

ONE DAY OF FUN AND GAMES

ONE DAY OF INTENSE COMPETITION

SEGA™
GENESIS
VIDEO GAMES

COLLEGE TOURNAMENT
1990



PRESENTED BY:

Jeep EAGLE



DAY 1

SEGA GENESIS VIDEO GAME PARTY

• Play the hot new Sega Genesis 16-bit video games—FREE • Experience the Arcade quality graphics/stereo sound • Great prizes for high scorers • Practice for the big tournament on Day 2!

DAY 2

SEGA GENESIS VIDEO GAME TOURNAMENT

Beat all the challengers on your campus and you could be on your way to Hawaii for the final competition.

PRIZES!



Win a 1991 Jeep Wrangler in a separate sweepstakes

ON THIS CAMPUS:

- 1st Place Winner-\$250! And an invitation to the finals in Hawaii, during Eagle Aloha Bowl week. If your score puts you in the top 30 campus winners.
- 2nd Place Winner Gets \$100!
- 3rd Place Winners 2 Winners Get \$50 each
- High Scorers Get T-Shirts
- Sega Genesis Video games and other prizes!



NATIONAL FINALS IN HAWAII!

- GRAND PRIZE 1991 Eagle Talon TSi All Wheel Drive
- 2ND PLACE WINNER \$2,500
 - 3RD PLACE WINNER \$1,500
 - 4TH PLACE WINNER \$1,000

SPONSORED BY:

UNIV. OF OREGON BOOKSTORE

DAY 1

SATURDAY - OCTOBER 6
6:00PM - 12:00 MIDNIGHT

DAY 2

SUNDAY - OCTOBER 7
4:00PM - 10:00PM

LOCATION: ERB MEMORIAL UNION FIR ROOM

2 GAMES FREE

WHEN YOU BUY A SEGA GENESIS SYSTEM BETWEEN SEPT. 15 & DEC. 1, 1990.

SPECIAL OFFER

STUDENTS ONLY

MAIL-IN CERTIFICATE

Now when college students purchase a Genesis System between September 15th and December 1st, Sega will send you two FREE Genesis game cartridges.

Get one of these EXCLUSIVE new games FREE...and one of these great games FREE!



- Joe Montana Football™
- Super Monaco GP™
- Pat Riley Basketball™
- Columns™
- James "Buster" Douglas Knockout Boxing™

- Super Hang On™
- Thunder Force II™
- Last Battle™
- Truxton™
- Super Thunderblade™
- Space Harrier II™

Follow These Easy Steps:

1. Purchase a Genesis system between September 15 thru December 1, 1990 and attach the original dated purchase receipt (receipt must be dated from September 15 thru December 1) for your Genesis System, and
2. Cut out proof of purchase symbol from the Sega Genesis System box, and
3. Fill in the information requested on the purchase registration included in your Genesis System, and
4. Include a photocopy of your original college identification card, and
5. Complete requested information on this certificate, and
6. Select your FREE Genesis cartridges from

7. Mail all these items, postmarked no later than December 6 to:

SEGA GENESIS COLLEGE OFFER
P.O. BOX 3120
SO. SAN FRANCISCO, CA 94083

Sega will mail you a FREE game cartridge 8-16 weeks from receipt from all completed redemption materials. Offer good September 15 through December 1, 1990. Sega reserves the right to substitute another game listed based upon product availability. Offer not valid in combination with any other Sega Genesis offer. Valid in U.S. only.

Mail-In Certificate

Name _____
Street _____ Apt. # _____
City _____ State _____
Phone () _____ Zip _____
Name of College _____

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