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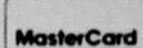
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'90s LIFESTYLES

Fall fashion is what people want it to be

Say goodbye to the neutral earthy tones of fall that seem to just blend in with the changing of the seasons, and get excited for the vibrant winter look.

Comfort Counts

“Fashion trends start at college campuses,” said Carl Gustafson, salesperson at The Gap in the Valley River Center. The Gap has a new “Mexican Fiesta” theme this year that offers shoppers “fun, bright colors but not too bright or tacky like neon,” Gustafson added.

Comfort and layers are the key words for winter fashion. The comfort look can allow you to feel really good and, at the same time, look well-dressed. Casual shirts or jackets can be dressed up with touches of leather.

Rugbies have been around for a while but are still one of the most popular shirts at The Gap for both men and women. They can be used while playing sports or to dress up with nice pants and loafers. Denim jeans and jackets are still classics.

The popularity of leather is growing and the selection and prices are getting better. The classic bomber jacket is selling very well at The Gap. For women the leather mini skirt is making a comeback and the quality and softness of the leather is very appealing.

Try Trendy

For a more trendy look in women's fashions, oversized hooded drawstring tops with leggings are making a fashion rage. The basic tights are wonderful to keep your legs warm under skirts, shorts, or just to be worn alone.

“The basics just to kick around in at school are the most popular with college students,” said Beth Willis, customer service manager of Lerner's.

Stirrup pants are growing in popularity again partly because they are so comfortable to wear.

Benetton has the “Folklore” theme this winter that is very intricate with flamboyant colors in heavy floral or geometric designs. “The designs almost clash, but don't,” said Gregg Sanders, architecture student and salesperson at Benetton. “The colors are complex colors that often have a blue base and change colors in different lights,” he added.

Grandma Knows Best

Vintage clothing is another popular fashion choice for this winter that can be less expensive to wear and, at the same time, help you



Glenn Evans, freshman, takes to the mall to check out the latest in clothing styles.

achieve the perfect look. The most popular styles revolve around the looks found during the 1920s and early 1960s.

The colors are vivid and bright, moving away from the traditional black look, which is currently on the decline.

Men's winter overcoats are a very popular way to combat the cold and still look stylish. Used leather jackets are a popular and comfortable item.

Men's sport jackets look very sharp while also being versatile. For men, they can be a means of dressing up an outfit and for women they can look great over skirts and mini skirts.

Also, the sheer black chiffon skirt with leggings underneath is very popular. For an added bonus, sport a pair of black Dr. Martin boots.

For the holiday season the hottest selling item is velvet. “The older velvet was made better and is softer,” said Linda Collins, owner of Old Friends vintage clothing store, 1022 Wilamette. “It clings more beautifully to your body.”

With all of the color and style options available this winter you can have no problem spending your money fast.

Photo by Mia Bertelsen

—Mia Bertelsen



Diane Dixon, Limited employee and University student, models this year's oversized shirt with leggings combo.

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