## I would've bought a Macintosh even without the student discount.

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"The first time I saw a Macintosh, I was immediately hooked. It's a work of art. I saw the student pricing and my next move was obvious: get one.

"Some other computers are cheaper, but they're a pain to learn, and working on them can be a grueling experience. Last year, a friend bought another kind of computer against my advice and has used it for maybe 15 hours. What a waste.

"Macintosh, on the other hand, is a logical extension of the mind. It lets you concentrate on what's *in* your paper, not on how to get it *on* paper. You can create professional-looking documents in minutes, and you lose the fear of learning new programs because they all work

in the same way.

"Once you've worked with a Macintosh, there's no turning back."

Why do people love Macintosh\*?

Ask them.

Tuesday, October 9
11 a.m. to 4 p.m.
EMU Fir Room

Students who are avid fans show how they use their Macs

- 11:30 MIDI making music with your Macintosh
- 12:15 Multimedia text, sound, graphics, animation and video unite for exciting learning
- 1:00 Fine & Applied Arts creative expression through electronic media
- 1:45 Math From basic math to Mathematica, the numbers add up to fantastic results
- 2:30 Mac Basics combining word processing, spreadsheets and graphics is easy
- 3:15 Programming Scheme and Pascal perform in a superior environment

Many Mac models to try out, plus scanners, video disks, CD-ROM, laser printers

Pick up a free stadium cup and register to win an Apple Scanner!