

Oregon DAILY EMERALD

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Briefly

New pledges in the University's fraternities and sororities took a lesson in greek system values at a one-and-a-half-day conference called Greek 101.

The conference, held on campus Friday and Saturday, consisted of a series of workshops on such issues as alcohol and drug abuse, leadership and scholarship.

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Recycling Awareness Week begins today and a variety of events are planned on campus.

The EMU will be promoting its new reusable mugs, and Kinko's and the University Bookstore will be sponsoring contests and drawings throughout the week, including a chance to win a \$25 certificate from the bookstore by guessing the weight of a bale of polystyrene foam.

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Up and Coming



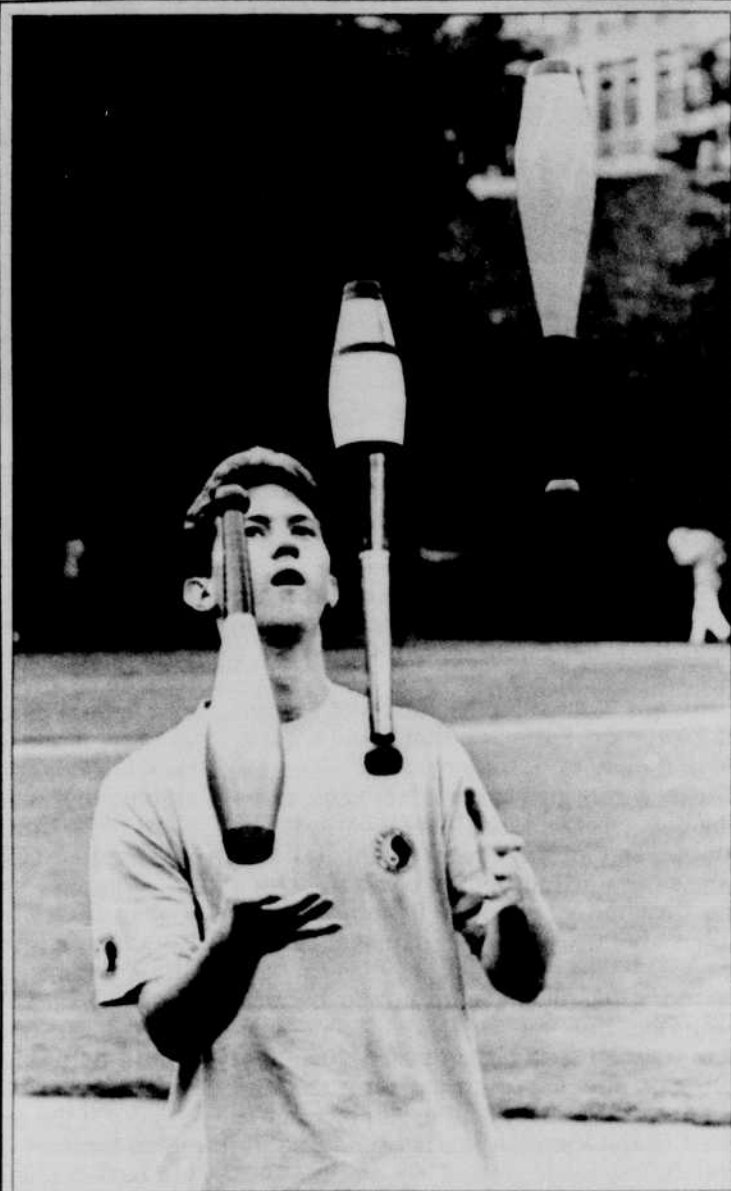
Check out the *Emerald* this Wednesday, as "Hudson Van Curen," a serialized adventure comic, created and drawn by University student Michael Russell, makes its debut.

Sports

Oregon came out and took care of business Saturday, routing Utah State 52-7 in a non-conference encounter at Autzen Stadium.

Now that the 22nd-ranked Ducks have the Aggies out of the way, all attention can be turned north to Seattle and this Saturday's showdown with No. 17 Washington.

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Up in the air

University sophomore Joel Fyan, is a member of the Eugene Jugglers, a group of experienced and committed jugglers who practice every Thursday from 7 to 9 p.m. at the Ida Patterson School Gym, 1510 W. 15th Ave. Beginning jugglers are welcome.

Photo by Eric Evans

Former TV co-anchor tells of discrimination

By Daralyn Trappe
Emerald Reporter

The illusion of credibility — when style and beauty are valued over substance in television news — is resulting in the "dumbing" of America, said author/journalist Christine Craft, the keynote speaker at the University's "Images, Illusions and Identity" conference Saturday.

Craft spoke of her own experiences with being "made-over" by television consultants who advised her on everything from make-up to the words she used on camera.

She made national headlines in 1981 when she filed suit against Metromedia, charging sex discrimination, fraud and violation of the Equal Pay Act. She had been hired in 1980 by Kansas City television news station KMBC, owned by Metromedia, to co-anchor the nightly broadcast. At the time, she was 36 years old. Craft said when she was interviewed for the job, she made it clear to the general manager that she did not want to be changed in any way.

Although that was understood, Craft said, she was taken aside after her first broadcast and told by the general manager and the news director that her appearance was not quite right.

"I hadn't changed at all," Craft said. "They knew what I looked like when they hired me."

Craft said she is still unsure why she was hired if her appearance was thought to be unacceptable, but she has a theory — that the people who tried to change her believed she would go along with it to keep her job.

"I guess they figured that any of us in television are so enamored of our own image that we would...sell our souls for the privilege of being seen on television. There are a lot of people who are that way. I'm not one of them."

Craft said television consultants were then brought in to change everything about her on-camera appearance and performance.

"These people, to my mind, are charlatans," Craft said. "They'll come in and tell newscasters, 'Now don't use words that are more than two syllables long because the audience doesn't really understand it.'"

"There's this idea that we're there to find out what the audience wants to see — like we're selling a product," she said. "We're supposed to give you the news. A lot has happened in television news in the past twenty years. It's become a search for the illusion of credibility... as opposed to the real thing."

But Craft resisted the make-over attempts and refused to defer to her male co-anchor, as was expected of her.

"I was expected to play dumb to make the men look smarter," she said.

After just eight months at the station, was told that she was being demoted from her anchor position.

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District 39 race remains low-key

By Rene DeCair
Emerald Reporter

Never take anything for granted. That's the slogan Jim Edmunson applies to his approach to politics.



Edmunson, the Democratic candidate for House District 39, keeps that slogan in mind, despite the relaxed pace of his re-election race this year against lesser-known Libertarian Bob Favre.

Edmunson got his slogan from his 1988 election race, which turned out to be one of the most expensive and controversial in the area.

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BIOGRAPHY

Bob Favre

Candidacy: State representative, 39th District

Party: Libertarian

Age: 65

Home: Eugene

Occupation: Retired aerospace worker and technical writer

Background: B.S. from M.I.T. in electrical engineering; worked on GOP election campaigns as a Republican



BIOGRAPHY

Jim Edmunson

Candidacy: State representative, 39th District

Party: Democrat

Age: 39

Home: Eugene

Occupation: Lawyer; journalist, 1971-80

Background: State representative, 1987-present; B.S., 1974, and law degree, 1983, from the University



No verdict in Horton trial

By Brian Bloch
Emerald Reporter

After a lengthy deliberation Friday, a jury could not reach a verdict in the trial of former Oregon football player Derek Horton.

The twelve member jury could not gather the ten-vote consensus needed to decide the sexual abuse case that was therefore declared a mistrial.

Horton, 22, was indicted in May by a grand jury and spent last week on trial for the alleged sexual abuse of a then 18-year-old female University student.

The former defensive stand-out was charged with having intercourse with the woman without her consent after a fraternity party on Jan. 5.

Assistant District Attorney Ed Hagen said although most hung-jury cases are retried, he was not in a position to make that decision immediately after the trial.

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