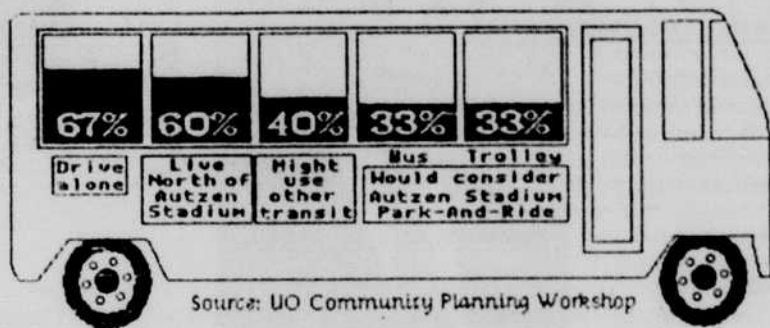


UNIVERSITY

University Alternative Transportation Preference Survey



Graphic by Bob Waite

Survey results are based on about 1,200 responses from faculty, staff and students

PPPM conducts traffic survey

By Bob Waite
Emerald Reporter

Would the University's parking snarl, the proposed parking garage on Alder Street, and the Ferry Street Bridge traffic jam problems be solved if campus commuters used the Autzen stadium parking lot?

The University Planning, Public Policy and Management Department sought to answer those questions by conducting a survey, and a transportation engineering consultant said the survey results may indicate some solutions.

PPPM researchers recently asked campus faculty, staff and students how they felt about using transportation means other than one person/one car to get to campus.

'The real notion of the survey was to determine if people would get out of their cars and use something else.'

— David Povey

"The whole purpose was to see if there was a market for alternative transportation," said David Povey, the PPPM professor who directed the survey.

Survey respondents were asked a variety of questions to see how they felt about alternative transportation methods, such as using the usually vacant 5,500 parking spaces at Autzen Stadium in conjunction with one of several shuttle options.

The most popular alternatives, linked with the Autzen parking lot, were using city buses to cross the Ferry Street Bridge, or rubber tired trolleys to cross a possible addition to the Autzen Foot Bridge, Povey said.

Povey said the University community contrib-

utes to traffic snarls on the Ferry Street Bridge, in addition to parking problems on campus.

Community groups interested in the study results were the City of Eugene, Lane Transit District and the University, Povey said.

"We're going to use the survey results," said Mike Weishar, transportation engineering consultant and former City of Eugene traffic engineer, who is doing Ferry Street Bridge transportation studies for the City of Eugene.

Government engineers and planners need to calculate the actual impact an Autzen Stadium park-and-ride system would have on the Ferry Street Bridge, Weishar said.

A successful park-and-ride program could mean fewer added bridge lanes, and significant construction cost savings to taxpayers, Weishar said.

The question is how many people who said they would consider using alternative transportation actually use it, Weishar said.

Given that the community north of the Willamette River is growing, and the proposed Riverfront Research park will contribute to traffic and parking congestion, Povey said it is important to begin to calculate the public's preference for alternative transportation.

A proposed parking garage on Alder Street would add much needed parking, but alternative transportation use would do the same thing without the cost, Povey said.

"The less I hear about a high rise parking structure on Alder Street, the better I feel," Povey said, adding PPPM researchers hope successful alternative transportation use will free proposed parking garage funds for other University needs.

"The real notion of the survey was to determine if people would get out of their cars and use something else," Povey said.

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Ralston Purina Company Grocery Product Sales Fall Interviews

BACKGROUND

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CAMPUS INTERVIEWS

The Grocery Products Division is seeking to interview candidates for Sales Representative positions in the Western United States. These positions are designed to lead to Sales/Marketing Management within a mutually established/beneficial time period.

POSITION CRITERIA

We are seeking candidates who are open to relocation, possess strong **leadership** skills as **demonstrated** in one or more areas of college life...Scholarship, Athletics, Student Affairs including Greek or Dormitory Activities, Student Government, on or off campus work experience, etc...

If you are interested in interviewing for this outstanding career opportunity, please forward your resume to:

Mr. J.T. Ellicott
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10230 NE Points Dr. #500
Kirkland WA 98033

or sign up for upcoming interviews through the Career Planning and Placement Office.

Ralston Purina is an equal opportunity employer.

JOIN US ON TUESDAY, NOVEMBER 13 At 6:30 P.M. on the EMU's 2nd floor in the Gumwood Room*

If you are interested in learning more about a career in Sales/Sales Management with Ralston Purina Company — this is your chance. A slide show will be accompanied by an informal question and answer session. Opportunities for one-on-one dialogue with Company representatives will also be available.

Refreshments will be served. There is absolutely no obligation. Feel free to bring a resume to share.

*This group meeting was previously scheduled in the Cedar E Room.

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