, Mississippi State U.; Chris Carson, *The Technique*, Georgia Institute of Technology; Ashley Conklin, *Oregon Daily Emerald*, U. of Oregon; Russel DePalma, *The Cavalier Daily*, U. of Virginia; Frank de Santos, *The Prospector*, U. of Texas; El Paso; Brian DeVido, *Collegiate Times*, Virginia Polytechnic Institute and State U.; Rick George, *The Jambor*, Youngstown State U.; Mark Harper, *The Ball State Daily News*, Ball State U.; Rick Knickerbocker, *The Miner*, U. of Missouri; Columbia; Kevin M. Lonquist, *The Daily Campus*, Southern Methodist U.; Jeff Michaels, *LyCoursier*, Lycoming College; Dave Omsen, *Butler Collegian*, Butler College; Kevin Oufinec, *The Tulane Hallaballoo*, Tulane U.; Nadja Sobowale, *The Station*, Texas A&M U.; Matt Sabin, *The Beacon*, U. of Portland; Buddy Shacklette, *College Heights Herald*, Western Kentucky U.; Adam Sigal, *Connector*, U. of Lowell; Skip Smith, *The Northeastern*, Northeastern State U.; Thomas Sullivan, *Campus Chronicle*, U. of Illinois, Chicago; David Thompson, *The Lumberjack*, Northern Arizona U.; and Terry J. Wood, *The Arkansas Traveler*, U. of Arkansas, Fayetteville

PRESEASON PICKS

DEBBIE URLIN, THE DAILY NEXUS, U. OF CALIFORNIA, SANTA BARBARA

Allergy sufferers avoid diet dilemma

By Dawn Wilson
■ The Daily Tar Heel
U. of North Carolina, Chapel Hill

Bananas are forbidden fruit for U. of North Carolina, Chapel Hill, student Martha Donaldson. Beef, pork and milk also are off-limits.

For Valerie Carr, merely inhaling the fumes of a seafood dish causes her tongue to itch and her skin to break out in a rash.

Like many people, Donaldson and Carr have food allergies.

"It used to be an inconvenience, but now it's a part of life," Donaldson said. "You get used to not being able to eat certain things."

Carr said avoidance has become her remedy, despite having to ask about the contents of casseroles and other dishes.

Food allergies are caused when the body produces too much of the antibody called immune globulin.

Over-production of this antibody often is hereditary, but may be caused by parasites or the intake of drugs, said William Woods, director of the allergy department at North Carolina Memorial Hospital.

"The only safe way to treat food allergies is to avoid the food," Wood said. "The amazing fact is not that some people have trouble with food allergies. The amazing fact is that we all don't have trouble with them."